

# I ♥ Brighton 2022 - Information Sheet

**Monday 7 February 2022 (Mondayised Public Holiday), 11am to 3pm  
Thomson Park, Marine Parade, New Brighton**

## What is – I ♥ Brighton?

It is an annual community event established in 2011. The purpose is to celebrate, showcase and unite the greater New Brighton community.

The event this year will be held on the Monday-ised public holiday. To recognise and celebrate this significant day as well as the special qualities of Brighton and its people.

## Postponement

There is no postponement date for this event – it will be cancelled if the weather is not favourable.

A decision will be made at 7am on the day, with a notice on the Facebook page by 7.30am.

## Covid-19 Alert Levels

The event will only be held if we are able to abide by the current alert level guidelines.

## Event organisation

I ♥ Brighton is organised by a planning group involving local organisations, they are: New Brighton Project, Youth Alive Trust, New Brighton Wellbeing, Eastern Community Sport and Recreation, Renew Brighton, New Brighton Business Association and the Christchurch City Council.

## Event format

The event consists of locally focused groups mostly not for profit community, sport and recreation focused. There are information stalls, craft and market stalls (mostly regulars from the weekly Seaside Market), food stalls, and have –a-go activities provided by local groups/clubs.

There will be performances on a main stage (band rotunda) from local musician's and performances as well as Rawhiti School Kapa Haka group for the opening of the event. The music and vibe in this area is aimed at a relaxed Sunday afternoon feeling. There will also be a range of preschool and children's entertainment.

## Activity zones

There are three activity zones at the event:

### 1. Preschoolers Zone

Northern end of the park close to the pre-schoolers playground.

This can be an activity, have a go or information stall and will be located in this specific space. Please indicate on the registration how much space you require for your activity and provide a brief description of the activity/have-a-go.

## **2. Active Zone**

Activity/Sport have-a-go or information stalls – sports fields on the southern end of Thomson Park.

Activity or have a go or community information stalls can be located in this zone. Please indicate on the registration how much space you require for your activity and provide a brief description of the activity/have-a-go.

## **3. Performance Zone**

Includes Community Group Information and Craft Stalls – around the band rotunda at the northern end of the park

Community information stalls can be located in this zone. You are invited to provide information on the services/activities you provide in the greater Brighton community.

There is no site fee for the above three options, but space is limited.

Groups are encouraged to bring their own gazebos or we can provide you with one 3m x 3m pop up gazebo.

All groups must provide their own tables and chairs.

Set up time begins from 9am and cars must be removed from the park by 10.00am and put into the public parking area.

## **Car parking**

All activity and information stall holders need to move their cars into the public carpark area on the southern entrance to Thomson Park sports fields, Marine Parade or park on the street around the park.

Please note there is no vehicle movement allowed on the park event area between 10.30am and 3.30pm.