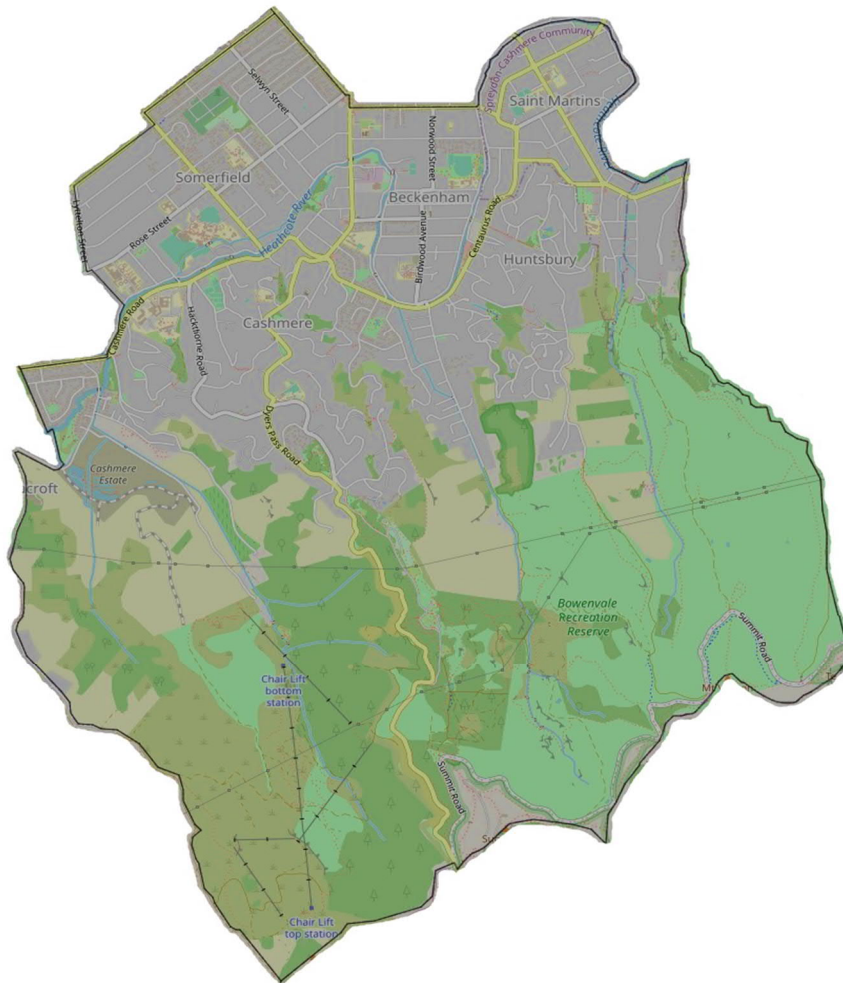


CASHMERE WARD PROFILE

February 2021



The Cashmere Ward includes the suburbs of Cracroft, Somerfield, Cashmere, Beckenham, Huntsbury, and St Martins. The ward extends into part of the southern Hoon Hay area on the eastern side, and the Murray Aynsley/Hillsborough area on the western side. The southern area of Cashmere spans the Port Hills up to the Summit Road and contains regional parks valued as environmental and recreational assets to the city, some agricultural properties, and emerging housing developments. The Opawaho/Heathcote River is a major natural feature of the area that journeys through residential neighbourhoods. Special heritage buildings in the Cashmere Ward include stone construction churches, the Sign of the Takahe, and the Old Stone House. Dyers Pass Road provides a key route to Banks Peninsula.

There is a shopping and service amenities centre in St Martins and residents also access the mall and services on Barrington Street in the adjacent Spreydon Ward. The South Library and Service Centre in Beckenham attracts customers from both Cashmere and wider Christchurch. Three general practice medical centres are located in the ward. The Princess Margaret Hospital on Cashmere Road is nearing the end of its use and provides limited health services. Most housing is privately owned, and household incomes tend to lie in middle to high levels. All of the nine schools in the ward are co-educational.

The usually resident population increased to 21,165 in 2018 after falling to 20,973 in 2013 from 21,105 in 2006.

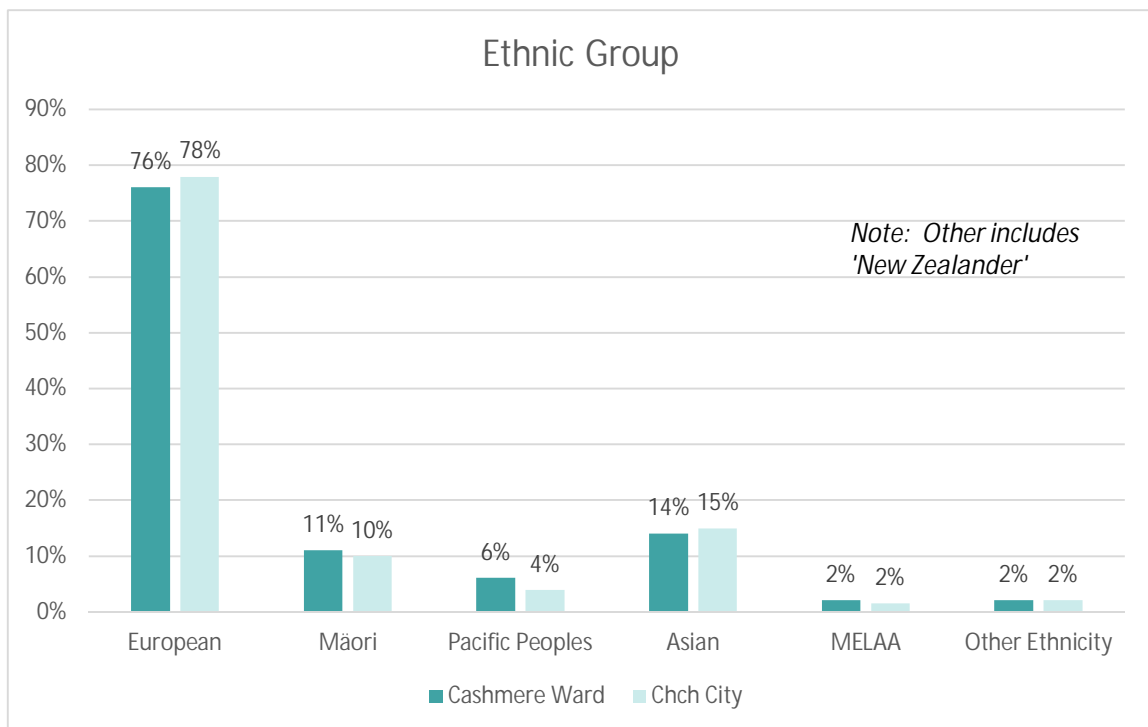
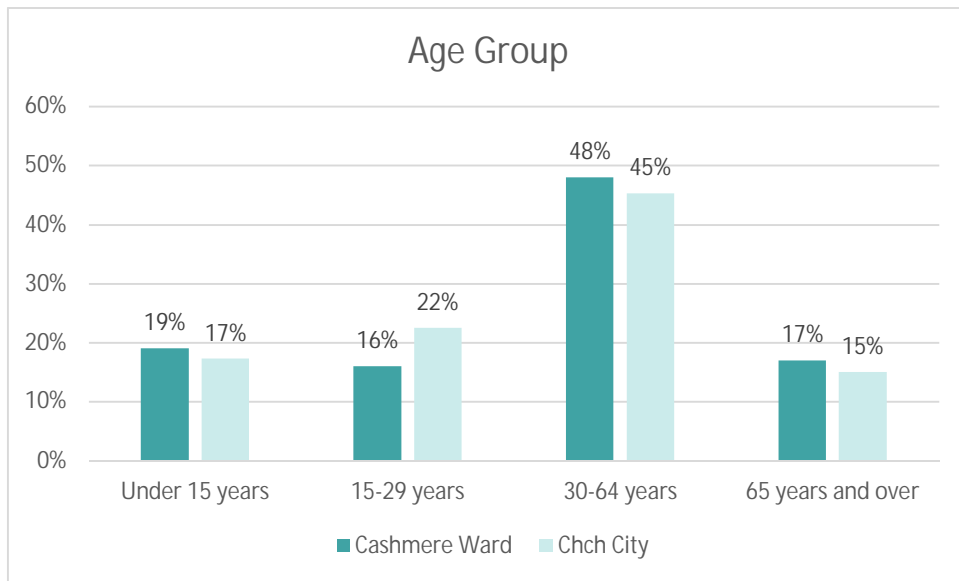
Profiles compiled by the Community Support, Governance and Partnerships Unit

Facts and figures

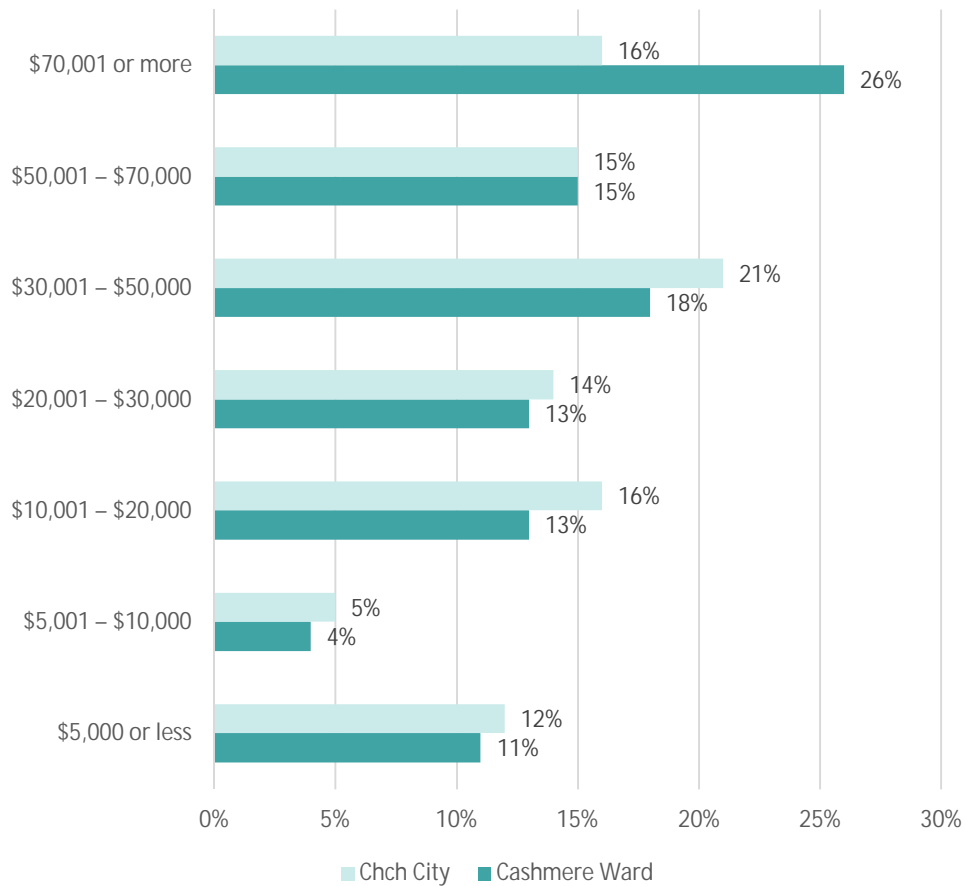
Demographic Summary (2018 Census Data)

Population

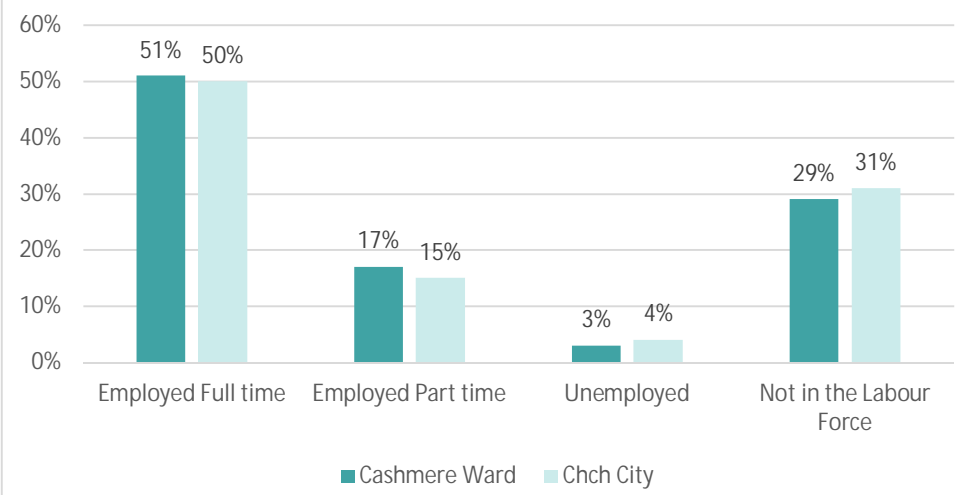
The population within the Cashmere Ward boundary is: 21,615

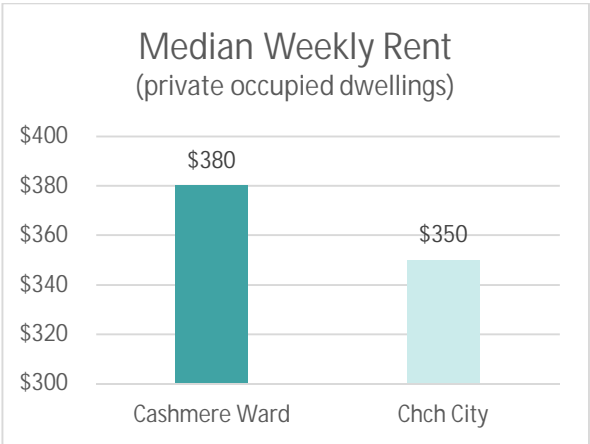
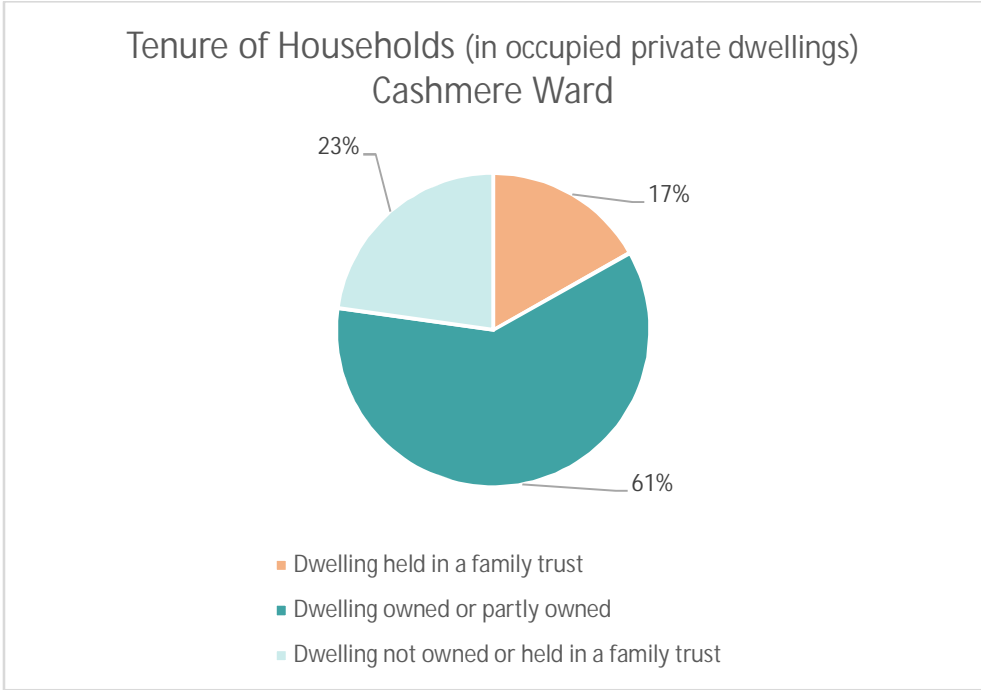


Total Personal Income - aged 15 years and over



Work and Labour Force Status





Number of Occupied Private Dwellings: 8,265

Facilities and Amenities

- 1 Council library: South Library
- 1 Council Service Centre: Beckenham
- 2 Council-owned social housing complexes with 53 units
- 2 shopping centres: Beckenham, St Martins
- 9 schools: 7 primary, 1 secondary, 1 composite year 1-13
- 1 public hospital: The Princess Margaret Hospital
- Approximately 2,100 businesses employing 4,200 people
- Major sport and recreation amenities: Victoria Park, Christchurch Adventure Park.

NZ Deprivation Index

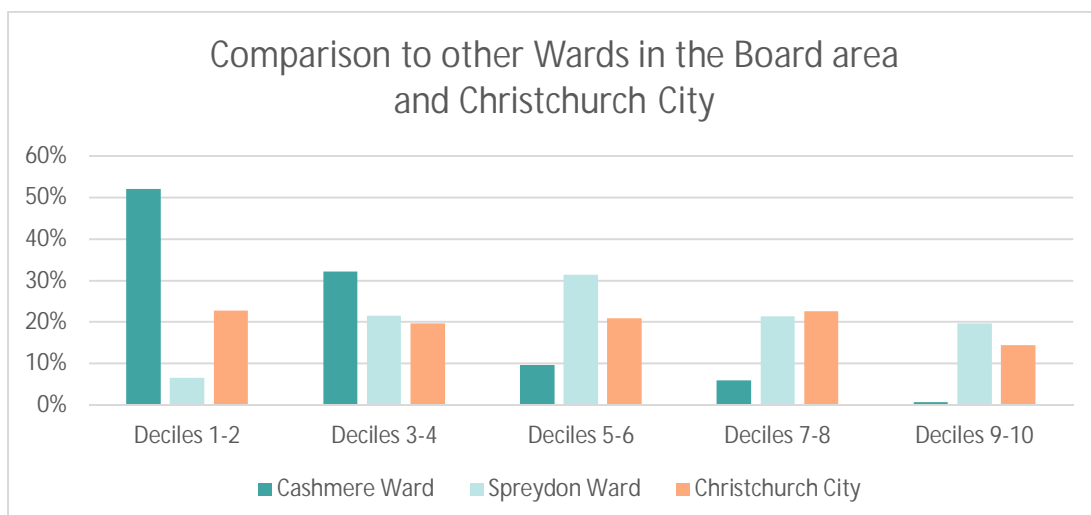
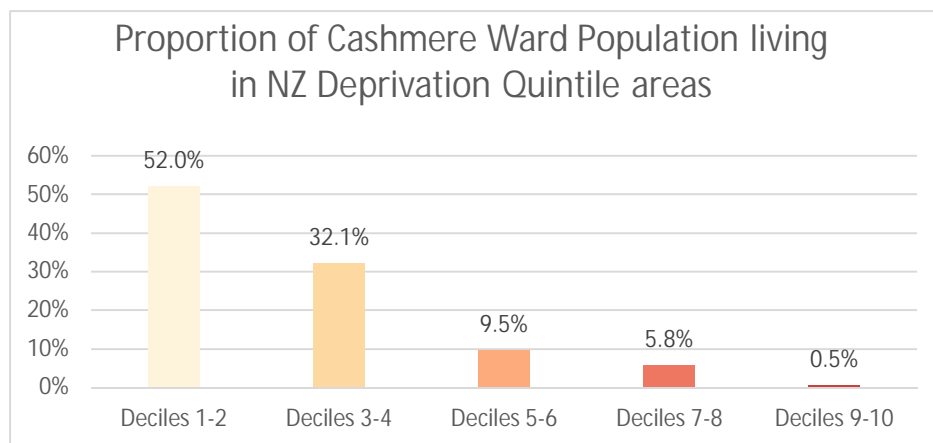
The aim of the NZ deprivation index research programme is to develop indexes of socioeconomic deprivation for New Zealand, to support and inform:

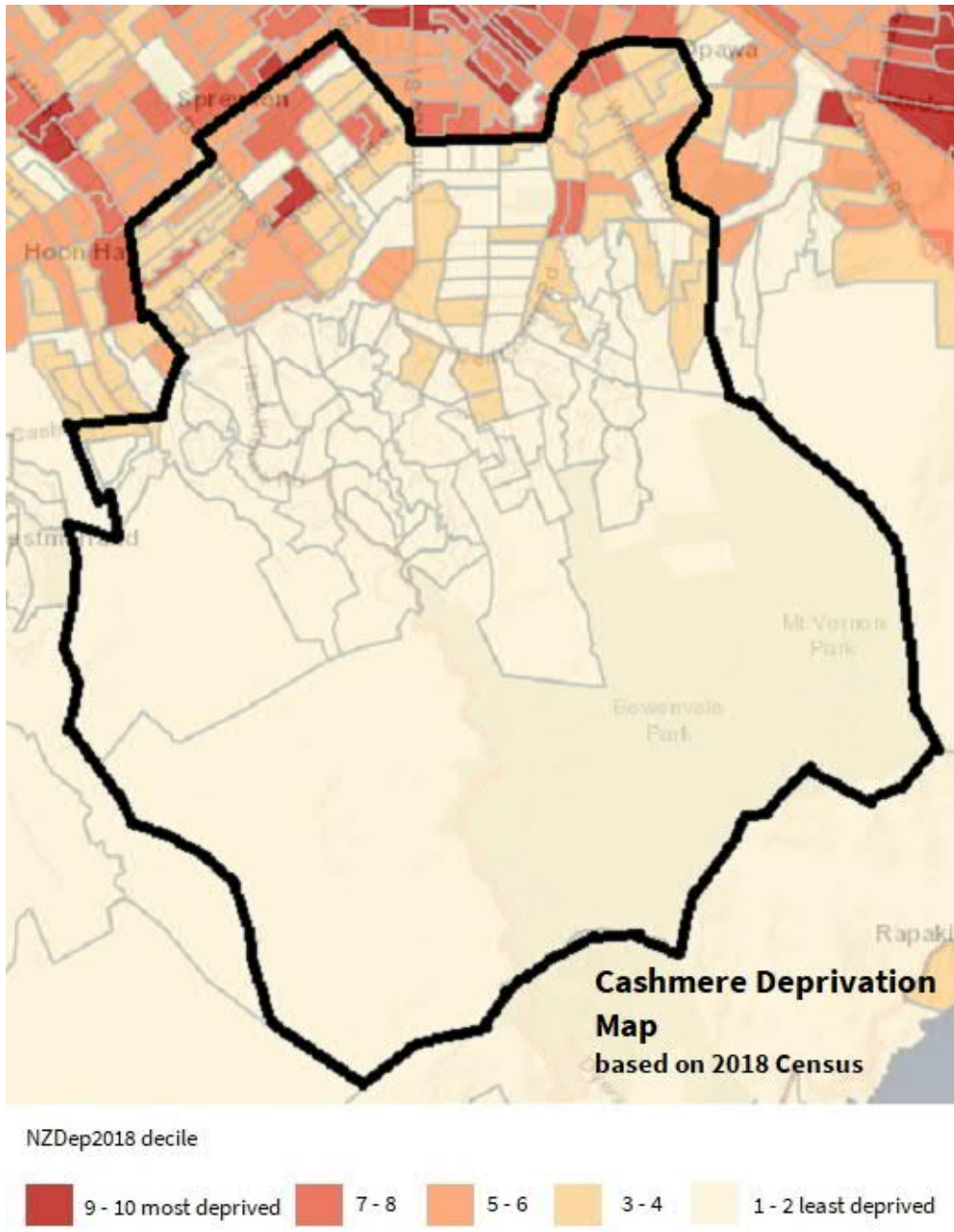
- Application in funding formulas
- Research in especially health and other social services. For example, in the health sector, many researchers use the indexes to describe the relationship between socioeconomic deprivation and health outcomes
- Community groups and community-based service providers to describe the populations they serve, and to advocate for extra resources for community-based services.

The nine variables included in the 2018 deprivation index are as follows:

- People aged 18-64 receiving a means tested benefit
- People living in households with equivalised income below an income threshold
- People with no access to the Internet at home
- People aged 18-64 without any qualifications
- People aged <65 living in a single parent family
- People not living in own home
- People living in household with equivalised bedroom occupancy threshold
- People aged 18-64 unemployed
- People living in dwellings that are always damp and/or always have mould greater than A4 size.

The scale of deprivation ranges from 1 to 10: 1 represents the areas with the least deprived scores. 10 represents the areas with the most deprived scores.





In 2018 84.1 percent of the Cashmere Ward population lived in less deprived areas of the New Zealand Deprivation Index (deciles 1-2 and 3-4). More than 50 percent of Cashmere residents live in the decile 1-2, or least deprivation ranked suburbs. Contributing factors towards relative affluence include 78 percent of household tenure owned, partly owned, or held in a family trust compared to 59 percent in the adjacent Spreydon Ward. Cashmere residents have slightly higher rates of full and part time employment than Christchurch residents as a whole, however working age personal income levels of over \$70,001 per annum are significantly higher at 26 percent compared to 16 percent for Christchurch as a whole.

While the hillside neighbourhoods show the least deprivation scores, there are pockets of higher deprivation scattered across neighbourhoods that lie towards the northern area of the ward.

Community Infrastructure

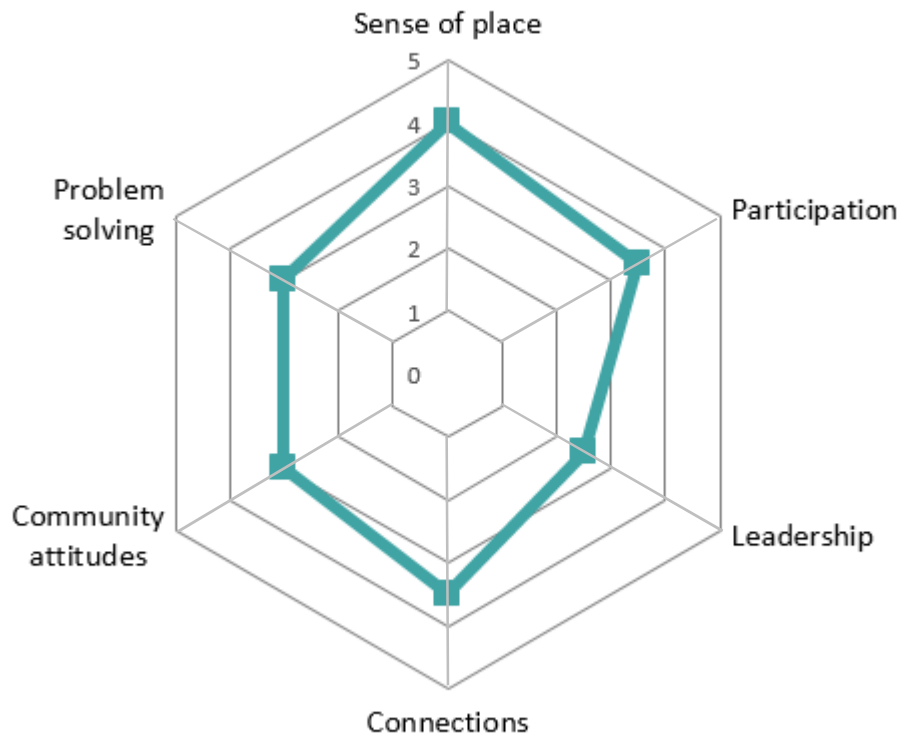


While there are no organisations operating premises solely dedicated to community development, there are some eight friendship groups or associations catering to retired, semi-retired, or older adults, one MenZshed, and four community service organisations including Rotary and Lions groups based in the ward. The Christchurch South Library and Service Centre and the Cashmere Club provide significant social meeting and group booking spaces. Most faith-based organisations provide community outreach or social connection activities, especially for more vulnerable older people. There are five residents' groups of which four are fully active.

Two toy libraries, and several Playcentres are operated by and cater to young families. All schools are co-educational, comprising one state secondary school, one primary school, one composite state-integrated school, and six state primary schools. Bookable community facilities that are Council owned and community managed operate in Somerfield, Cracroft, and Landsdowne, while the Huntsbury centre is community owned and managed. The St Martins Community Centre is booked through Council, and the co-located voluntary library is community managed.

There are more than 40 groups identified in the Cashmere Ward that provide organised sport, recreation and leisure opportunities. There are approximately 23 clubs that develop specific sports disciplines and participation, four brigade/guide or scouts groups, and a range of regular walking groups that includes Council coordinated and self-organised groups. There is increased youth interest in basketball, including for improved provision of basketball courts in parks to enable hoops competitions to be played.

Community Capacity Map



Scale: 1 = Low 5 = High

Measures and Indicators

Sense of place - Residents are familiar with their town's (local) history and have an affinity with the place. (4)

Participation - Residents support local groups with their money or time. (3.5)

Leadership - Leadership is strong and participatory; leaders are accessible. (2.5)

Connections - Residents are trusting and inclusive of others. (3.5)

Community attitudes - Residents have a positive attitude towards their community and its future. (3)

Problem assessment - Residents communicate to identify problems and take action. (3)

Note:

The above ratings have been allocated based on a number of factors including:

- Residents' responses to the above indicators in the Christchurch City Council's annual Life in Christchurch Survey.
- The Council's Community Development Adviser's and Community Recreation Adviser's knowledge and experience of working in the local area.

Community Outcomes

The Community Outcomes have been developed as part of the Council's Strategic Framework, which provides a big picture view of what the Council is trying to achieve for the community.

The Community Outcomes describe what we aim to achieve for Christchurch. They are:

- Resilient communities
- Liveable city
- Healthy environment
- Prosperous economy

You can view the Council's Strategic Framework and read more about the Community Outcomes here: <https://ccc.govt.nz/the-council/how-the-council-works/20182028-vision/strategic-framework>

The narrative below provides an overview of the area in relation to each of the outcomes.

Resilient Communities

Community and neighbourhood surveys have indicated a positive sense of community across residents in the Cashmere Ward, where home tenure tends to be long term and owned rather than rented. Residents' groups encourage place-based identity and pride through regular communications about current social activities, new developments, and historical features. Both formally recognised and informal resident groups are encouraged to present ideas, issues, and updates to Spreydon-Cashmere Community Board meetings. Three groups have also established emergency equipment hubs and preparedness plans for use in the event of emergencies.

While perceptions of leadership appear lower in survey results, community projects and organisations are primarily community inspired, instigated and led. Groups such as the Port Hills Trust and the Opawaho/Heathcote River network attract support from a broad range of stakeholders, and provide multiple avenues for local and city-wide volunteers of all ages to take part in environmental restoration and protection of natural assets and bio-diversity. Street or localised gatherings of neighbours in Cashmere that are encouraged with a small Summer with Your Neighbours subsidy from the community board number approximately 30 per year, inviting participation of more than 1400 residents.

The Spreydon-Cashmere Community Board supports youth projects and programmes with the aim of cultivating leadership and citizenship, for example: the Spreydon-Cashmere Youth Achievement and Development grant scheme contributes to cost incurred by young people as they excel in sporting, cultural, and other personal growth activities, and the board contributes funding to 24/7 youth workers at Cashmere High School. The community board engages with the Spreydon-Cashmere Older Adults Network whose members support older adults, and board members regularly attend residents' group meetings to learn about and discuss local views, aspirations and issues.

Liveable City

Neighbourhoods in Cashmere are generally well-served by public transport and access to amenities. The Age-Friendly Spreydon-Cashmere initiative, launched by the community board researched public transport accessibility by looking at bus stop and seating locations, and travel (walking plus bus) to amenity times. The 2020 study showed that for all population groups the fastest accessed amenity is

greenspace (4 minutes), while health centres, shopping centres, banks, libraries and community centres took travel times of between 10 and 20 minutes, and travel to Christchurch Hospital took 34.5 minutes and Burwood Hospital 67.2 minutes. Environment Canterbury bus routes continue to adapt, and feedback from communities suggests there could be unmet demand for routes and stops in several locations.

The installation of cycleways, road works and under-road infrastructure repairs have been ongoing and are likely to continue in years ahead. Of note is the very high rate of cycle to work/active transport undertaken by residents, in particular from Beckenham. The Beckenham community, school and residents' group are currently working with the Innovative Streets programme to enhance Birdwood Avenue safety and create a neighbourhood focal point. Groups along Selwyn Street are also working with the programme.

Major new housing developments are underway in the Cashmere Valley between Cracroft and Westmorland, while in the District Plan medium density development zones some original family bungalows and villas are replaced with multi-unit dwellings. Most areas have already been subject to backfill housing. The Opawaho/Heathcote River has benefitted from continued flood risk management works and riparian enhancements that improve its residential areas. Population growth has been modest between 2013 and 2018, with most neighbourhoods showing an increase, the highest increase being in Huntsbury (240). Small population decreases occurred in Beckenham, St Martins, and Somerfield West.

Healthy Environment

The most significant body of water in Cashmere is the spring fed Opawaho/Heathcote River, and the Cashmere Stream is a major tributary. Works programmes have addressed earthquake induced changes to the river bed, as well as flood mitigation. In daily life residents take much advantage of bankside walkways and reserves, including picking up litter. Long term community based initiatives such as the Cashmere Stream Group and the Opawaho Heathcote River network engage with environmental experts, decision-makers, and volunteers to address the risks of sedimentary runoff from new build locations, increase native and compatible riverside plantings, and monitor water quality and aquatic populations. In 2020 the Healthy Opawaho project created and mobilised school student leadership teams that undertook active onsite learning, restoration and protection.

Residential areas have expanded into rural and agricultural lands on the Port Hills. The Port Hills Fires that occurred in February 2017 covered an area of 1,645 hectares with a perimeter of 51 kilometers. Bringing the fire under control demanded unprecedented coordination between emergency services across Selwyn District and Christchurch City and also highlighted the need for landowners to manage risk-posing vegetation. Groups such as the Port Hills Trust, along with local and central government conservation projects have mobilised hundreds of volunteers willing to assist with restoration and regeneration of vegetation destroyed by the fires. The Port Hills attract recreational cyclists and walkers from across the city and beyond. Multiple walkways and bike tracks have been developed and expanded for example on Mount Vernon Park, Bowenvale Reserve, and Victoria Park. The Christchurch Adventure Park initially opened in December 2016, then reopened after fire damage and track rebuilding in December 2017, and has proved a popular recreation activity centre featuring mountain bike tracks, zip lines, a chair lift, and coaching lessons.

The Spreydon-Cashmere Community Board funds and hosts Community Pride Garden Awards for residents who contribute to attractive street environments by cultivating high quality decorative gardens. The community board also hosts the Spreydon-Cashmere Sustainable and Edible Garden Awards initiative that has grown in popularity with residents and groups growing vegetable or fruit edibles, or creating innovative ways to contribute to sustainability, such as water management features, recycling aspects, or organics and permaculture.

Prosperous Economy

As at February 2019, the Cashmere Ward contained 2,100 business premises that employed a total of 4,200 staff. The predominant industry types by numbers of employees are retail in St Martins; education and training in Beckenham and Somerfield West, professional and technical services in Cashmere East, health care and social assistance in Cashmere West, and construction in Somerfield East and Huntsbury. The predominant job category for residents of Cashmere Ward is professional services.

While the Barrington Mall in adjacent Spreydon, and the St Martins Mall are key activity centres with supermarkets, small commercial clusters of restaurants and small owner operated retail outlets are found in places such as Somerfield, Thorrington, Centaurus Road, the intersection of Dyers Pass and Hackthorne Road, and the intersection of Hoon Hay Road with Cashmere Road. A larger selection of businesses operates in the area known as the Beckenham Shops on Colombo Street, which extends into South Sydenham.

Generally, residents enjoy a high quality of living, and Cashmere residents who are employed, constitute a relatively highly skilled and educated workforce. Retail and hospitality businesses are reasonably accessible to all neighbourhoods, and businesses frequently contribute donated goods or time to community projects. Residents and organisations in Cashmere take regular opportunities to identify and discuss local infrastructure needs or changes, particularly roads and traffic management matters that challenge safe passage to work, education, or amenities.

Current Community Issues

Issue	Progress to date / outcomes
Opawaho/Heathcote River: The quality of the river water and adjacent land, affecting the sustainability of plant and animal biodiversity.	<p><u>2020/21:</u></p> <ul style="list-style-type: none"> - The Opawaho/Heathcote River Network is a key community based coordination and promotion group that works with local and central government organisations as well as local volunteers towards enhanced water quality and indigenous bio-diversity. Resident participation in the annual Mother of All Clean Ups on World Rivers Day is high. -The Heathcote Bank Stabilisation Project is due to be completed in 2025.
Cycleway Developments: Progression of the city network roll out, in particular the Nor west Cycleway, and the inclusion of riverside routes.	<p><u>2020/21:</u></p> <ul style="list-style-type: none"> - The community board has advocated for an extension to the Nor' West Arc major cycleway or for a new cycleway to Westmorland, however funding is not likely within the next several years.

	<ul style="list-style-type: none"> - An Opawaho-Heathcote River cycle route is pending completion of the Heathcote Bank Stabilisation Project. -The community board has also advocated for a new cycleway connection of the Quarryman's Trail with the Barrington Mall, and for cycle and funding for the Selwyn St Masterplan that includes pedestrian safety improvements.
<p>Community Facilities: Ensuring that community managed hire spaces and greenspaces are sustainable and matched to local needs.</p>	<p><u>2020/21:</u></p> <ul style="list-style-type: none"> - The Community Facilities Network Plan identified no significant gaps in built facilities for the area, although feedback indicates a scarcity of bookable venues for audiences of more than 100. -The newly opened St Martins MenZshed has been established in direct response to locally identified needs, and is intended to continue as a self-sustaining initiative where members can meet and undertake projects of broader community benefit. -The community board travelled to Huntsbury Community Centre to meet, and took time towards understanding the building usage as well as building repair and upgrade works. -Small grants have been awarded to several facility management groups and green space volunteer groups to help initiate or celebrate community driven improvements. -The community board has advocated for continued or expanded funding for Council community rangers to support increased interest of groups in managing or helping to maintain greenspace reserves and small parks.
<p>Road Safety: Current and future traffic pressures affecting safety at intersections and access to Barrington Mall.</p>	<p><u>2020/21:</u></p> <ul style="list-style-type: none"> -The community board approved safety improvements to the Barrington Mall entry/exit on Barrington St in July 2020, and completion is expected in mid-March 2021. -Traffic management and safety constructions are scheduled to begin on the Worsleys/Hoon Hay/Cashmere Road intersection in March 2021 for completion by June 2021. -Safety for Dyers Pass cycle and vehicle users is to be enhanced with road widening and three kilometres of guard rails by mid-2021.

	<p>-The community board has also advocated for safety improvements to the Dyers Pass/Cashmere Road/Colombo St roundabout, and has heard resident concerns for pedestrian safety at the Cashmere Road / Barrington Street roundabout.</p>
<p>Social Isolation: Ensuring that the risk of disconnection from others is addressed, particularly older adults.</p>	<p><u>2020/21:</u></p> <p>-The Spreydon-Cashmere Older Adults Network and the Age-Friendly Spreydon-Cashmere committee interact regularly with community board members and have initiated a transport accessibility study and a new older adults services and activities guide for the ward.</p> <p>-The community board is supporting a feasibility study for an adult playground.</p>
<p>Emergency Preparedness: Maintenance of local plans and groups that can respond appropriately to diverse emergency or disruptions.</p>	<p><u>2020/21:</u></p> <p>-Preparedness and residents' groups are encouraged to plan for emergencies. An information update workshop between Spreydon-Cashmere groups and Civil Defence is planned for 2021.</p>