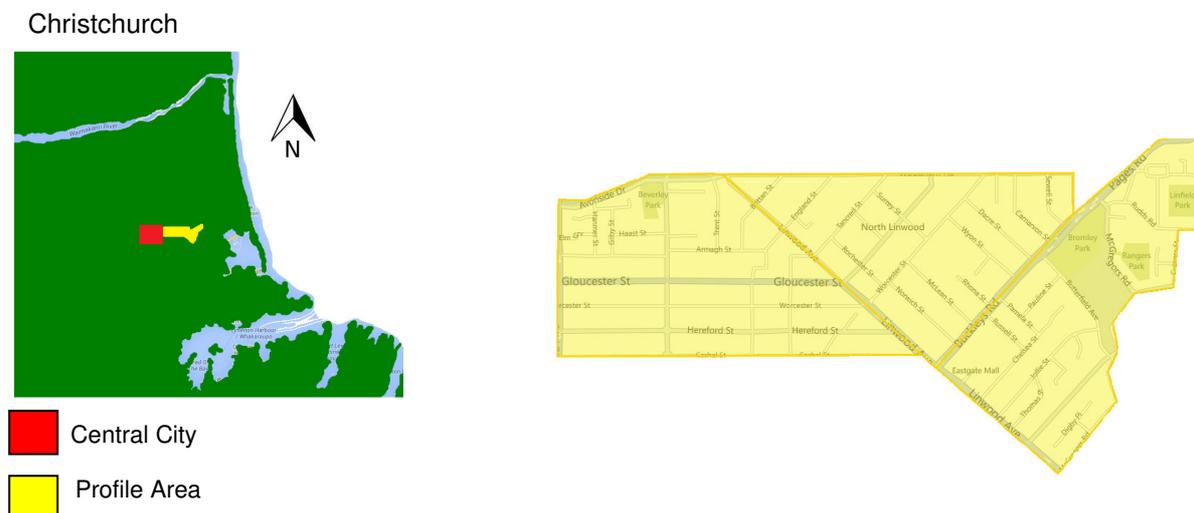


Community profile - November 2014

Greater Linwood

(Census area units: Linwood, Linwood North, Linwood East)



The area units of Linwood, Linwood North and Linwood East Linwood is located to the east of the Christchurch Central Business District (CBD) approximately two kilometres from Cathedral Square. The Linwood area units are bounded by Fitzgerald Avenue to the west, the Avon River to the north, Cashel Street and Linwood Avenue to the south and McGregors Road to the east. Main access roads include Linwood Avenue, Aldwins Road, Avonside Drive and Pages Road. Linwood is traditionally seen as a working-class and lower middle-class suburb, with pockets of much more affluent housing in the north and west.

The wider Linwood area includes several small retail areas. Eastgate Shopping Centre on Buckleys Road is located in the Linwood east area unit and is the major retail and financial centre for Linwood with several smaller retail shops immediately adjacent. In the Linwood North area some smaller strip retail developments existed prior to 22 February on the corner of Gloucester Street and Woodham Road, and on the Linwood Avenue/Worcester Street corner. Linwood Village is centred on Stanmore Road and Worcester Street.

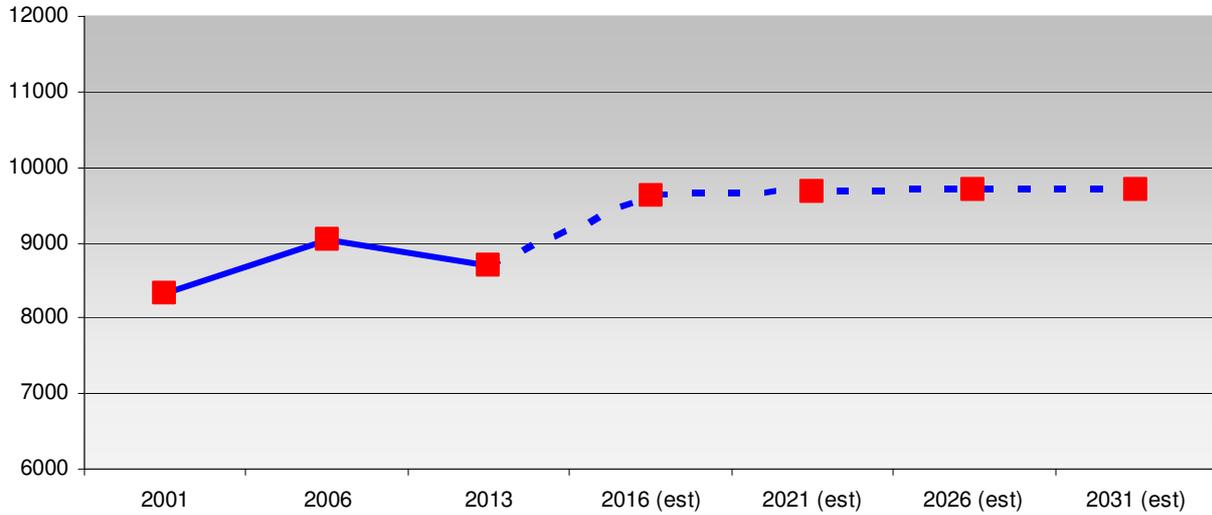
The wider Linwood area has four schools: Linwood Intermediate (decile two) and Linwood North School (decile three) are both located within the Linwood North area unit. Linwood Avenue School (decile two) is on the border of the boundary between Linwood and Woolston. Linwood College (decile two) on Aldwins Road is the local secondary school. Linwood Kindergarten and New Beginnings are the local early childhood education providers. Linwood Intermediate School is due to close and merge with Linwood College at the beginning of 2014, making it a Year 7-13 School.

Health providers in the Linwood area include Piki Te Ora Health Centre, Linwood Avenue Medical Centre and Te Awa O te Ora. There is a partnership community worker based at Linwood Avenue Community Corner Trust.

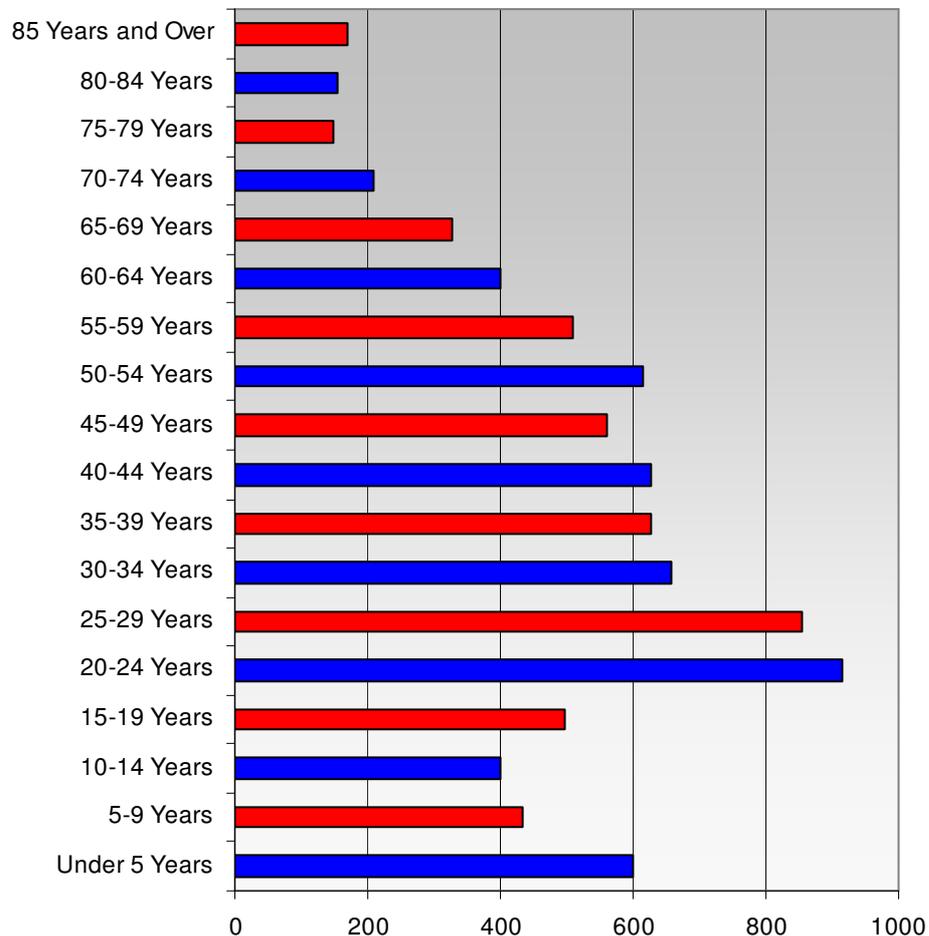
Bromley is a large area within the Greater Linwood area sited south-east of Christchurch City and is bordered on the eastern side by the Avon-Heathcote estuary.

Key demographics

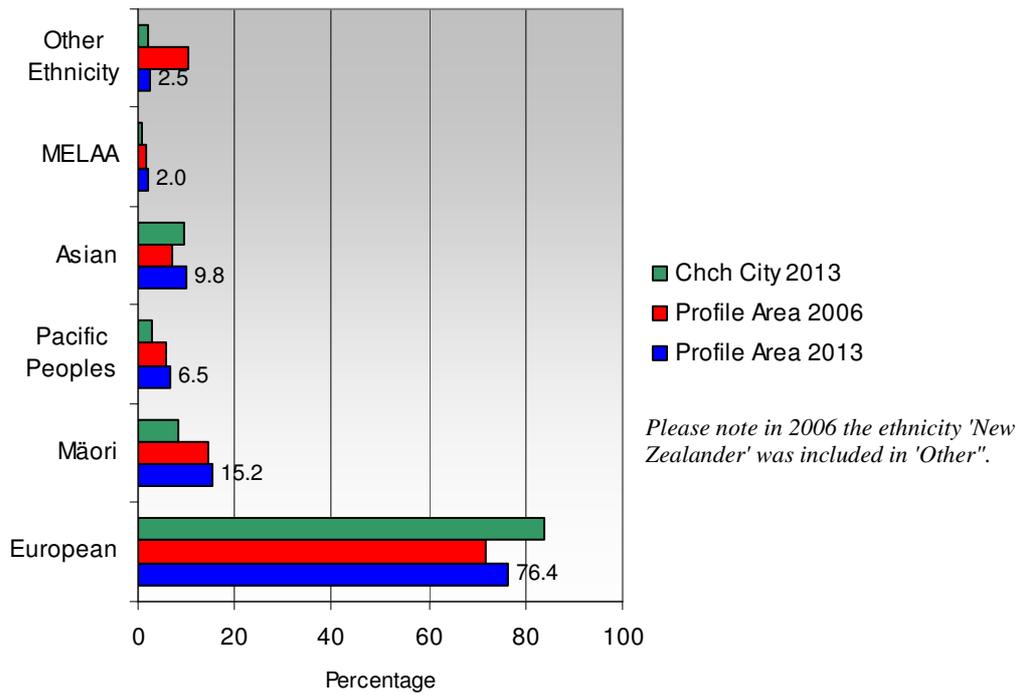
Usually resident population count
(Data from Statistics NZ)



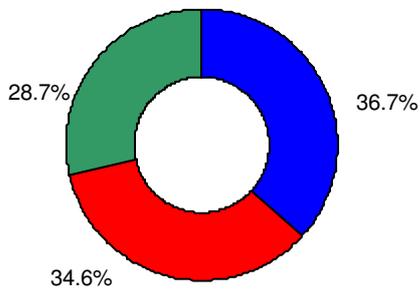
Age for usually resident population (number of people)
(Data from 2013 Census, Statistics NZ)
Profile Area



Ethnicity for usually resident population (%)
(Data from 2013 Census, Statistics NZ)

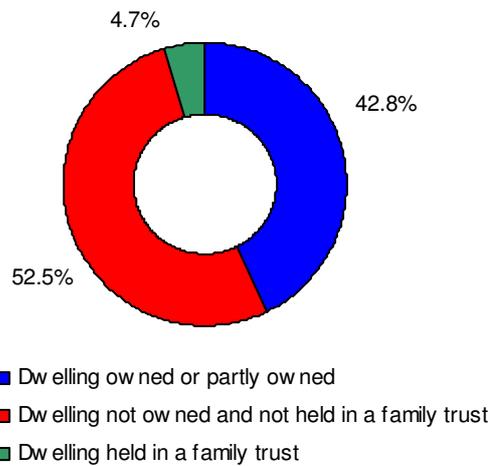


Family type (%)
(Data from 2013 Census, Statistics NZ)



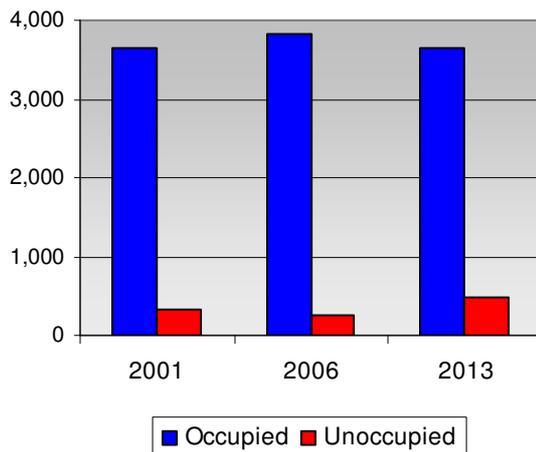
- Couple without children
- Couple with child(ren)
- One parent with child(ren)

Home ownership (%)
(Data from 2013 Census, Statistics NZ)

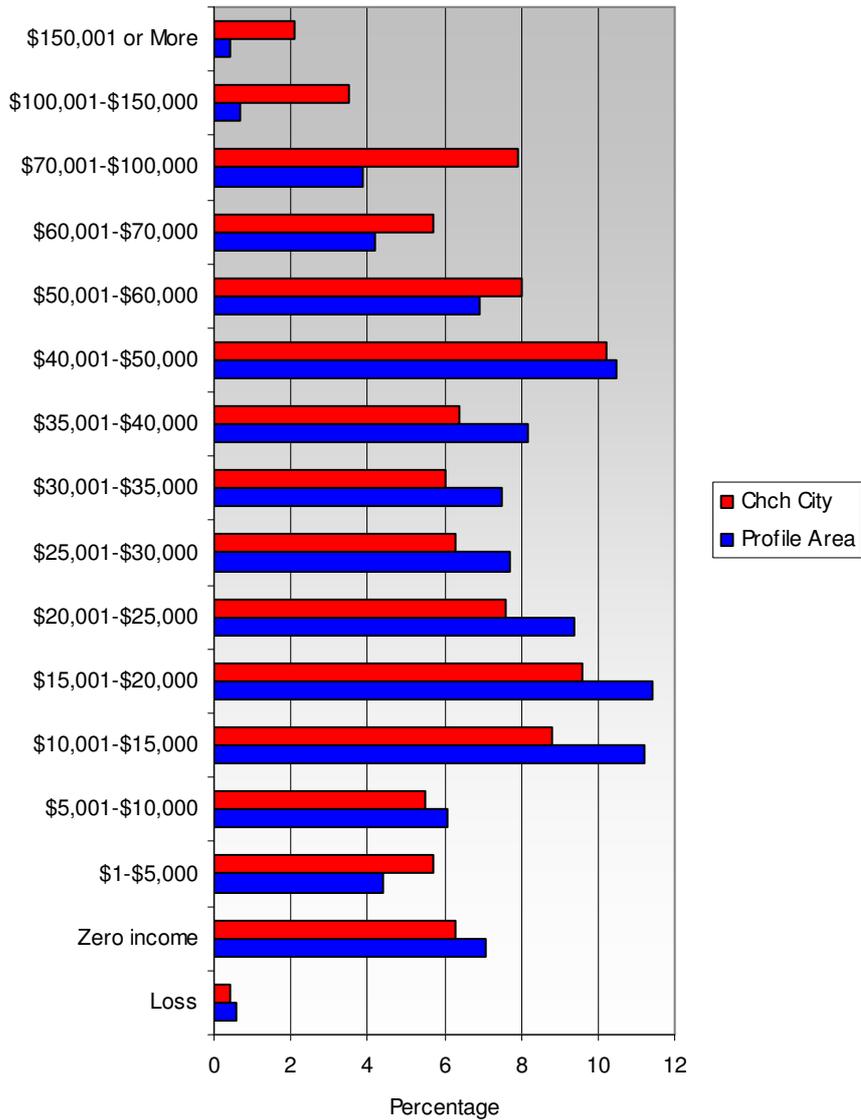


- Dwelling owned or partly owned
- Dwelling not owned and not held in a family trust
- Dwelling held in a family trust

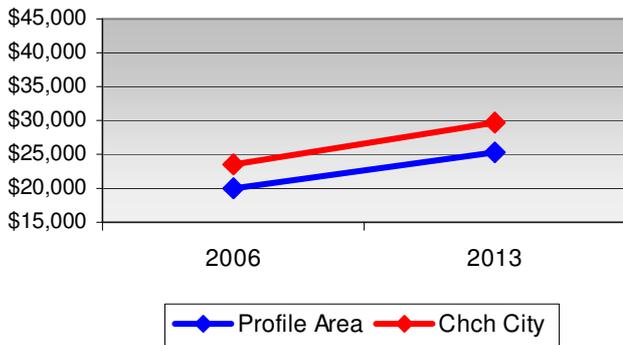
Occupied and Unoccupied Dwellings
(Data from Statistics NZ)



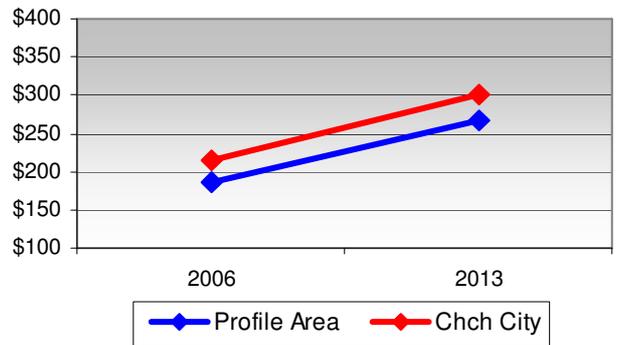
Personal income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



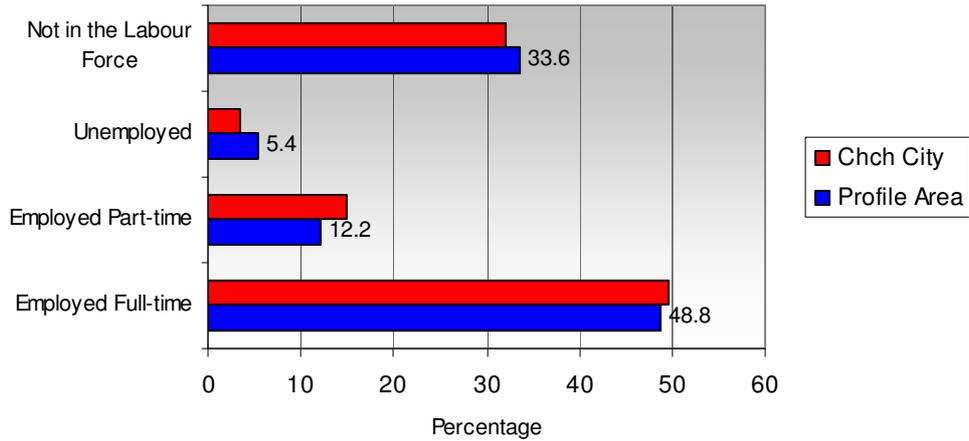
Median Personal Income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



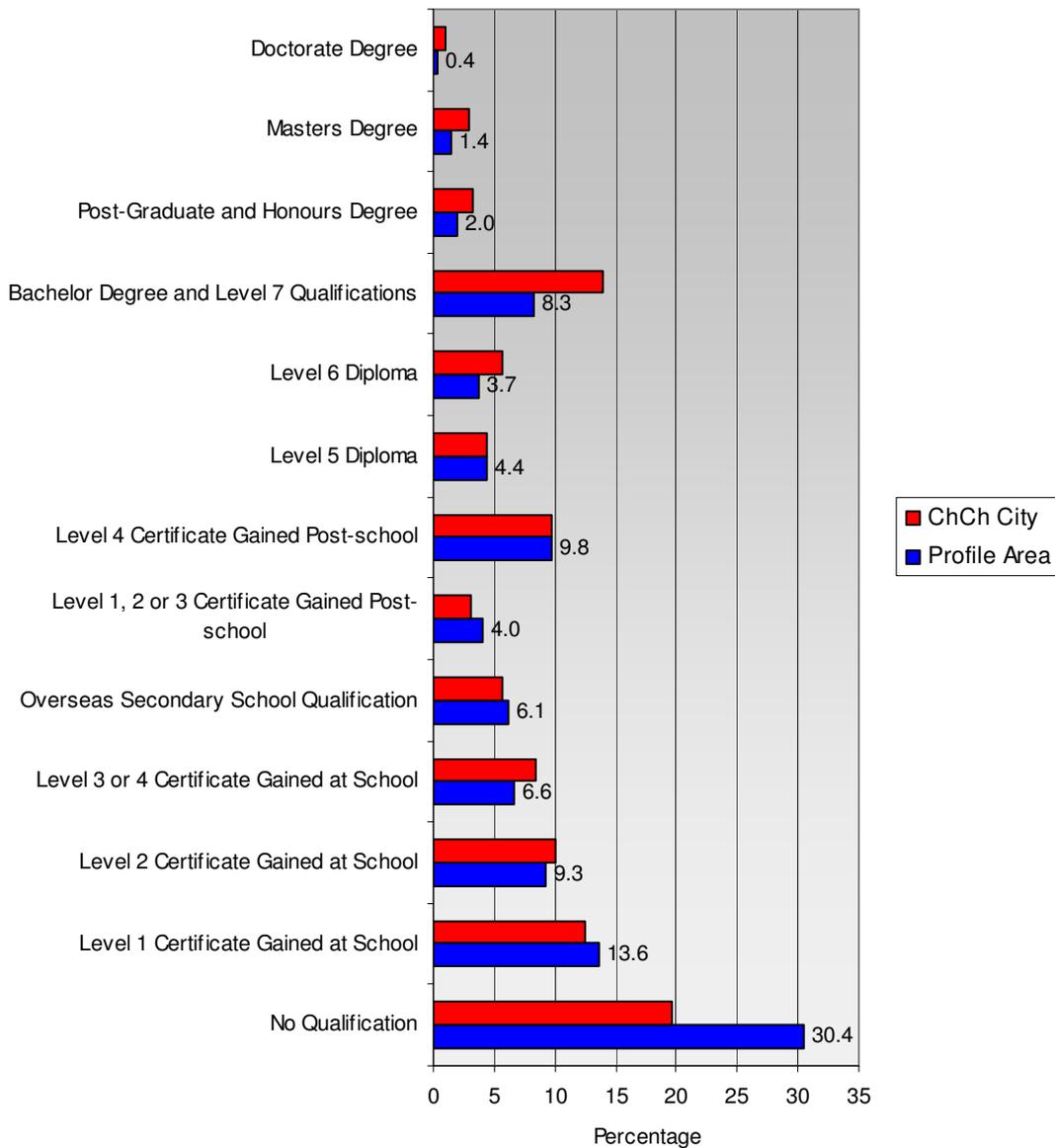
Median Weekly Rent for rented households, in private occupied dwellings
(Data from 2013 Census, Statistics NZ)



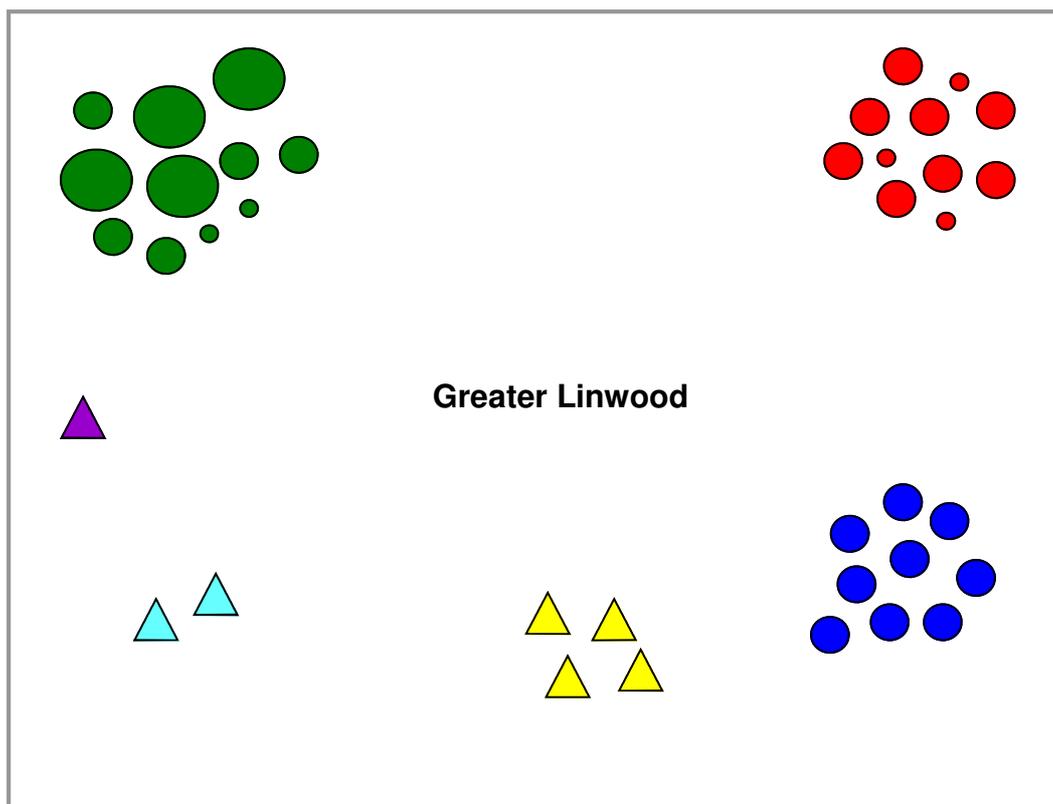
Work and Labour Force status (%)
(Data from 2013 Census, Statistics NZ)



Highest Educational Qualification for the census usually resident population, aged 15 years and over
(Data from 2013 Census, Statistics NZ)



Community infrastructure mapping



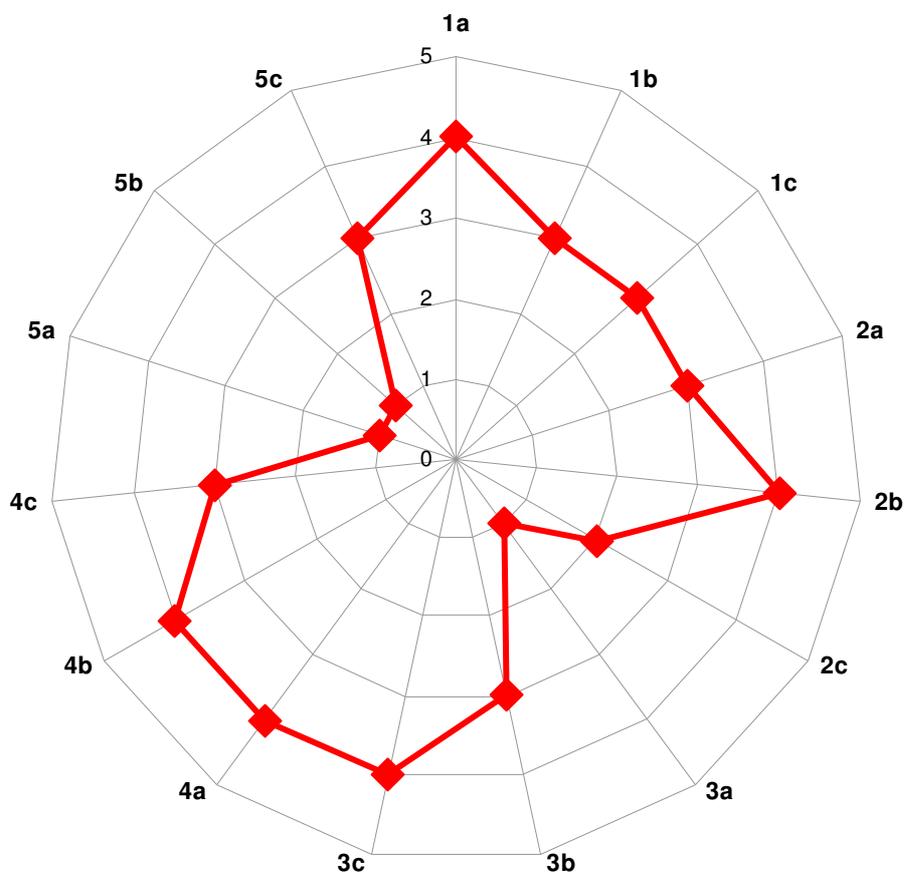
- | | |
|---|--|
| ● Community development/support organisations | ▲ Schools |
| ● Sport/recreation/leisure groups | ▲ Community facilities (Council owned) |
| ● Faith-based organisations | ▲ Libraries (Council owned) |
| ● Residents/business associations | |

The above ratings have been based on reach, diversity and participation. For example, bigger circles tend to be groups that provide a wider range of services, or have large numbers of participants. They also tend to be groups that are well networked within the community.

There have traditionally been a large number of community groups and organisations that operate out of the greater Linwood area compared to neighbouring suburbs. A majority of these have continued to operate from the premises they occupied before the earthquakes of 4 September 2010 and 22 February 2011.

Organisations identified as active in social and community development based in Linwood include 10 community groups and organisations, 11 sport/recreational/leisure groups, nine churches and three residents'/community groups. There are no business associations in the area. Organisations with wide reach and depth of focus in this area include four organisations and three churches.

Community resilience mapping



Scale: 1 = Low 5 = High

15 Measures of resilience

Community Support Organisations (rating)

1a	# of organisations	(4)
1b	strength of organisations	(3)
1c	community development principles	(3)

Volunteering (rating)

2a	investment in volunteers	(3)
2b	# of volunteer hours from Fundforce	(4)
2c	# of volunteer hours from Census	(2)

Connectedness (rating)

3a	# of Neighbourhood Support groups	(1)
3b	# of residents' associations	(3)
3c	access to networking groups/forums	(4)

Participation (rating)

4a	community events	(4)
4b	Fundforce participation rates	(4)
4c	club membership #s	(3)

Preparedness (rating)

5a	# of Neighbourhood Support groups	(1)
5b	# households in Neighbourhood Support	(1)
5c	capability of groups to lead local response	(3)

Note: **2b, 4b** - These ratings only take into account figures from community projects funded by Council.
2c - These figures are based on 2006 Census data as this information is not yet available for 2013.
3a, 5a, 5b - These ratings are based on groups and households registered with Christchurch Gets Ready as at November 2013.

Community environment

Social environment

The number of occupied dwellings in Linwood decreased from 198 from 3,840 in 2006 to 3,642 in 2013. The decrease in the number of occupied dwellings can be attributed to the impact of the earthquakes which resulted in about one per cent of land in the Linwood area being red zoned. There are also houses that were damaged and in need of repair and were unoccupied at the time of the 2013 census. The number of people who usually live in Linwood also decreased from 8,027 in 2006 to 8,697 in 2013. While unemployment fell from 6.7 per cent in 2006 to 5.4 per cent in 2013, analysis would need to be done to conclude what caused the decrease taking into account the decrease in the usually resident population.

The Christchurch City Council's City Housing Unit has one seven-unit housing complex in Linwood with seven housing units. Loss of housing in the red zoned area will have minimal overall effect on the Linwood population. The earthquakes compromised the quality of housing stock, some of which is really old and in a state of disrepair.

A number of local groups and community organisations provide support and activities in Linwood. Local organisations have found ways of collaborating in some instances and have been able to serve their communities. Programmes on offer address the needs and aspirations of the local communities and cater for children, young people, families and older adults. These programmes include gardening, arts and crafts, after school and holiday programmes, drop-in centres, tea and coffee groups, dance and lunches. There is also a vegetable cooperative.

The Linwood area has also benefited from community events organised by community groups and organisations and Council. Over the year significant community events include the Linwood Youth Festival Event, skating competitions, and events for older adults and others have been held. Another "It's Great To Live Here" expo was held in Eastgate Shopping Centre through collaborative efforts between organisations and agencies that attend the Greater Linwood forum. Linwood Ave School children involved in kapa haka and Pasifika groups performed in the shopping centre.

Over the past few years it has increasingly become apparent that community workers, especially those working in small community centres have been adversely affected by the changes in their personal lives, organisations and communities since the earthquakes. They have continued to offer services and programmes to the communities that they work with and have had to adapt to new ways of working without necessarily having adequate support and capacity to meet community needs and aspirations. There is possibility of burn out as a number of these work with very little support from volunteers and in a few instances colleagues. These issues were discussed with the Council and there is ongoing work to ensure that issues raised are addressed through existing and new opportunities.

The Stronger Christchurch Infrastructure Rebuild Team (SCIRT) programmes in the area have caused considerable disruption to flow of traffic, access and movement especially along Ensors and Buckleys Roads. This has limited the number of on-road parking spaces. It has been noted over the year that residents have become increasingly frustrated by the seemingly constant works being carried out outside their properties. There has however been significant effort made by SCIRT and contractors working on roads to keep residents informed on work that will be and is getting done in their area.

Linwood Avenue Primary School has continued to provide educational services to children living in and around the Linwood area. The school has experienced roll turnover of about 40% in the last year that has been attributable to lack of affordable housing in the area. The school continues to work with other groups and organisations in the area. This includes being on a group that is coming up with strategies to make Linwood Park safer and also to make available the school swimming pools during the 2014/2015 summer period. A community market, run by Rotary, continues to operate on the school grounds every weekend. Linwood Intermediate School was closed at the end of 2013. The grounds were used by one of the Te Kura Kaupapa Maori schools. From January 2015 it will be used by Te Pā o Rākaihautū, a Year 1 – 13 designated character school that has been operating from the former Richmond School site since January 2013. Linwood College continues to operate from the same location. In January 2014 the College opened two new classes each for year seven and eight students. In June 2014 Linwood College became the first STEM (Science, Technology, Engineering and Maths) School in New Zealand. The school signed a memorandum of understanding that established an official partnership with Lincoln University, University of Canterbury and Christchurch Polytechnic Institute of Technology.

Research into the men who live in the Linwood area was commissioned by the Linwood Resource Centre. It was started in 2013 and concluded in early 2014. The research outlines the needs and aspirations of men living in the Linwood area. The results will be used to inform ongoing work with men in the area to ensure that services are addressing priority issues.

A Neighbourhood group that seeks to make Linwood Park safer has been meeting over the past year. The group has discussed what the issues are that people talk about on Linwood Park and to see how these can be addressed. There has been recognition that the developments on Linwood Park need to take into account what is going on in the wider area especially if they involve infrastructure changes. Rather than take a policing approach to safety, it is generally felt that there would be better outcomes if the community was involving in mitigating risk of crime by possibly increasing legitimate use. The Council is working with local residents and organisations to find ways of increasing legitimate use to crowd out crime and antisocial behaviour.

Discussions on how to take into account wider safety issues in the Linwood area are ongoing. Of particular concern over the year was the increase in the number of school going young people who joined the window washers on the corner of Aldwins Road and Linwood Ave. The young people and other adults have caused some motorists and people shopping in the area to feel intimidated because of their behaviour. This has reportedly affected business in the area. One particular food outlet has experienced a significant amount of issues with the group especially when they chose to 'hang out' in the premises. In October 2014 the police embarked on Suppression Policing in the area and had a presence in the Shopping Centre for three weeks. While this is not expected to end all the problems, it was a response put in place short term while other strategies were being explored. A group including business, the Council and youth workers in the area are working together to come up with strategies to address the issues that these young people need help with and to put an end to the behaviours.

Built environment

Linwood has a mix of residential and commercial activity.

The 22 February 2011 earthquake led to the demolition of some notable historic properties such as Linwood House in Linwood Avenue, built in 1857 and demolished after the 22 February 2011 earthquake. Holy Trinity church on Avonside Drive, built between 1855 and 1873, was damaged in both the 4 September 2010 and 22 February 2011 earthquakes and was demolished because it was beyond repair.

The Linwood Community Arts Centre on the corner of Worcester Street and Stanmore Road reopened in July 2013 after major restoration work to repair earthquake damage. The building is a group I category II listed heritage building. Having the Linwood Community Centre up and running in that area has boosted the number of community facilities in the area. The facility has been well-used over the past year. This has also seen some increase in the use of Doris Lusk Reserve that is beside the facility.

The Linwood Library and Service Centre now operates from premises in Eastgate Shopping Centre. The Linwood Library building on Cranley Street has been demolished. In May 2013 both the Linwood Library and the Linwood Service Centre relocated to the upstairs area at Eastgate Shopping Centre where they will be based for at least three years. In April the library celebrated one year of being located in the Shopping Centre. NPT Limited, who own Eastgate Shopping Centre last year purchased two properties adjacent to the mall, one of which is the Linwood Ave Medical Centre. Over the past year the Medical Centre has worked to bring in other health providers so that there is a medical hub. Interest has also been expressed by organisations that they provide family wellbeing services. The medical and community hub will be located upstairs next to the Library and will be opened in the fourth quarter of 2015.

The Christchurch City Council's suburban centres programme, which focuses on the rebuild and recovery of earthquake damaged suburban commercial centres, includes the group of local commercial centres on Worcester Street in its Linwood Village Master Plan. The master plan was adopted by the Christchurch City Council in August 2012. A significant number of the commercial buildings in the area were demolished during 2013. Since then developments in Linwood Village have been slow. The Master Plan went out for consultation in early 2013 and attracted responses from residents and businesses in the area. It includes changes formed by responses from the community and key stakeholders, recommendations made for the Ferry Road corridor study and urban design workshops. On the endorsement of the community board, the Council adopted the Ferry Road Master Plan at its meeting in May 2014.

In February 2014 a Linwood Village Working Party was set up by the Urban Design and Regeneration Unit. The group was made up of key stakeholders including local residents, the community police, local businesses, a local church, the Linwood Community Arts Centre staff, and Council staff. The group spent a

significant amount of time working out what transitional projects would be put in place, the toilet block on Stanmore Road next to the Linwood Community Arts Centre, landscaping of Doris Lusk Reserve and possibly an art feature on the reserve. By November 2014 the transitional projects, the new toilets, the landscape planting have been completed. Bike-fix-it stands and a water fountain have also been installed in the area.

Habitat for Humanity announced in November 2013 that it had plans to build 20 three to four bedroom houses in the Linwood area over the next two years. Habitat for Humanity builds simple affordable houses to sell to low income families at affordable prices. The addition of 20 new houses in the area will go a long way in ensuring that there is affordable housing in the area. It is envisaged that building will be completed by mid 2015.

There are still vacant spaces where properties, both residential and commercial are yet to be rebuilt. While some of the owners have maintained their sites so that the greater Linwood area looks tidy, there are those that have for various reasons not been able to maintain their properties as well as others. A developer has bought properties in the Linwood Village area and plans to develop these in keeping with the surrounding buildings. Construction is set to begin in 2015 on the corner of Worchester and Stanmore Road.

Economic environment

Linwood's commercial area is concentrated around Eastgate Shopping Centre at the intersection of Linwood Avenue and Aldwins Road/Buckleys Road. Eastgate Shopping Centre lies on the eastern corner of this intersection. Significant work continues into making Eastgate Shopping Centre more viable. While business is not up to what it was before the earthquakes there seems to be some stabilising in patronage. It is hoped co-locating with the Linwood Library and Linwood Service Centre, and the addition of the medical centre and family wellbeing services will contribute to increasing patronage at Eastgate Shopping Centre. The shopping centre reaches out to the community by providing space for community groups and organisations to use for community activities without charge.

The Linwood Village shopping precinct was hard hit. A large number of commercial and retail buildings in the Linwood area unit, and to a lesser extent the Linwood north area unit, sustained significant damage from the 22 February 2011 earthquake. A number of retail outlets on the Woodham Road and Gloucester Street intersection were demolished, with the loss of a local restaurant and bar.

Significant work on roads to repair horizontal infrastructure in the Linwood area continues. While these repairs bring significant numbers of workers, there does not appear to be increased employment in the retail, business and manufacturing sector and the closure of Linwood Intermediate School could further reduce employment numbers in the area.

Natural environment

Linwood is generally a developed inner city area that suffered damage to roads and properties from the 22 February 2011 earthquake. The largest park in the area is Linwood Park which is situated on the boundary of Linwood and Woolston. Linwood Park is functional with a part of it being used for temporary accommodation for residents displaced by the earthquakes. The park is used mostly during the day and more in summer than in winter months. Community events and club sporting activities continue to be held there. Local schools have considerable amount of green space used mostly for their activities.

Land condition

Most of the land in Linwood has been categorised as technical category two (TC2) with a small area classed as technical category three (TC3), and just under one per cent was "red zoned." Land that is classified TC2 may have liquefaction in future significant earthquakes causing minor to moderate land damage. TC3 land may also have liquefaction in future significant earthquakes, causing moderate to significant land damage. Red zoned land would require repair over a prolonged period and remediation has therefore been deemed uneconomic. The Red Zoned land is mostly along the Avon River on Avonside Drive. A report produced by the Council on the effects of sea level rise for Christchurch City (CCC, 2013, Effects of Sea Level Rise for Christchurch City) lists Linwood as one of the suburbs that will be impacted by inundation caused by sea level rise due to storm events. This takes into account a 100 year planning timeframe.

Key issues identified

Issue	Progress to date / outcomes
<p>Continuing uncertainty over the future of parts of this area bordering the river corridor and neighbouring suburbs.</p>	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Residents are now aware of the final decisions made by the Canterbury Earthquake Recovery Authority (CERA) pertaining to land zoning. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> This issue remains the same and staff continue to monitor any new developments.
<p>Some roading and access difficulties due to conditions in neighbouring suburbs.</p>	<p><u>November 2012</u></p> <ul style="list-style-type: none"> There have been access challenges especially in the red zoned area and where SCIRT is undertaking infrastructure rebuild. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Access in Linwood has been affected by ongoing SCIRT works as horizontal infrastructure is repaired. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Access in Linwood has been affected by ongoing SCIRT works as horizontal infrastructure is repaired.
<p>Reduced/changed retail outlets access and long-term impact of reduced services, for example Linwood Library.</p>	<p><u>November 2012</u></p> <ul style="list-style-type: none"> There has been reduction in the number of retail outlets and services in Linwood overall. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Eastgate Shopping Centre was reconfigured to make room for Linwood Library and Linwood Service Centre upstairs. <p><u>November 2014</u></p> <ul style="list-style-type: none"> There will be more developments in Eastgate Shopping Centre as a medical centre and community hub co-locate with the Library upstairs.
<p>Lack of cohesive collaboration amongst organisations may limit impact of work on communities.</p> <p>There may also be inadequate capacity by community groups and organisations to respond to community needs.</p>	<p><u>November 2012</u></p> <ul style="list-style-type: none"> While there has been greater collaboration amongst organisations in the area, some organisations are keen to develop this further. Trusts need to ensure their staff don't burn out by giving regular breaks and support. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Collaboration continues amongst community groups and organisations although there is scope to increase this.

Issue	Progress to date / outcomes
continued...	<ul style="list-style-type: none"> The Council is working with community workers to ascertain issues affecting their wellbeing. <p><u>November 2014</u></p> <ul style="list-style-type: none"> The status quo remains.
Impact and permanence of temporary housing on Linwood Park.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The temporary housing on Linwood Park has been well-used. There have been no reports of adverse impact on the area. <p><u>November 2013/14</u></p> <ul style="list-style-type: none"> There continues to be no issues on Linwood Park directly linked to temporary housing onsite.
Opportunity for cohesive development and collaboration in re-establishing infrastructure.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> The Linwood Village master plan provides opportunity for the Christchurch City Council and property owners to establish a well-designed cohesive precinct. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Council staff have continued to work with property owners in the Linwood Village precinct on issues related to development in the area. There is scope to set up a working group to progress issues identified in the Linwood Village master plan. <p><u>November 2014</u></p> <ul style="list-style-type: none"> A Linwood Village Working Party was set up and made progress in terms of some of the aspirations in the Linwood Village Master Plan.
To have a space for young people in the area to address some of the issues raised in ' <i>A youth voice on the Christchurch rebuild: what do young people want for their city?</i> ' survey.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> There is no space dedicated for young people as per the survey. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Research was done with young people in Linwood. Again the need for a dedicated young space for young people was raised. <p><u>November 2014</u></p> <ul style="list-style-type: none"> There is as yet still no space for young people in the area.
Gentrification of the area.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> This opportunity was seen in the context of renewing of housing stock. There has not been any significant evidence over the past year that there will be an influx of new housing in the area.

Issue	Progress to date / outcomes
continued...	<p><u>November 2013</u></p> <ul style="list-style-type: none"> The situation remains the same. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Habitat for Humanity will build 20 new houses in the Linwood area.
Some members of the community will fall through the gaps and not access much needed support.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Door-knocking efforts by churches and various organisations continue to occur. <p><u>November 2013</u></p> <ul style="list-style-type: none"> There were not many reports of ongoing door-knocking in the area. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Door-knocking continued to occur in the area.
Increased activities and programmes for men in the greater Linwood area.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> This is beginning to happen. More work will continue to be done in determining what organisations can do for and with men in and around the area. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Research is being done by a local organisation into the aspirations and needs of men who live in Linwood. It is expected that the research will be completed in early 2014. <p><u>November 2014</u></p> <ul style="list-style-type: none"> The Linwood Resource Centre has begun to operate a Men's Shed that runs each day of the week.
Increased opportunity for local services to collaborate in re-establishment of infrastructure in a cohesive manner.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> There are discussions taking place within CCC to ensure that there is rationalisation of services in the area. <p><u>November 2013</u></p> <ul style="list-style-type: none"> The Council agreed to establish a community hub in the Linwood area that will rationalise services and facilities. <p><u>November 2014</u></p> <ul style="list-style-type: none"> No progress has been made on the hub in the Linwood area.
Increased opportunities for schools and communities to strengthen partnerships to deliver locally-based programmes and services.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Work is being done to connect schools with organisations as they seek to strengthen the links they have with the families of the children who live in the area.

Issue	Progress to date / outcomes
continued...	<p><u>November 2013</u></p> <ul style="list-style-type: none"> Ongoing work is being done with schools. The local primary school is keen to continue to work with organisations for the good of the community. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Linwood Ave School is working with the Council and other partners to ensure that the community has access to the pools over the summer period.
Increased opportunity for the police and community organisations to partner in making Linwood Park a safe space for all ages.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> A comprehensive plan will need to be developed to ensure that efforts to make Linwood Park a safe space for all ages are ongoing and not ad hoc. Such efforts would need to be lead by the police. <p><u>November 2013</u></p> <ul style="list-style-type: none"> The Council is leading the process of collecting views from residents, school children, park users and organisations on the use of the park and how to enhance safety. <p><u>November 2014</u></p> <ul style="list-style-type: none"> A neighbourhood group has been set up to look at how to make Linwood Park safer.
Increased opportunities for young people to engage in positive activities within their community.	<p><u>November 2012</u></p> <ul style="list-style-type: none"> Research by organisations with young people in the area will occur in the first half of next year. This will focus on finding out what life is like for young people who live in Linwood so that organisations provide services that young people will engage in. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Research with young people was done during the course of the year. The results of this research are yet to be reported. <p><u>November 2014</u></p> <ul style="list-style-type: none"> The opportunities for young people to engage in local activities has not happened to the extent hoped for by youth organisations largely due to lack of facilities.