

16. NEW BRIGHTON CENTRE MASTER PLAN – APPOINTMENT OF COMMUNITY ADVISORY GROUP

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1. PURPOSE OF REPORT

- 1.1 This report seeks a decision on the appointment of a Community Advisory Group (CAG) to inform the New Brighton Centre Master Plan.

2. EXECUTIVE SUMMARY

- 2.1 Following Council resolutions on 3 October and 12 December 2013 (refer to **Attachment 1**), a decision is now required to confirm membership of a Community Advisory Group (CAG), whose purpose will be to identify key elements of private investment and public place-making initiatives (and funding options) aimed at revitalising New Brighton commercial centre.
- 2.2 A draft Terms of Reference has been prepared and Expressions of Interest have been called for. Seven Expressions of Interest were received, five of which are recommended for appointment to the CAG, to work with Council officers and a member of the Burwood/Pegasus Community Board, as chair.
- 2.3 Upon appointment of the CAG and agreement by Members of its Terms of Reference, it is proposed to follow the process agreed at the Council's December 2013 meeting, whereby the Group convenes for an intensive series of meetings and workshops in April 2014, reporting its recommendations to a Community Board workshop in May. Staff will then consider any proposed amendments to the Draft Master Plan and report these to the Community Board and Council at the end of July. This will enable completion and adoption of the Master Plan by the end of 2014 (if no hearings are deemed necessary).

3. BACKGROUND

- 3.1 In April 2012, the Council agreed to prepare a master plan for the New Brighton commercial centre. A Draft Master Plan was completed in late 2012 for endorsement by the Burwood/Pegasus Community Board. At the Board meeting, a proposal was also put forward for a Waterpark in New Brighton, potentially using funds allocated to a new Eastern Recreation and Sports Facility (ER&S Facility).
- 3.2 In June 2013, the Council resolved to 'assess the economic feasibility and revitalisation potential of a number of Waterpark/Eastern Recreation and Sports development scenarios'. Two expert firms were subsequently engaged to carry out an evaluation of the various scenarios - the results of which were reported to Council in October 2013. The Council's resolution is provided in **Attachment 1**.
- 3.3 In summary the findings were that revitalisation of the centre would best be achieved through a variety of smaller scale public and private space improvements. During the course of discussions and evaluations, it was apparent that a decision on the location of the Council's proposed ER&S Facility was integral to the process. A separate report from the Recreation and Sport Unit on this matter will be reported to Council.

16 Cont'd

- 3.4 Clauses (1)(c) and (d) of the October resolution provide the direction for New Brighton's future. The intent is to achieve, over time, a well-performing and inviting neighbourhood centre. Spreading a number of smaller attractions around the centre will increase footfall through the commercial core, which would be further supported through improvements to the public realm.
- 3.5 On 12 December 2013, the Council approved the formation of a Stakeholder Team, chaired by a member of the Burwood/Pegasus Community Board, to consider small-scale public and private initiatives for revitalising the commercial centre. It devolved appointment of the Stakeholder Team to the Board.
- 3.6 Officers have since sought Expressions of Interest (Eol) from local community groups and organisations to form the Stakeholder Team (to be known as a Community Advisory Group/CAG). Representation on the CAG has been sought in three ways:
- 3.6.1 Direct invitation to governance organisations (no Eol form required)
- The Community Board
 - Local Police
 - Runanga via Mahaanui Kurataiao Ltd (MKT)
- 3.6.2 Known key organisations in New Brighton (invited to submit an Eol)
- Eastern Vision
 - Renew Brighton
 - New Brighton Business and Landowners' Association (NBBLA)
 - New Brighton Project
- 3.6.3 General call to other groups and organisations (Eol sought via public notices and the CCC website)
- 3.7 No response was received from the Police. The Runanga declined the invitation due to a lack of resources but asked to be kept informed of proceedings via MKT. Renew Brighton, NBBLA, Eastern Visions and New Brighton Project all expressed an interest. Three other Expressions of Interest were received from the general call, namely: Tuatara Films, WOW Brighton and the New Brighton Pier and Foreshore Promotion Society. In total, seven Expressions of Interest were received.

4. COMMENT

Terms of Reference

- 4.1 A Draft Terms of Reference has been prepared to set out the scope, goals, roles, responsibilities and operating protocols of the Group. This was provided in *draft* form to parties who expressed an interest in joining the CAG.

Consideration of Expressions of Interest Received

- 4.2 To assist the Board, Council officers have evaluated the Eol received against the specifications set out on the Eol Form. This evaluation is provided as **Attachment 2**. The specifications included:
- Governance structure – membership
 - Geographic area and topic of interest represented by the organisation / group;
 - The organisation/group's representation and length of time in operation;
 - The extent of any post-earthquake initiatives undertaken to support New Brighton;
 - Extent of previous involvement in the Draft New Brighton Master Plan;
 - Any unique cultural / historical position held by the organisation / group;
 - Any other key skills or attributes that the organisation / group can offer, including extent of local knowledge and experience of working collaboratively with other groups; and
 - Experience of nominated individual in similar collaborative advisory groups.

4.3 In summary, the evaluation indicates strong support for five of the seven Eols received, namely: Renew Brighton, NBBLA, New Brighton Project, Eastern Vision, and the New Brighton Pier and Foreshore Promotion Society. These five community groups and organisations have:

- Demonstrable experience working collaboratively on community projects which have contributed to the revitalisation of New Brighton Centre;
- Strong links with and presence in the New Brighton Community;
- Good community representation / membership;
- Established themselves as well-organised community organisations capable of making a valuable contribution to revitalisation initiatives including their inception, funding and implementation.

4.4 The remaining Eols achieved some but not all of the specifications sought for membership, differing principally on account of their lack of a formal governance structure, limited membership/representation and extent of experience collaborating on New Brighton revitalisation initiatives. It is unclear whether these applicants are 'representative community groups or organisations', an important consideration for CAG representation; and suggest that these individuals/small groups might be better served by directing their contribution to New Brighton revitalisation through one of the more established aforementioned groups. Notwithstanding the lesser degree to which the remaining two Eols meet the specifications for membership, the Board may at its discretion decide to include one or both parties as members of the CAG.

4.5 Although the Police have not responded to the request to form part of the CAG, it is possible that a representative may be willing to attend one or two specific meetings of the CAG to share local knowledge and comment on CAG recommendations before these are finalised.

5. FINANCIAL IMPLICATIONS

5.1 Provision has been made for the Suburban Centres Programme within the Three Year Plan (TYP), which provides for advice and support to assist suburban development, recovery and renewal. The TYP notes that a Master Plan for New Brighton is underway. The 2013/14 consultant and printing budget has sufficient funds to support the additional targeted consultation provided through the CAG.

6. STAFF RECOMMENDATION

That the Burwood/Pegasus Community Board:

6.1 Approve appointment of the following organisations to the Community Advisory Group for the New Brighton Centre Master Plan:

- New Brighton Project
- New Brighton Pier and Foreshore Promotion Society
- Renew Brighton
- New Brighton Business and Landowners' Association (NBBLA)
- Eastern Vision.

6.2 Nominate a Burwood/Pegasus Community Board representative to join the Community Advisory Group, as the Chairperson.

CHAIRPERSON'S RECOMMENDATION

For discussion.

ATTACHMENT 1 CLAUSE 16

RECENT COUNCIL RESOLUTIONS CONCERNING THE NEW BRIGHTON CENTRE MASTERPLAN

Council Meeting 3 October 2013

- (1) It was resolved that Council:
 - (a) Receives the report
 - (b) Directs staff to consider the options for consolidation of commercial zones in New Brighton in accordance with the proposals of the Draft New Brighton Master Plan.
 - (c) Supports in principle the development of a variety of appropriately-sized privately funded attractions and public placed-based initiatives in New Brighton, where these assist revitalisation of the commercial core, are economically feasible and complement the functions of other Council facilities.
 - (d) Continue to work with key stakeholders to develop a preferred model of small-scale public and private aquatic initiatives (e.g. such as salt water pools, splash pad) that support / match the revitalisation of New Brighton as a functioning but unique neighbourhood centre, together with improvements to the public realm (streetscape), the private realm (landowner and business investment) and funding options.
 - (e) That the Council approach the Prime Minister's Earthquake Fund to explore the opportunity to utilise the proposed \$6.5m grant separately from the Eastern Recreation and Sport Facility.
- (2) It was also resolved that the Council recommends to the incoming Council that it:
 - (a) Locates the proposed Eastern Recreation and Sport Facility wherever it best meets the needs of the communities of the East and in accordance with Council criteria, noting that this could be in New Brighton or another suitable location in the East.
 - (b) Considers using part of the Transformational Fund to assist in the development of the items 1(d) above.

Council Meeting 12 December 2013

The Council resolved to:

- (1) Approve the formation of a Stakeholder Team, chaired by a member of the Burwood Pegasus Community Board, to consider public and private initiatives for revitalising the commercial centre, with members of the Stakeholder Team to be confirmed by the Community Board in early 2014.
- (2) Agree a process for finalising the Draft Master Plan that incorporates the following actions and anticipated timeframes:
 - 2.1 Stakeholder Team meetings / workshops – April 2014;
 - 2.2 Workshop with Burwood-Pegasus Community Board – May;
 - 2.3 Proposed amendments to the Draft Master Plan reported to Community Board and Council including a recommendation as to whether or not to hold hearings – end July;
 - 2.4 If no hearings held, the Master Plan finalised and adopted – November 2014.

NEW BRIGHTON COMMUNITY ADVISORY GROUP: EVALUATION OF EXPRESSIONS OF INTEREST RECEIVED

		NAME OF GROUP OR ORGANISATION						
		RENEW BRIGHTON	NBBLA	NB PROJECT	EASTERN VISION	NB PIER & FORESHORE PROTECTION SOCIETY	WOW BRIGHTON	TUATARA FILMS
KEY SPECIFICATIONS	FORMAL COMMUNITY GROUP OR ORGANISATION (incl. formal status as an incorporated or charitable organisation, significant community membership / participation / community representation / length of time in operation etc)	YES	YES	YES	YES	YES	NO	NO
	LOCAL BASE AND INTEREST	Yes	Yes	Yes	Yes	Yes	Yes	No
	RELEVANT GROUP / TOPIC (e.g. Revitalisation of New Brighton Centre)	Yes	Yes	Yes	Yes	Yes	Unclear	Unclear
	EXTENSIVE LOCAL KNOWLEDGE	Yes	Yes	Yes	Yes	Yes	Yes	No
	CONTRIBUTION TO REVITALISATION OF NEW BRIGHTON CENTRE TO DATE	Yes	Yes	Yes	Yes	Yes	No	No
	FORMAL CONTRIBUTION TO THE MASTER PLAN PROCESS	Yes	Yes	Yes	No*	No	No	Yes
	UNIQUE CULTURAL OR HISTORICAL POSITION (incl. longstanding associations with the area)	No	No	Yes	No	Yes	No	No
	OTHER KEY SKILLS OR ATTRIBUTES (e.g. Collaborative working experience, lobbying, fundraising, volunteer work, information and advice etc)	Yes	Yes	Yes	Yes	Yes	Yes	No

* except in individual capacity of members