

Ngā Tohu Pōti

Election Signs

This information details the rules applying to temporary election signage (election signage) for the 2025 Christchurch City Council elections. These rules come from a number of sources including the Christchurch District Plan and related Plan Changes, the Local Electoral Act 2001, Christchurch City Council and New Zealand Transport Agency Waka Kotahi (NZTA).

The Local Electoral Act 2001, section 113 - 114 details the requirements that all electoral advertising material, including signage, must comply with. All signage must include a clearly readable statement of authorisation or endorsement setting out:

- The true name of the person, persons or organisation at whose direction the signage has been erected.
- The contact details for that person/organisation:
 - a residential or business address; or
 - an email address; or
 - a post office box number; or
 - or a phone number;
 - or a link to an internet site (if the page contains one or more of the above).

Election signage is only permitted in the period nine weeks before the start of voting and must be removed by midnight the day prior to election day. Voting in 2025 starts on Tuesday 9 September 2025.

For this election signage is permitted, within the limits below, from Tuesday 8 July 2025 to midnight on Friday 10 October 2025.

It is the responsibility of the owner of each election sign to ensure that their sign and any supporting structure is compliant with the legislation and rules. Compliance action may be undertaken to remove any sign that does not comply.

Questions regarding election signage can be directed to the deputy electoral officer / elections team, phone 03 941 8581 or elections@ccc.govt.nz

Landowner permission to display election signage

All signage displayed in any location must have the permission of the landowner (not the occupier) of the property in which it is displayed. This includes any private, commercial, Council and Crown owned land, and roads under the control of New Zealand Transport Agency Waka Kotahi (motorways and state highways).

Signage is not permitted to be erected on council land, including roads, footpaths and berms, road structures, buildings, in parks or in areas/structures or boundary fences facing into a park or reserve. Any signage in these locations may be removed immediately.

Requirements for election signage

The District Plan has rules that control the area, height and number of all signs including election signs.

In the period nine weeks before the start of voting, from 8 July 2025, additional signage, being temporary election signage, is permitted under the district plan. All election signage must be removed by midnight on 10 October 2025.

A maximum additional area of 3m² of election signage per site may be placed in addition to any other legal signage existing, consented or permitted by the District Plan.

In zones where more than 3m² of signage per site is permitted by the District Plan (e.g. some commercial or industrial zones), election signage may be placed up to the normal signage area limit or 3m² whichever is greater.

On a property located on a corner, election signage of up to 3m² is permitted on each of the road frontages of the property.

No new individual temporary election sign may be more than 3m² in area.

The maximum height for any part of the sign is 4m above ground level or the façade height of any building, fence or structure it is attached to, whichever is lower. Building consent is required for signs over 3m above ground level whether freestanding or attached to a building.

Election signage on protected heritage items or in heritage settings must meet more restrictive standards regarding placement, size and use of protective material. Detail of this is included in the District Plan.

Freestanding election signs may not be erected in certain areas identified in the District Plan as having special environmental or cultural values (for example, wahi tapu, sites of ecological significance, outstanding landscape features, including significant trees etc). Detail of these areas and significant trees is in the District Plan.

There may be exceptions to the permitted timeframe and size requirements on lawfully established sign frames or billboards, including digital signage, where these have been consented for the display of advertising. A candidate is required to confirm this with the owner/supplier of the sign before displaying any election signage.

Temporary election signs may not be:

- Flashing or digitised unless they are on existing legally established and consented billboards or digital displays
- Similar to or the same as any traffic sign or controls in shape or colour
- Erected in a way that impairs visibility of any traffic or regulatory sign
- Erected in a way that impacts on or reduces visibility to a vehicle access or driveway
- An imitation or replication of a voting paper
- Protrude out from or above the body of any vehicle
- Increase or add to the size of any trailer or other structure attached to a vehicle
- Erected on or attached to any council property or land, including fences, trees, structures and buildings
- Affixed to any significant tree as defined in the District Plan.

Election advertising on vehicles

Candidate or party signage on a vehicle is a temporary election sign. Use of a vehicle as a sign must comply with all rules, including the council's Traffic and Parking Bylaw 2017 and Public Places Bylaw 2018.

Signage may be painted on or attached flush to vehicles (to a maximum of 10mm) but must not protrude out from or above the vehicle body or obstruct visibility for the driver from any windows of the vehicle.

Election signage on trailers or other structures attached to a vehicle cannot increase the size of trailer or structure.

Vehicles, including trailers, must be parked in accordance with the Traffic and Parking Bylaw and the Public Places Bylaw. This includes being parked legally and compliant with any parking restrictions, including posted duration limits.

Vehicles, including trailers, cannot be parked on a grass berm, or any part of the road separated by a kerb.

Dependent upon the size of the vehicle, the area covered in signage may be larger than 3m², provided it complies with all other rules.

Vehicles with election signage are not permitted to be parked in council facility car parks unless the driver or occupant is visiting or using the facility.

Election signs on or adjacent to state highways and motorways

Restrictions apply to election signs erected on or adjacent to state highways under the control of New Zealand Transport Agency Waka Kotahi. NZTA have issued the guidelines below for electioneering signs on state highways.

The guideline objectives are to minimise the potential for road crashes arising from drivers being distracted by indiscriminate installation of electioneering signs and to ensure consistency of application of NZTA policy on such signs with minimal involvement by NZTA.

There are some fundamental considerations to make when erecting electioneering signs adjacent to state highways. These are:

In rural areas (where speed limits are 70km/h or above):

- Signs should be located off the highway reserve and must have property owner consent.
- If the sign requires resource consent, approval will likely be required from Waka Kotahi as an affected party under Section 95 of the Resource Management Act, your local authority will be able to advise on this.
- Signs must not be reflectorised or erected in such a location that will create an obvious conflict with existing road signs.
- Signs must not imitate or be of a form similar to any traffic signs. (This is a legal requirement in terms of the Land Transport Act 2003.)
- The location of signs must consider visibility and other traffic safety aspects.
- Signs must be located at least 100m from intersections, bends in the highway and from other regulatory signs
- Signs are not permitted on or adjacent to motorways.
- For the above noted safety reasons, vehicle mounted signs situated on State Highways are not permitted.

In urban areas (where speed limits are 70 km/h or less) the council's signage rules and requirements apply for any signs adjoining or fronting the road reserve.

Signs erected on rural State highways in a location or manner likely to cause distraction or danger to road users may be removed by Waka Kotahi or its agents without prior notice. Where a sign is removed the party will then be advised of the action taken and that the sign may be redeemed for a fee of \$50 to cover Waka Kotahi costs.

If you have any further queries regarding signage on state highways, please contact NZTA:

Alan Catchpole, phone 0274 350 410 or email: environmentalplanning@nzta.govt.nz

Compliance:

Any signage not compliant with these rules or legislation must be removed or made compliant by the candidate or owner of the sign. Any request for removal must be actioned within 24 hours. Unsafe signage must be removed immediately.

Compliance action may be undertaken by the elections team, council's compliance and investigations team or New Zealand Transport Agency Waka Kotahi or its agents.

Reference documents:

Christchurch District Plan:

[Christchurch District Plan : Christchurch City Council](#)

Christchurch District Plan Rule: 6.8.4.2.7 Temporary election or referendum signs

<https://districtplan.ccc.govt.nz/Rule 6.8.4.2.7>

District Plan Property Search website for any location where signage is proposed:

<https://districtplan.ccc.govt.nz/PropertySearch/PropertySearchContainer.html>

Public Places Bylaw:

[Public Places Bylaw 2018 : Christchurch City Council](#)

Traffic and Parking Bylaw:

[Traffic and Parking Bylaw 2017 : Christchurch City Council](#)

New Zealand Transport Agency Waka Kotahi Bylaws:

[State highway bylaws | NZ Transport Agency Waka Kotahi](#)

NZ Transport Agency Waka Kotahi - General Election Sign Guidance:

[Requirements for general election signage on or near state highways | NZ Transport Agency Waka Kotahi](#)

Please contact the deputy electoral officer / elections team if you require any further information or direction regarding the rules.

Phone: 03 941 8581

Email: elections@ccc.govt.nz

Any complaints about election signage should be reported to Council Customer Services: 03 941 8999 or 0800 800 169 or via: [Contact us : Christchurch City Council](#)