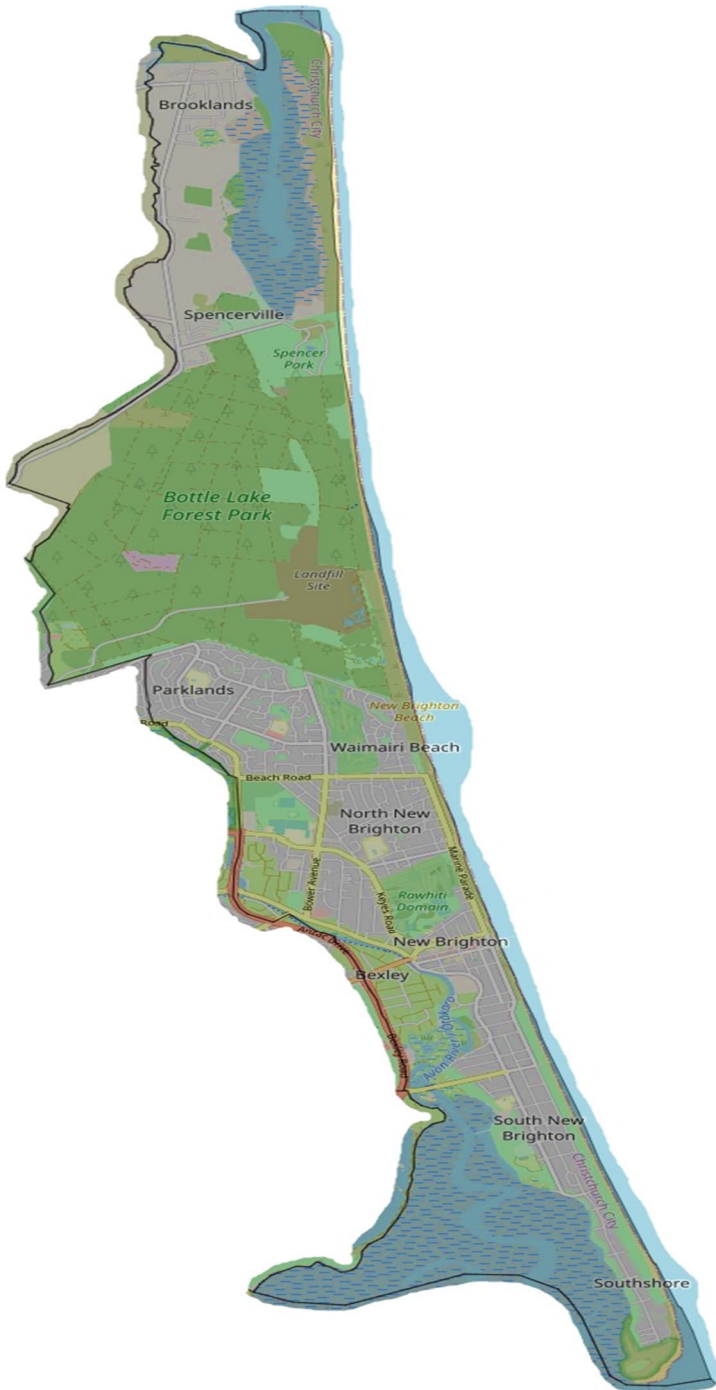


COASTAL WARD PROFILE

February 2022



The Coastal Ward includes the suburbs of Brooklands, Spencerville and part of Styx, Queenspark, Parklands, Waimairi Beach, North New Brighton, New Brighton, South New Brighton, and Southshore.

Bounded by the Waimakariri to the north and Te Ōtākaro-Ōpāwaho Ihutai to the south, the ward forms a long corridor which, hugged by the coastline, extends down to the southernmost tip of Te Karoro Karoro Southshore Spit, transitioning through rural to urban environments along the way.

The communities who reside within these boundaries boast easy access to the beach and an extensive range of sport and recreational opportunities. Bottle Lake Forest and Spencerville Park have horse, walking and cycling trails. There are walks through the sand dunes and along the Ōtākaro-Ōpāwaho Ihutai, a wetland of international significance.

This area of Christchurch was extensively damaged in the Canterbury Earthquakes in 2010/2011 and is still experiencing the impact of this a decade afterwards. A great deal of work has been undertaken underneath the ground to fix waterways and infrastructure, however the significant above ground work has taken longer to repair and recover from.

Despite challenges faced by communities, the accessibility to the beach and other recreation opportunities continues to be a key attraction for people choosing to live in area. Colloquially known as *the East* residents of the Coastal Ward proudly identify with the area, each other and their local communities.

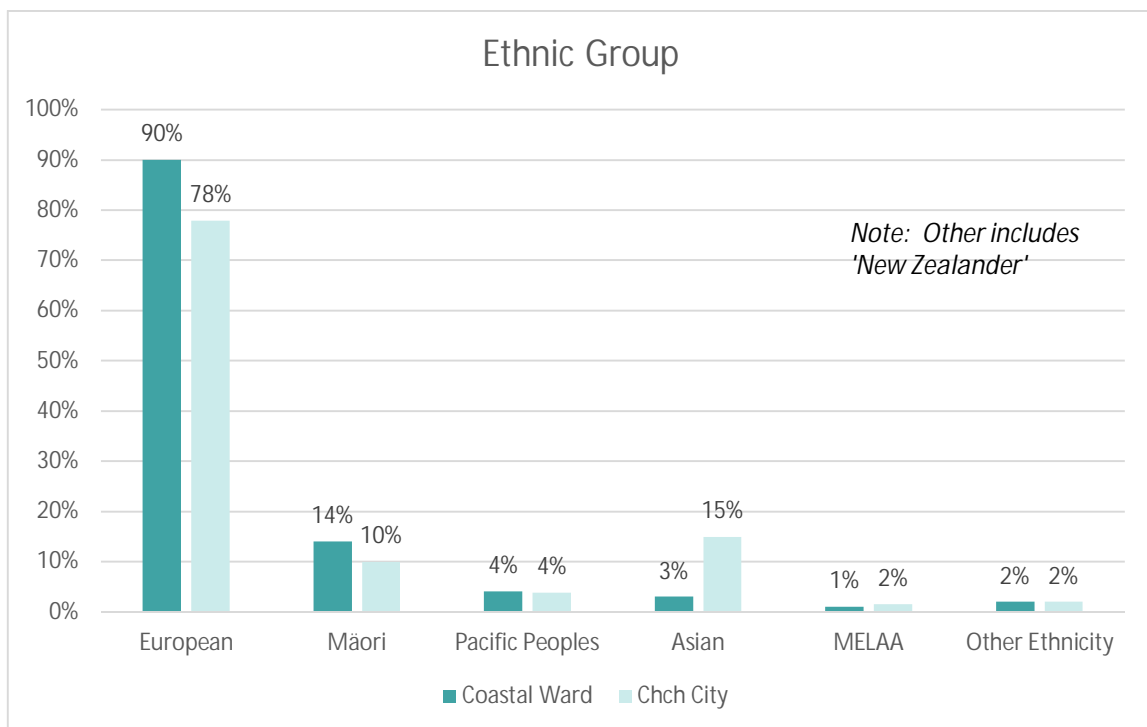
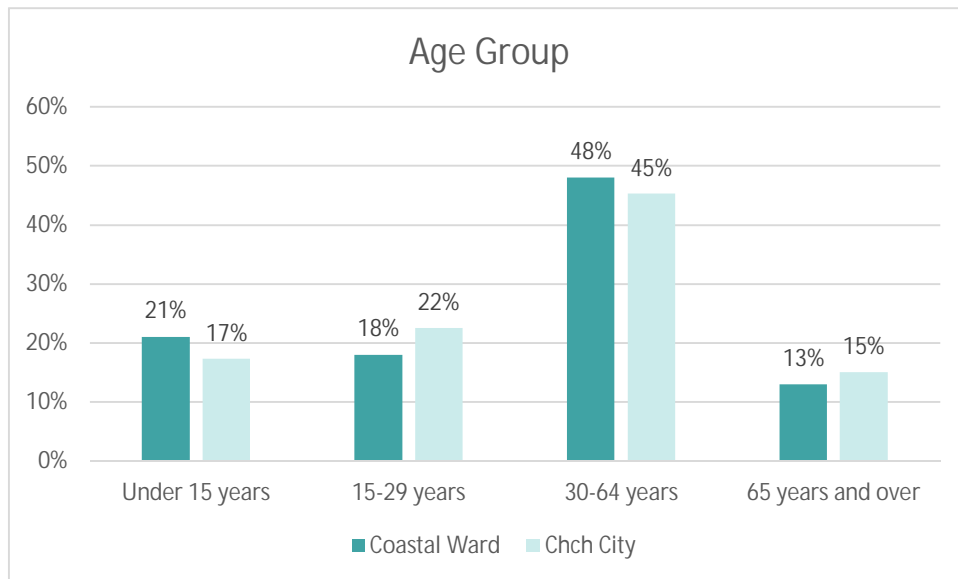


Facts and figures

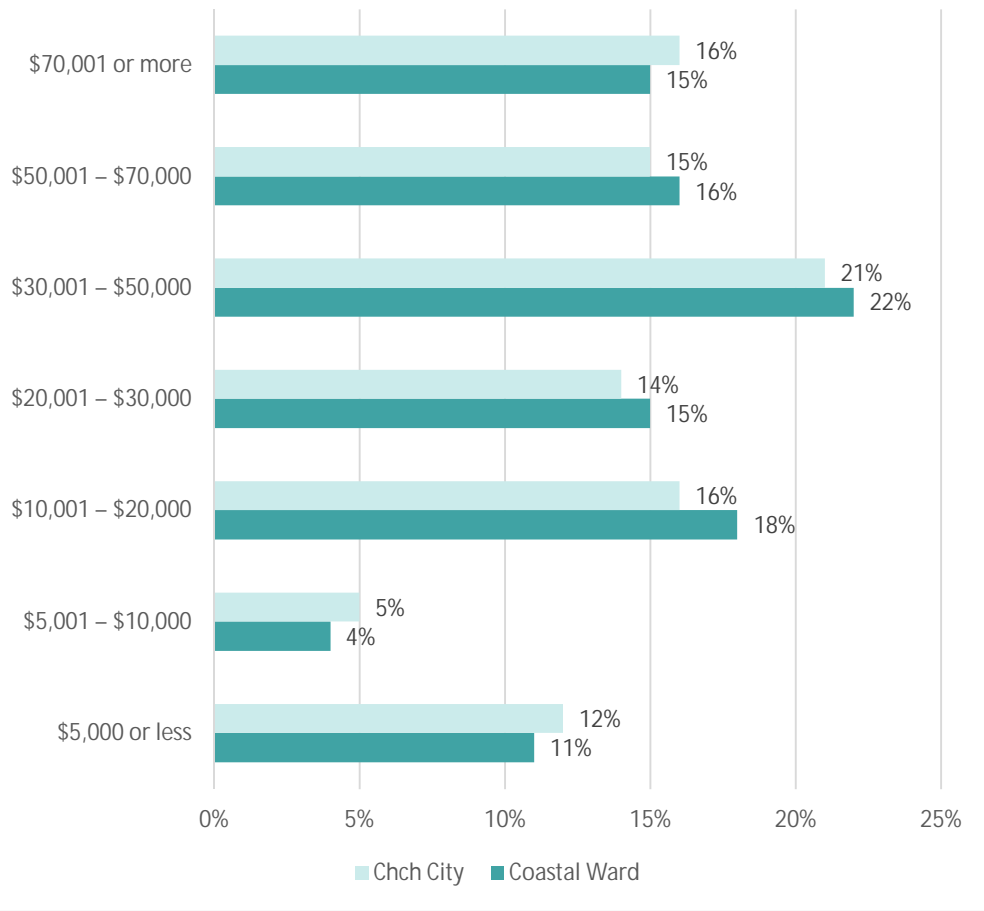
Demographic Summary (2018 Census Data)

Population

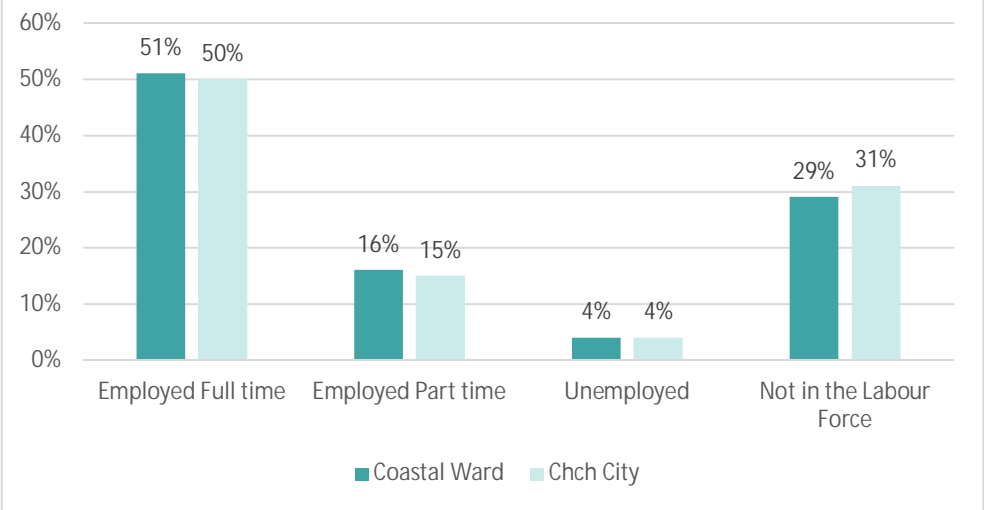
The population within the Coastal Ward boundary is: 22,974

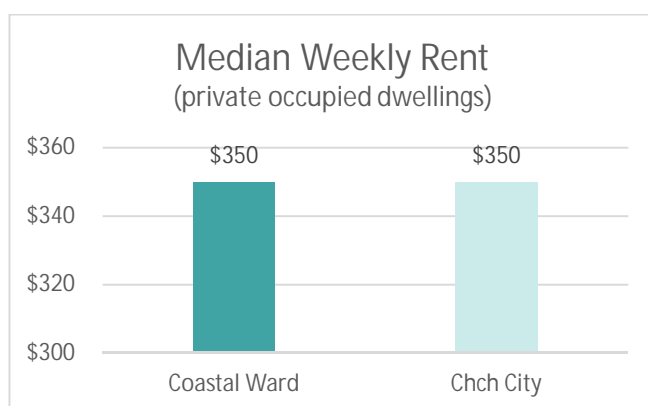
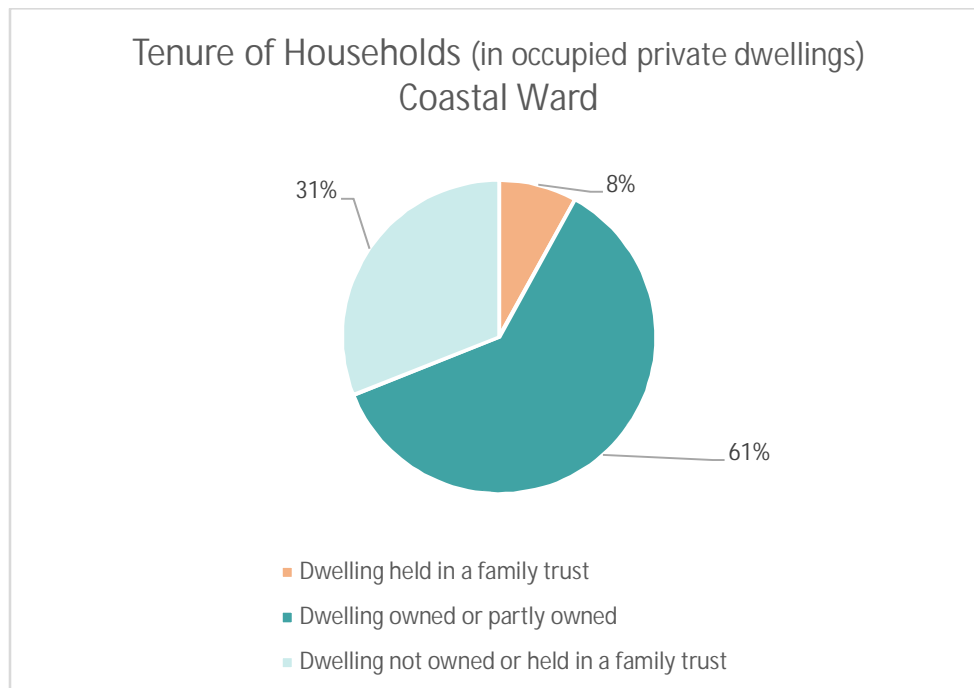


Total Personal Income - aged 15 years and over



Work and Labour Force Status





Number of Occupied Private Dwellings: 9,003

Facilities and Amenities

- Approximately 1,600 businesses employing around 2,800 people
- 2 Council Libraries at Parklands and New Brighton
- 5 Ōtautahi Community Housing Trust social housing complexes with 82 units
- Kāinga Ora owned 273 houses
- 2 shopping centres at New Brighton and Parklands
- 9 schools: 6 primary/intermediate, 1 of special character and 2 high schools
- 15 early childhood centres
- 3 Medical centres
- Multiple sport and recreation amenities: Waimakariri boat ramp, Brooklands Lagoon Walk, Spencer Park, Bottle Lake Forest, Rawhiti Domain and Waimairi Beach golf courses, beaches, five Surf Life Saving Clubs, Taiora QEII Recreation Sport Centre and Park, He Puna Taimoana (New Brighton Hot Pools), Christchurch School of Gymnastics, Thomson Park, Rawhiti Domain, South New Brighton Domain and Te Karoro Karoro/Southshore Spit Reserve. Two disc golf courses; one at Queenspark Reserve and one at QEII Park. There are walks along the Ōtākaro - Ōpāwaho Ihutai. There are holiday parks at Spencerville and South Brighton.

NZ Deprivation Index

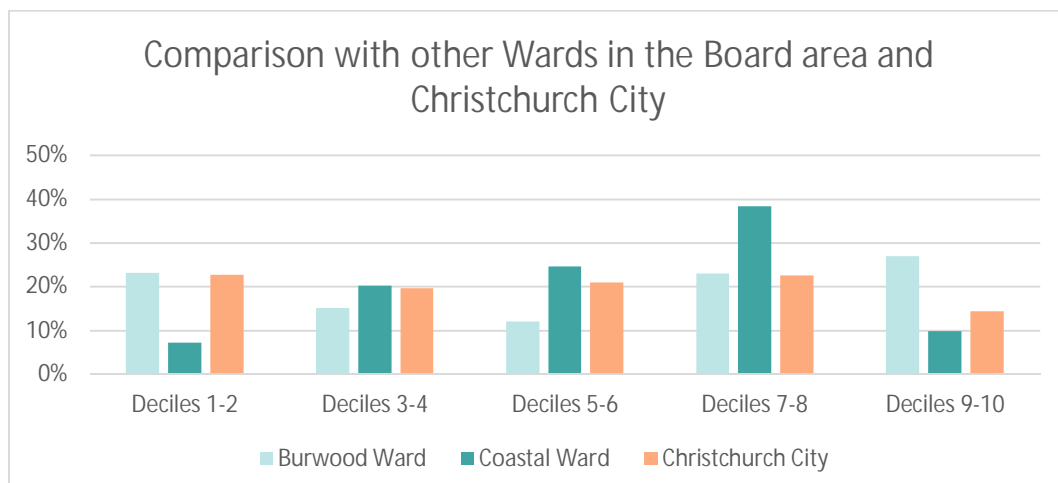
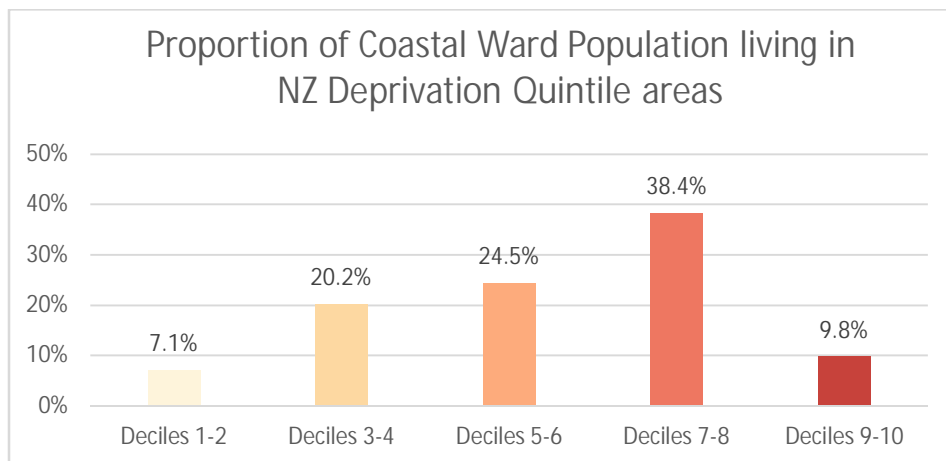
The aim of the NZ deprivation index research programme is to develop indexes of socioeconomic deprivation for New Zealand, to support and inform:

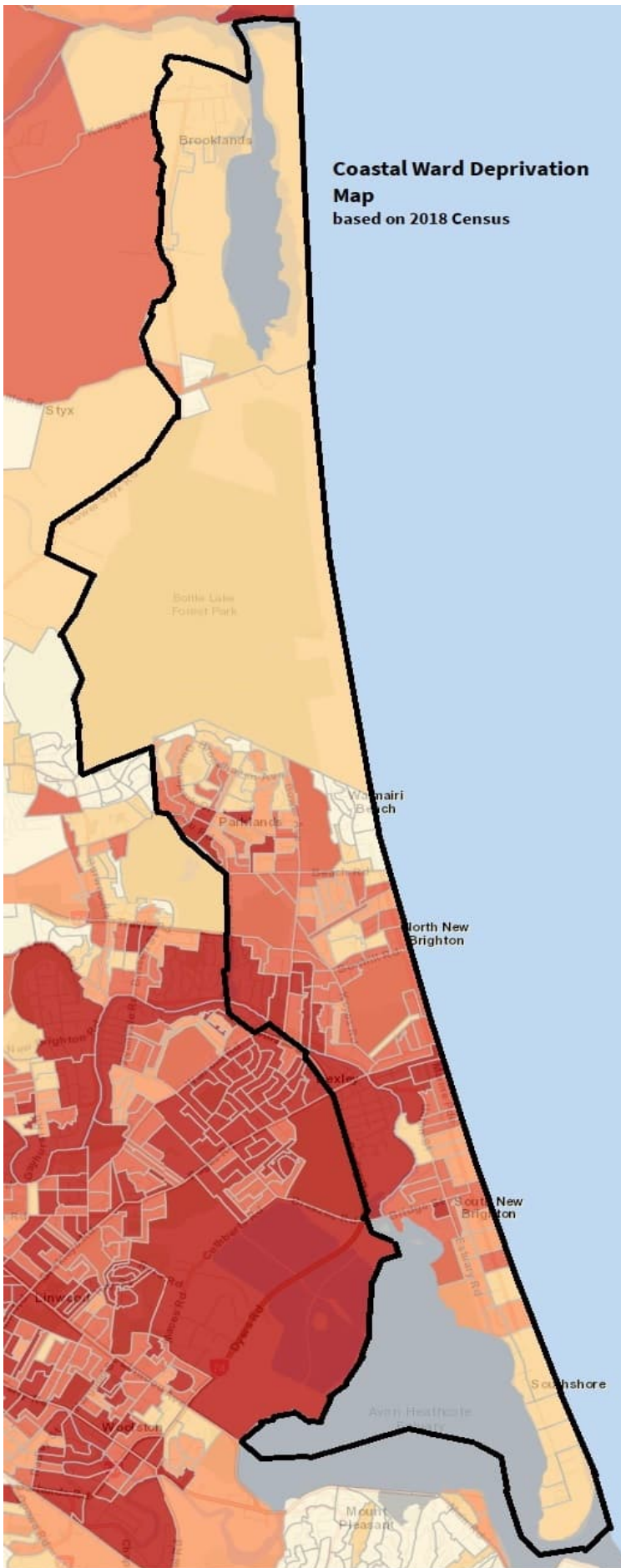
- Application in funding formulas
- Research in especially health and other social services. For example, in the health sector, many researchers use the indexes to describe the relationship between socioeconomic deprivation and health outcomes
- Community groups and community-based service providers to describe the populations they serve, and to advocate for extra resources for community-based services.

The nine variables included in the 2018 deprivation index are as follows:

- People aged 18-64 receiving a means tested benefit
- People living in households with equivalised income below an income threshold
- People with no access to the Internet at home
- People aged 18-64 without any qualifications
- People aged <65 living in a single parent family
- People not living in own home
- People living in household with equivalised bedroom occupancy threshold
- People aged 18-64 unemployed
- People living in dwellings that are always damp and/or always have mould greater than A4 size.

The scale of deprivation ranges from 1 to 10: 1 represents the areas with the least deprived scores. 10 represents the areas with the most deprived scores.





NZDep2018 decile

9 - 10 most deprived	7 - 8	5 - 6	3 - 4	1 - 2 least deprived
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The social deprivation ranking varies greatly across the ward and within specific suburbs. There is a relatively even split with 52 percent living in areas with the lowest deprivation and 48 percent in areas of highest deprivation.

Waimairi Beach, parts of Spencerville and the area of Queenspark closest to Bottle Lake Forest are the least economically deprived suburbs in the area with a ranking between 1 and 3.

The majority of the suburbs in the north and south of the ward rank between 3 and 5. The suburbs of North New Brighton and Rāwhiti vary widely covering the full range of ranking from 1 to 9.

The closer the suburbs get to central New Brighton the higher the deprivation index becomes. The most economically disadvantaged areas are in central New Brighton with a ranking of 8 and 9.

Most of the Bexley community located in Coastal Ward was red zoned (land classified as badly damaged or unsafe to build on in the short to medium term by Central Government after the Canterbury Earthquakes 2010/11. Homes were compulsorily purchased and demolished). The remaining residents to the north of Pages Road are in the Burwood Ward.

Community Infrastructure



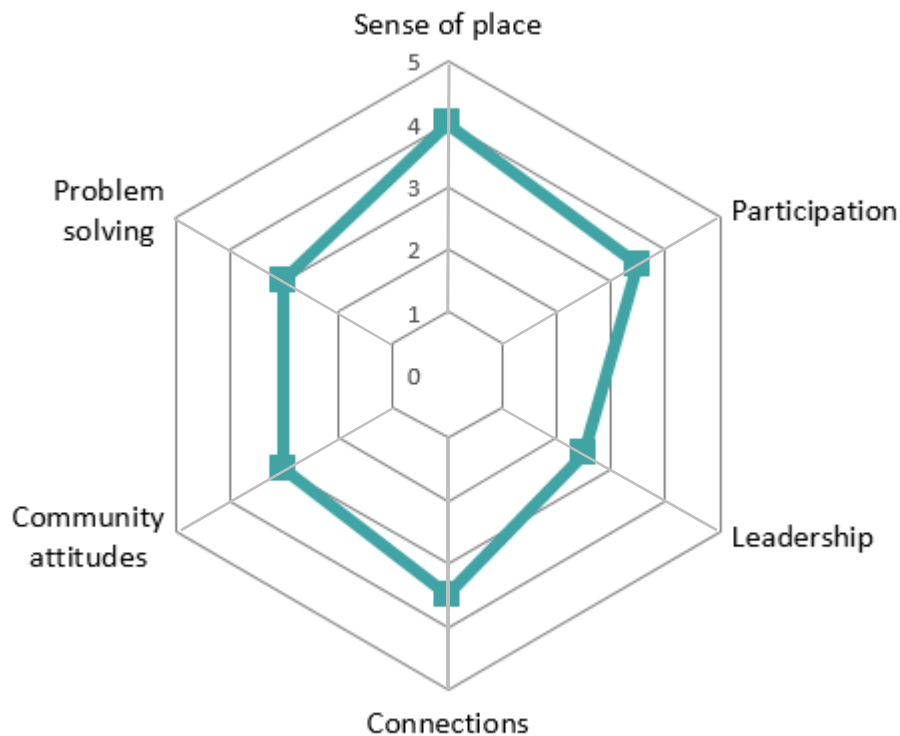
There are a large number of highly capable and organized groups who deliver community development projects and initiatives, sport and recreation. Offering a wide range of programs and activities, residents can engage with and participate in a variety of recreation and sports for leisure and local support groups which offer practical help to residents.

The Coastal Ward has six Council owned facilities the newest of which, He Puna Taimoana boasts five luxury hot pools looking out to the ocean. By the iconic New Brighton Pier is Te Kete Wānanga o Karoro New Brighton Library and the popular Seaside Playground. Just fifteen minutes from the CBD these recreation opportunities attract visitors from across the city to the area.

Te Waka Aroha St Faiths and Union Parish Church provide a range of activities and support for socially isolated and vulnerable people including older adults. The New Brighton Community Fridge and Pantry is a well-used local resource. Grace Vineyard Church also provide activities and programmes for the community and deliver an extensive range of youth programmes through Youth Alive Trust.

There is a large number and variety of sport, recreation and leisure groups ranging from large sports clubs through to smaller recreation and leisure activities. Council owned facilities include Taiora QEII, Parklands Recreation Centre, North New Brighton War Memorial Hall and South Brighton Community Centre. There is also access to numerous community facilities owned by churches and sports clubs.

Community Capacity Map



Scale: 1 = Low 5 = High

Measures and Indicators

Sense of place - Residents are familiar with their town's (local) history and have an affinity with the place. (4)

Participation - Residents support local groups with their money or time. (3.5)

Leadership - Leadership is strong and participatory; leaders are accessible. (2.5)

Connections - Residents are trusting and inclusive of others. (3.5)

Community attitudes - Residents have a positive attitude towards their community and its future. (3)

Problem assessment - Residents communicate to identify problems and take action. (3)

Note:

The above ratings have been allocated based on a number of factors including:

- Residents' responses to the above indicators in the Christchurch City Council's annual Life in Christchurch Survey.
- The Council's Community Development Adviser's and Community Recreation Adviser's knowledge and experience of working in the local area.

Community Outcomes

The Community Outcomes have been developed as part of the Council's Strategic Framework, which provides a big picture view of what the Council is trying to achieve for the community.

The Community Outcomes describe what we aim to achieve for Christchurch. They are:

- Resilient communities
- Liveable city
- Healthy environment
- Prosperous economy

You can view the Council's Strategic Framework and read more about the Community Outcomes here: <https://ccc.govt.nz/the-council/how-the-council-works/20182028-vision/strategic-framework>

The narrative below provides an overview of the area in relation to each of the outcomes.

Resilient Communities

Residents in the Coastal Ward mostly identify as *the East*, and there is a compelling sense of pride and unity associated with the title. Each community within the ward boundaries has its own distinct identity, with characteristics and attributes unique to them. These are woven together with strong community networks through which a multitude of groups and organizations work to sustain their resilience. Residents describe the area as having a village rather than a suburb feel.

The community are well connected and are active citizens when connecting with Community Board and Council. The wide range of groups in the area provide community connectivity, support and a wide range of community programmes and events.

Most of the suburbs have a group that residents can approach with their concerns and views. The majority of these have high capacity and can navigate the processes available to them for this voice to be heard. This includes attendance at Community Board and Council meetings and doing submissions as required around issues that directly affect their community.

The accessibility to the beach and other recreation opportunities are a key attraction for people living in the area. 'A Shore Thing' is a calendar of the annual events that attract local and national visitors to the area. This includes the Seaside Christmas Parade, I Love Brighton and the Duke Festival of Surfing all of which are managed and organized by local community groups. COVID, and the ongoing impact of mandates and restrictions on numbers at events, has curtailed many activities that the community normally organizes. While this has been an unsettling time the community realizes that the health needs are the first priority and the hope is that as the year progresses there can be a return to being able to connect at locally run events.

Spencerville Park and camping ground, which has barbecue facilities and a substantial children's play area, making it a popular destination for residents throughout Christchurch. Historically Bottle Lake Forest and the coastal environment also provide a popular recreational destination for greater Christchurch. There is also a camping ground in South Brighton.

Direct access to the beach for leisure, recreation and organized events is available to all communities in the ward. There are surf lifesaving clubs at Spencerville, Waimairi, North Beach, New Brighton and South New Brighton that patrol to keep swimmers safe. A beach access mat is available at North Beach surf club during summer months and the beach access chair is available through Bin Inn New Brighton. He Puna

Taimoana (New Brighton Hot Pools) is situated on the foreshore with views out to sea, and is designed to create a unique experience of bathing by the sea.

The wide range of parks and reserves offer plenty of scope for recreational and leisure opportunities for all ages. Thomson Park is a popular youth space with its skate park and basketball court. Eastern Community Sport and Recreation manage a multi-purpose all weather sports and recreation facility with indoor and outdoor courts available for hire at Rawhiti Domain. The New Brighton Community Garden, New Brighton Olympic Athletics Club, Rāwhiti Golf Club, Christchurch Archery Club and a dog park are also at the domain.

In addition to the natural environment communities value the large number of local activities and events throughout the year, the majority of which are organized by community groups. These include fun days, river clean ups, plantings, concerts, environmental activities and Matariki. Farewell to the Godwits in Southshore attracts people from all over Christchurch. 'I Love Brighton' and 'Parklands @ Play' are annual events supported by the Community Board which bring together local sports and recreation groups in the area.

There is a strong sense of community and volunteer base across all communities. All suburbs to some extent will be affected by climate change and coastal hazards. In Southshore the community have done extensive work around community and household preparedness.

As part of the Coastal Hazards Adaptation Planning Programme Council will work with communities to start planning how they will manage coastal hazard risks over the next 100 years. Low lying coastal communities are likely to be impacted by sea level rise through coastal erosion, flooding and rising groundwater.

The Coastal Ward has a strong collective of youth organizations operating with the area which represent rangatahi and connect into the youth sector in Ōtautahi. Youth Alive Trust based in New Brighton runs a large campus from which they deliver a range of programmes, clubs, events and activities throughout the year. La Vida Youth Trust are newer to the area and have been focusing on the parklands community including providing 24/7 youth works for local schools and their Red Frogs initiative.

Livable City

The Coastal Ward is seen by locals as hugely appealing particularly in terms of the lifestyle it offers residents the unique opportunity for relatively affordable housing in close proximity to the beach.

Much of the ward area is serviced with regular bus service. Two bus lines provide public transport from other parts of the city through to Queenspark and Parklands, whilst three other lines service the more coastal suburbs from Southshore to North New Brighton. There is currently no public transport service provided for Spencerville and Brooklands.

A shared path, separated from the roadway provides a cycle route from the central city and running up the ward boundary along Anzac Drive and Frosts Road allowing a cycling option for travel to Tairora and the Shirley Boys and Avonside Girls High school site. The Avon Ōtākaro Route is planned connecting the existing Te Ara Ōtākaro Avon River Trail in the central city to New Brighton, providing an alternative to driving or public transport.

Residents report that changes to, and the decline of, bus routes over recent years is making it harder to use the bus to access things locally and people are becoming more car dependent to get around.

The earliest housing in the Coastal Ward was built between 1880 and 1889 in the Parklands suburb, then in New Brighton from 1900 to 1910. Properties in Brooklands were built between 1910 and 1919. The majority of the suburbs then experienced more growth in the 1970s, and further developments were built in Brooklands, Spencerville and Parklands post 1999.

New people have been attracted to the area through rebuilds and the sale of 'as is where is' (properties that have been paid by insurance companies after the Canterbury Earthquakes and remain unrepaired at the point of sale) housing. The opening of Shirley Boys and Avonside Girls High Schools have also attracted people to the area. 65 new residential homes are planned for the former school site in New Brighton providing a mixture of housing types to be built in stages.

Key issues in Brooklands, Southshore and South New Brighton over recent years have been earthquake legacy issues connected to the estuary edge, flooding, red zone areas and coastal hazards. These issues have been drawn out with management of the process shifting from Council to Regenerate Christchurch and then back to Council when Regenerate pulled out. In August 2019 a decision was made to repair parts of the estuary edge and a new section of embankment to reduce flood risk along Te Ihutai in South Brighton has been installed. Topped with a two metre wide shared pathway, the bund now connects up with the new boardwalk over the salt marshes and doubles as popular walking and cycle track from Bridge Street down to where Estuary Road meets Ebbtide Street.

Installation of new storm water backflow prevention structures at seven of the streets along Southshore will commence in February 2022 to add to the existing backflow valves which aim to mitigate the risk of flooding in those locations.

A large portion of Brooklands was red zoned post-quake and residents continue to have concerns around regular flooding, safety and the poor condition of the roads and footpaths. Council have taken some action to make improvements in this area with on-going work to maintain the red zone areas.

Healthy Environment

The coastal landscape incorporates Te Riu O Te Aika Kawa Brooklands Lagoon, Spencer Park Pukarakekenui Lower Styx River corridor, the Waimakariri to the north and Te Karoro Southshore Spit and Ōtākaro-Ōpāwaho Ihutai to the south.

Climate Change and its related impacts pose a significant threat to the health of the environment and communities along the coast. With expected sea level rise the coastal and estuary habitats will continue to show losses in biodiversity as nesting and breeding grounds become uninhabitable and prevalence of disease and insect infestations related with the warmer climate increase. The intensity and frequency of adverse weather events as atmospheric and ocean currents change are expected to exacerbate severity of storms, flooding, drought and wildfire which pose a significant threat to infrastructure, property and livestock as well as the vulnerable plant and animal species that inhabit the coastal areas.

The Styx River Group strongly advocates around issues of river flood management and water quality, with the Lower Styx suffering effects of run-off from urban development to the west. The health of the river has deteriorated notably in recent years.

Te Ihutai and its catchment is of significant cultural and spiritual importance having been a place of settlement and mahinga kai for Waitaha, Ngāti Māmoe and Ngāi Tahu since about 1290AD. Today the estuary and its catchment continue to be held in high regard for their ecological values, landscape, and recreational values. Awarded Wetland of International Significance in 2018 by the East-Asian Australasian Flyway Network the estuary is home to 586 species including 149 birds, 26 fish, 235 invertebrates, 95 microalgae, and 92 saltmarsh and other plants, the area provide a diverse habitats for resident and migratory fish and bird species. The iconic *Farewell to the Godwits* event is marked by the community with an annual farewell ceremony at Southshore Spit Reserve. Recognizing the significance of their annual migration the community have developed a sense of guardianship for the birds, participating in initiatives to help mitigate the decline in their numbers.

Development on the estuary edge and public access for recreational activity, rising sea levels and acidification, drought, sedimentation and prevalence of pests has led to habitat loss and a decline in biodiversity.

Prosperous Economy

As at February 2019, the Coastal Ward had approximately 1,600 businesses employing 2,800 people.

Out of those 1,600 businesses, the top six industry types (in order) are as follows:

1. Construction
2. Rental, Hiring and Real Estate Services
3. Professional, Scientific and Technical Services
4. Retail Trade
5. Other Services (Repair and maintenance, Other personal services)
6. Accommodation and Food Services

According to 2018 Census data, 51 percent of people aged over 15 years are in full-time employment, 16 percent in part-time employment, 4 percent are unemployed and 29 percent are not in the labour force. Sixteen percent are in receipt of NZ Superannuation, which is only slightly lower than the city wide figure of 17 percent.

Twelve percent of people in the Coastal Ward are self-employed or work in a business that they own. This is on par with the city wide figure.

Thirteen percent of people in the Coastal Ward receive income from interest, dividends, rent or other investments which is lower than the city wide figure of 18 percent.

Fifteen percent of people in the Coastal Ward have an annual income over \$70,000 which is only slightly lower than the city wide figure of 16 percent.

The nearest District Centre for suburbs in the Coastal Ward is The Palms Shopping mall in Shirley. Otherwise the area has two neighbourhood centres in New Brighton and Parklands.

A fact sheet for the New Brighton commercial area was prepared by Christchurch City Council in 2017 comparing the commercial area of New Brighton to other commercial areas across the city. It was identified as underperforming in terms of economic wellbeing and physical amenity, and performing above the average levels in terms of transport, access and social amenity.

The New Brighton Centre Master Plan sets the vision for the centre, with a key challenge being the attraction of private investment. New Brighton continues to need significant assistance through a coordinated public sector effort to deliver urban regeneration outcomes. Development Christchurch Limited (DCL) was tasked with undertaking a New Brighton Regeneration Project aimed at securing new private investment and development. This included the construction of the Beachside Playground and He Puna Taimoana. The revised District Plan has set the stage for a reduction in the size of the commercial centre to reflect its catchment. Another significant public realm investment has been the upgrade of Marine Parade. DCL has now been disbanded and responsibility passed back to Council.

There is a weekly Seaside Market held in the mall on Saturday. A popular market with stall numbers now at capacity and a waiting list to join. Annual activities at the market include the Spring Gala, Open Mic Day, Pirate Day and the Christmas Market, all of which add to the number of people enjoying the market. The seaside market also has a flow on effect with other businesses in the mall.

There is a supermarket and small shopping complex at Parklands. Residents say that businesses are struggling and there have been recent closures. For a larger range of shops people travel outside the ward to Northlands Mall and The Palms.

Current Community Issues

Issue	Progress to date / outcomes
<p>The condition of roads and footpaths across the area continue to be an issue for the community</p>	<p><u>February 2021</u></p> <p>The Community Board have made the improvement of the gateway roads and bridges one of their community board priorities for the 2019-22 term. The community also raise issues regularly with the Community Board and these are dealt with on a case by case basis.</p> <p><u>February 2022</u></p> <p>This continues to be a priority for the Community Board.</p>
<p>Climate change and coastal hazards</p>	<p><u>February 2021</u></p> <p>Coastal Hazards Adaptation Planning Programme information sessions commenced in November 2020. This is an ongoing process and community will be engaged.</p> <p><u>February 2022</u></p> <p>The Coastal Hazards Adaptation Plan team have met with several key community groups to consult on the Coastal Hazards Adaption Framework along with the District Plan consultation document.</p>
<p>Brooklands Community-Led Action Plan</p> <p>Since the earthquakes the suburb has been subject to significant drainage and flooding issues. Current Red and Green zoning also creates challenges for residents whose property value is dictated by these categories. These issues are having a significant impact on residents' health and well-being</p>	<p><u>February 2022</u></p> <p>The Community Board have made supporting the community-led action plan for Brooklands a priority for the 2020 -22 term.</p> <p>Community Governance and Parks are working together to create opportunities to connect with residents and further understand the issues.</p> <p>A regular e-update has been established to keep residents informed of any work or initiatives planned for the area and a weekly drop-in hui allows a forum for residents to express their aspirations for their community and area.</p>
<p>Earthquake legacy issues for Southshore and South New Brighton</p>	<p><u>February 2021</u></p> <p>The Earthquake Legacy Issues project is continuing and funding for the project is to be confirmed in the Council's 2021-31 Long Term Plan.</p> <p><u>February 2022</u></p> <p>\$2 million has been set aside by the Christchurch Earthquake Appeal Trust to improve social and/or economic outcomes for the greater Brighton community.</p>

Issue	Progress to date / outcomes
<i>cont...</i>	This fund is being managed by Renew Brighton organisation who are conducting a project consulting with the community and evaluating all the suggestions for potential projects which the funding could be allocated to.
Parklands Community Safety Concerns	<p><u>February 2021</u></p> <p>A petition has been brought to the attention of the Community Board regarding concerns around antisocial behaviour in the Parklands area.</p> <p>Staff from across the organisation will partner with the community and the Police in order to work towards addressing the issues.</p> <p><u>February 2022</u></p> <p>The Community Board will continue to monitor this issue and respond to residents' feedback.</p>
<p>Safety concerns in greater Brighton area.</p> <p>A number of groups have reported the need to contract or increase their security in response to the rise in anti-social behaviour particular centred around a couple of sites in the area which are being utilises as half-way residences</p>	<p><u>February 2022</u></p> <p>The issues have been flagged and staff are collecting information on which groups are being impacted and to what extent.</p>
Continued development of the New Brighton Commercial Core	<p><u>February 2021</u></p> <p>The Community Board continue to advocate to the Council on the delivery of the New Brighton Master Plan.</p> <p><u>February 2022</u></p> <p>As above.</p>
The state of disrepair of the gateway roads and bridges.	<p><u>February 2021</u></p> <p>The Community Board are advocating for the repair of Pages Road Bridge to be brought forward in the Long term Plan.</p> <p><u>February 2022</u></p> <p>The Community Board are working with Council staff to proceed with the planned Pages Road Bridge Renewal. Funding has been allocated for 2022.</p>

Issue	Progress to date / outcomes
Residential Red Zone opportunities	<p data-bbox="715 208 903 241"><u>February 2021</u></p> <p data-bbox="715 264 1406 533">Two members of the Community Board have been appointed as members of Te Tira Kāhikuhiku, Red Zone Transformative Land Use Group (A consultative group who makes recommendations to Land Information New Zealand about use of the Residential Red Zone land) in order to advocate for the community in relation to transitional projects.</p> <p data-bbox="715 555 903 589"><u>February 2022</u></p> <p data-bbox="715 611 1406 846">A new Red Zone team has been recruited with rangers who will manage the maintenance of the residential red zone and a partnership development role who are working alongside local communities to ensure existing relationships and projects are supported and new opportunities are maximized.</p>