## Attachment A

# **Central City Biannual Report**



This reporting reflects the key themes of the Central City Action Plan (CCAP)

It provides an overview of:

- Progress towards long term outcomes
- Relevant statistics
- Project delivery updates

# **City Leadership**

## **Progress towards our Central City Outcomes**

The opening of <u>Te Pae</u> is a significant milestone for the city. Once unhindered by COVID-19, it will substantially improve visitor attraction to the city across all seasons of the year, with positive flow on effects for spending activity.

The other key milestone was the final agreement of the Canterbury Arena / Te Kaha capacity at 30,000 seats— a size which will enable it to better compete for national and international events. Early works will commence on the Arena site in mid 2022.

#### Impacts of COVID-19 on Central City Business

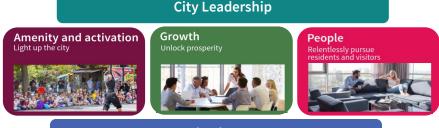
Progress towards our Central City Outcomes has been impacted on by COVID-19. Below is data showing spending and pedestrian activity throughout the alert levels. For more information on growth stats see page 8 of this attachment and the <u>Central City progress webpage</u>.

COVID-19 continues to impact **Central City spending**. The severity of the lockdown dips in spending (compared to the larger retail malls) are principally due to the Central City's higher concentration of entertainment and hospitality activities and home working of office workers.

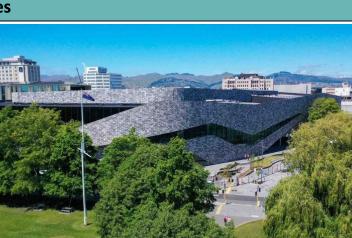
Home working, anecdotally—but in common with patterns seen overseas—appears to have become more normal and the Central City Business Association has warned of the impact this is having on activity levels (see page 7 for more info). This underlines the importance of growing the Central City's population, to help sustain trade.

**Pedestrian activity** during 2021 has fluctuated, with the sharp dip in August/September resulting from the stint at Alert Levels 4 and 3. Pedestrian activity at Riverside, City Mall, High Street and The Terrace continued to increase particularly in the build up to Christmas.

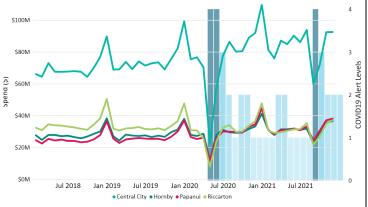
The shift from COVID-19 Alert Levels to the Traffic Light system may help sustain more normal patterns of activity. The more open air format of Central City retail areas and outdoor dining provides an advantage.

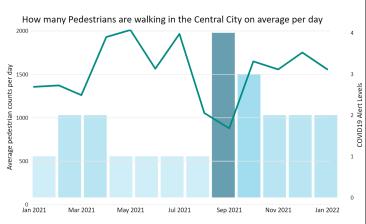


**Getting it Done** 



Spending in Christchurch's main commercial centres





# **Amenity and Activation**

## Vacant Sites Programme (Goals: Support permanent development and tidy sites up in the interim)

During its first year, the Vacant Sites Programme has focused on understanding the **development intentions** of owners and the progress of development. Key Central City headlines are:

- The buoyant housing market is driving take-up of vacant sites (and older properties) for redevelopment in the residential and mixed use zones.
- Owners of land on the eastern side of the Central City Business Zone have firmer plans now that the Te Kaha Arena project is progressing.

Changes in Central City Vacant Land

(January 2020 - September 2021)

58.8ha

70

#### **Current Programme Activities**

- Regulatory compliance action has seen most unconsented temporary car parks apply for resource consents.
- Vacant Site Guidelines are available to advise site owners about cost effective, low maintenance site improvements.
- Council is considering whether to introduce additional rating charges on vacant land.
- Early engagement by Partnership Approvals and Resource Consent staff is supporting new development projects .

#### The amount of Central City vacant land continues to decline.

Between surveys in January 2020 and September 2021, there was a decrease from 58.8 hectares (ha) to 47.4ha. This decline included reclassification of 7.6ha of former 'red zone' land on the Avon Loop as permanent open space. The net decrease of 3.9 ha is the largest annual drop since 2016.

Significant changes include:

- Site preparation for the Canterbury Arena/Te Kaha has involved the demolition of remaining buildings and removal of temporary uses. This has contributed— temporarily to the 1.13ha increase in the area of unused vacant land .
- Completions of some significant projects has seen a reduction in the amount of 'Other' temporary commercial and construction activities. For example, land around Te Pae is now available as open space until planned hotel developments commence.
- Temporary car parks continue to provide over 5000 spaces. The drop in land used for temporary car parking reflects the Arena site handover and the ability of some previously unauthorised sites to secure consents.



#### 60 47.4ha 50 Hectares of land +1.13ha 40 30 -2.7ha -7.59ha 20 10 -2.5ha 0 January 2020 September 2021 Unused Vacant Land Landscaped or used as temporary open space Other Temporary car parking Incl. temporary commercial. and construction storage.

Working with owners and community groups, the **Enliven Places Programme** is supporting temporary site improvement work. Great examples on prominent sites in the Central City over the last 6 months include:

**9 Cathedral Square :** In September, a partnership with the owner of 9 Cathedral Square saw this prominent vacant site transformed. Working with the owner, Capital Programme staff developed a landscaping plan; the site improvement was then delivered by the site owner. Finally, to encourage people to use the area, the Enliven Places team shifted planter boxes, seats and art works onto the site. Adjacent businesses and visitors have welcomed the creation of this temporary space, which is expected to remain for at least 2 years.

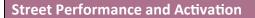
**240 High Street:** In partnership with the ANZ Centre, the Enliven Places team responded to persistent graffiti on walls within this vacant site. A creative hoarding and planted parklet was installed to fill a gap in this otherwise complete section of street. The result has positively changed the character of this part of High Street, with seating and planters providing space for people to stop and meet.

#### **Barrier Sites Programme**

Key progress on the Barrier Sites Programme during the July to December period includes:

Number of Barrier Sites resolved	23 sites
Number of current Barrier Sites	19 sites
Number of Barrier Sites with lodged or approved building consents	8 sites

- **249 Gloucester Street (Former Stonehurst Motel)** was removed from the Programme following completion of new residential development on the site and the demolition of earthquake damaged buildings.
- **216 Madras Street** was removed from the Programme following demolition of the building to enable development of the Te Kaha Arena.
- An amendment has been sought to the existing building consent for **235 High Street (former Hunters and Collectors).** Proposed works include reinstatement of the rear façade and an internal fit out. A resource consent for works to the front façade is expected to be lodged soon.
- A clean up of **119 Armagh Street (Former PWC Building)** has been completed, including site drainage and removal of building material.
- A clean up of **170 Cashel Street (former Holiday Inn)** is currently underway.
- The Central City Landmark Heritage Grant for 92 Lichfield Street (former Sargood Son & Ewen Building) has been extended until November 2022.
   A building consent for strengthening work was granted in 2020 and work is expected to commence in the near future.



Several Council units worked collaboratively to enable a variety of Christmas activities, including:

- Curated performances from the Event team's new Container Stage at Hack Circle. Performances by a DJ, the Canterbury Brass Brand and students from the Jazz School were held at peak shopping times 18 23 December, 12 4pm daily
- Installations along City Mall including 12 reindeer sculptures and Christmas trees, bunting and fairy lights
- Christmas-themed Gobos (light projections) in Cashel Street, Worcester Street, Cathedral Square and Victoria Square
- A partnership with the BNZ Centre to install a 5.3m tall giant star in their courtyard

#### Activities delivered by Council Partners:

- Christmas banners and a social media campaign by ChristchurchNZ
- Coordination of choirs and a Christmas Market by the CCBA
- A large tree and activation on Oxford Terrace by the City Mission and Vodafone



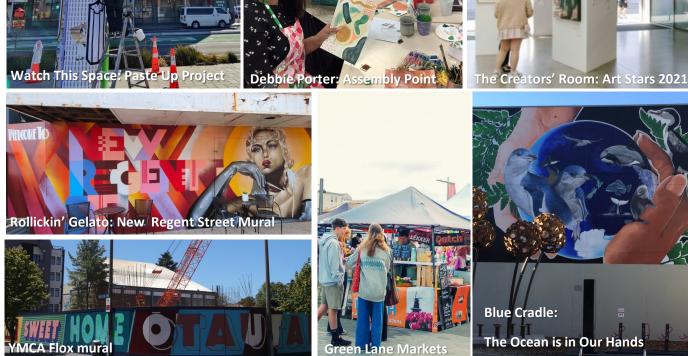


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Enliven Places Programme: Enliven Places Projects Fund (EPPF)

The Enliven Places Projects Fund ended at 30 June 2021.

Previously funded community-led projects were delivered in the current reporting period (pictured below).



### Enliven Places Programme: Place Partnership Fund (pilot)

On 25 August 2021 the Sustainability and Community Resilience Committee resolved a three-year Place Partnership Fund pilot. The Fund opened in October with \$82,000 in FY21/22. The Place Partnership Fund supports those seeking to strengthen connections between communities and their places and spaces to foster inclusion, local identity, shared experience and stewardship: ccc.govt.nz/place-partnership-fund

## Enliven Places Programme: Rates Incentive

Rates Incentive for Property Owners: supports an increase in activity by providing a financial incentive to property owners of vacant spaces to encourage temporary activity while plans for permanent development are progressed: https:// ccc.govt.nz/rates-incentive/

Budget 2021/22 (city-wide): \$40,000 +(FY20/21) \$15,865	Credited this period: \$15,253	Balance 31 December 2021: \$40,431
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In October 2021, the Sustainability and Community Resilience Committee resolved to extend the Rates Incentive for a further three years until 30 June 2024, with a focus on Central City interior vacancy.

Three Central City sites ended as they transitioned from a LiVS lease agreement: Kowhai Collective (181 High Street B2), Guthrey Centre (126 Cashel Street), The Den (181 High St C2). One Central City space hosting the Council's Dahlias installation (662-664 Colombo Street) transitioned to a rates waiver for Council use of private land. One new Central City interior vacancy (80 Hereford St) began the Incentive, hosting The Green Lab's 'understory'.



# **Amenity and Activation**

#### July–December 2021

## Enliven Places Programme - gifting assets to communities

In addition to delivering new capital projects, two key elements of the Enliven Programme include gifting any assets that are no longer needed for the Programme, as well as taking care of our existing suite of assets.

#### Gifting

When assets are no longer required for the Programme, they are offered and gifted to other areas of the Council, sister organisations and communities. This ensures assets have a life beyond the Programme and continue to provide public benefit. In this reporting period:

- One of four Wayfinding Towers was gifted to Ōtākaro Ltd and was repurposed for the new public space, Conduit Square, outside of Te Pae. Te Pae opened in December.
- With permanent development beginning in Super Lot 9 in the East Frame's Youth Hub, the Programme's climbing boulders *Up*, *Up*, *Up*! were gifted to the Parks team for inclusion in the fitness trail at QEII Park. The concrete planters were gifted to Richmond Riverlution Community Hub, for the Swanns Road entrance to the Residential Red Zone.
- The Stained Glass Pop-up Garden located in Cathedral Square was gifted to Sustain South Brighton for their site Common Ground, in Southshore.
- Various planters were gifted to the Dallington Residents Association for Glenarm Gardens and Ōtakaro Orchard.
- Multiple timber bollards that formed temporary carpark boundaries were gifted to the New Brighton Project for the pump track.

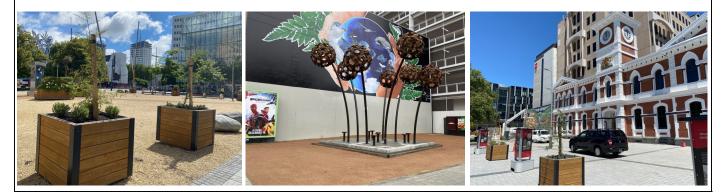




#### Taking care of existing projects and assets

Taking care of our existing assets and projects includes refreshing and shifting assets and projects to ensure continued high impact and the best look for the city. At times taking care of our assets requires working across Council project teams to shift or remove temporary assets to make way for permanent works. This includes:

- Removing the *Life and Hope* creative hoarding around the Old Post Office, timed to coordinate with construction and paving works. The Enliven Places Programme installed the hoarding in 2017 to protect the damaged heritage building and improve the appearance of the Square.
- Completing additional landscaping at the Dahlias site at 662 Colombo Street, to ensure high amenity, accessibility and to simplify maintenance.
- Shifting four "urban sheep" from High Street to Tūranga Plaza, and removing the art hoarding at High and Cashel Streets to make way for the High Street upgrades.
- Ongoing assessment and relocation of assets and installations throughout the Central City to ensure high public amenity and, where needed, alignment with other Council programmes. Assets include over 70 planters, lighting and creative installations and pocket parks.



## **Grant funding : City-Making Partners**

In August 2021 the Council resolved to fund city-making partners Gap Filler, The Green Lab (formerly Greening the Rubble) and Life in Vacant Spaces (LiVS) on a multi-year basis for three years.

These organisations are recognised as place leaders in Christchurch, and collectively contribute to strengthening connections between communities and their places and spaces, to foster inclusion, local identity, belonging and stewardship—which aligns with the Council's strategies and priorities, and draft Ōtautahi Christchurch Community Strategy pillars of Place and People.

#### Gap Filler

Gap Filler developed a three-year programme to establish Ōtautahi as the Southern Hemisphere Capital of **Urban Play**. Delivered in three streams (<u>Play in the City</u>, <u>Play</u> <u>with the City and Play for the City</u>), the Programme will deliver temporary and permanent installations, short term events, outreach and a continuation of activating existing projects. The Programme aims to improve wellbeing, grow people's connection to place, city identity and to create a point of difference. The Urban Play programme has also received additional funding from Lotteries and Tū Manawa Active Aotearoa.

Gap Filler continued previously Council-funded projects: **Ngā Pirihimanaaki o Aotearoa NZ Polite Force** teamed up with City Mission and the Council for homeless to volunteer with park rangers. A new site was secured for **Dance-O-Mat** to make way for construction of the Performing Arts Precinct. A UC Engineering partnership was established for final-year students to work on **Buzzwire** electronics for university credit. **Super Street Arcade** received Vodafone funding to maintain and upgrade the five-year-old project.

Outside their grant funding, Gap Filler continued their Council contract to deliver a new phase of the Latimer neighbourhood Asset Mapping project for Project 8011. With Isthmus, they have been appointed to develop the Timaru City Hub Masterplan. Gap Filler continues to run Placemaking at One Central with Fletcher Living, and won the Sustainable Business Network's Social Impactor Award for their Good Spot carparks, and won Place Leaders Asia Pacific's 2021 Large Scale Place Project award for Placemaking at One Central.

Gap Filler demonstrated multidisciplinary partnerships with fifteen partner organisations including ChristchurchNZ, Sport Canterbury, Matapopore Charitable Trust, the CDHB, Mental Health Foundation, Smart Christchurch and others.





#### The Green Lab

The Green Lab contributes to support social wellbeing ecosystems in Ōtautahi through greening events and spaces. The Green Lab completed two Central City installations: **understorey (tuatahi)** a pilot at The Arts Centre Te Matatiki Toi Ora and **understorey (tuarua)** at The Terrace. Both are plant-filled community, co-working, and event spaces inspired by the reciprocal networks of a forest's understory, reflecting our interconnectedness as individuals, organisations, a city, and as global citizens. **Understorey (tuatahi)** faced opening delays due to COVID and opened 8 September-15 October. It hosted 15 events and welcomed 1,000 visitors. The project received Lotteries funding, a Council Intangible Heritage Grant and in-kind support from The Arts Centre. The pilot's success led to **understorey (tuarua)**, which opened 25 October with substantial in-kind support from The Terrace.

The Green Lab demonstrates multidisciplinary partnerships with 17 community groups, companies and organisations including The Arts Centre, The Terrace, and Little Andromeda. The Green Lab worked with 55 volunteers with over 450 hours of volunteer time, and has recruited 4 contractors and appointed 3 new Board members.

The Green Lab continues to collaborate and engage with communities in suburban areas, specifically the Richmond Community Garden, the Neighbourhood Trust (Mairehau/St Albans) and Hohepa. This work will be reported in the suburban biannual report (October 21—May 22).



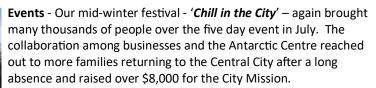


### Central City Business Association (CCBA) - update authored by the CCBA Manager

**COVID19** has cast a shadow over business activity since July. We've advocated on behalf of members about the effects of continuing Alert Levels on business confidence. We held two events for members to meet and ask questions directly with ACTs David Seymour and our local MP Duncan Webb. Board members also took part in a business leaders discussion with the Prime Minister Jacinda Ardern.

In promoting and presenting the Central City as the **'Place to Be'** we have:

- Positively advocated for Council's reconsideration of the Te Kaha Arena's capacity (and funding) noting member survey views that events of national/international significance are critical to attracting visitors all year round.
- Worked with the Police, Christchurch City Council, Salvation Army & the City Mission to form the Inner City Collaborative Group, which is working on a number of initiatives to improve perceptions of safety among members and visitors.
- Supported the vaccine drive through our social network, enabling some normality in the lead up to Christmas.



COVID19, prevented holding the City Mission / CCBA collaborative event '*Christmas in the City*' but through sponsorship with Vodafone, Christmas grottos were installed on Oxford Terrace outside Riverside. We also invited the NZ Choral Foundation to deliver a series of choir activations over two weekends in the lead up to Christmas.

We adopted our new strategic plan at our Annual General meeting in October and our annual business plan will now guide our work to meet our targets in the coming year.

We will be reaching out to our existing members (and CCBA Targeted Rate contributors) this year to grow engagement, collaboration and promotion via a new **Marketing Plan**. In the first half of the year through our events and activities members contributed an additional \$45,000 in the form of gifts of time or financial contributions. Over the last six months we sent seventeen newsletters and three surveys to our members.

#### Life in Vacant Spaces (LiVS)

Brokering vacant spaces for creative, educational, community or placemaking projects, LiVS enables platforms for community and individuals with great ideas to experiment and showcase new temporary concepts and ideas. In tandem LiVS supports property owners who agree temporary leases as low-risk and beneficial to the longterm success of their property.

In this reporting period LiVS has supported over 130 projects into spaces and 11,000 days of activation (cumulative Central City and Suburban). 57% of LiVS' property portfolio is Central City; these spaces include 181 High Street, 110 Cashel Street, 1 space in Cathedral Junction and 662 Colombo Street. Spaces have had activations including retail, studio spaces, art installations and public events. Pop-up art gallery **The Den** at 181 High Street hosted its final exhibition in December ahead of a permanent lessee leasing the space. Artisan shop **Assembly Point** signed a new lease directly with the landowner at their Cathedral Junction site to extend their lease from September 2021 to January 2022. The street art mural **The Ocean is in our Hands** was completed at 662 Colombo Street in September.

COVID-19 has impacted projects, deliverability and space availability across the city; however demand for spaces and support for projects continues. LiVS has seen an increase in property owners enabling activations directly.

Outside their Grant Funding Agreement, LiVS continued collaboration with the University of Canterbury to contribute to the National Science Challenges research project *Huritanga: Systems change for Urban Wellbeing*. LiVS continues their work in suburban areas which will be reported in the October 2021–March 2022 suburban biannual report, which will include detail of LiVS receiving Placemaking Aotearoa's The Kūmara Award 2021 for their project **East x East**. LiVS appointed a new Director in September.





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#### July—December 2021

## Growth

## **Central City Development Contributions Rebate Funds**

A rebate of development contributions is offered as an incentive for residential development within the Four Avenues. In October 2021, the Council decided to end the Central City Residential Development Contributions Rebate Scheme on 24 December 2021. 2021. More information on our <u>webpage</u>.

The scheme was effective in incentivising residential building activity after the earthquakes. Over 124 developments delivering over 1355 homes have benefited from the scheme.

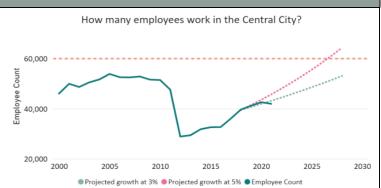
Residential Rebates July—December 2021	Total
Number of residential developments assessed within the four Avenues	7
Number of residential units provisionally approved for the rebate	84
Total Fund approved for qualifying developments during this period	\$135,261.31
Total fund remaining (note: several rebates for qualifying developments are still being processed)	\$4,562,645.60

#### **Central City Growth Statistics**

The <u>Central City Progress Webpage</u> presents regularly updated statistics and commentary of how we are tracking against stated ambitions for economic, living and city experience outcomes. This section draws on that resource and also adds in other data sources which paint a wider picture of the city's health and vibrancy.

#### **Central City Employees**

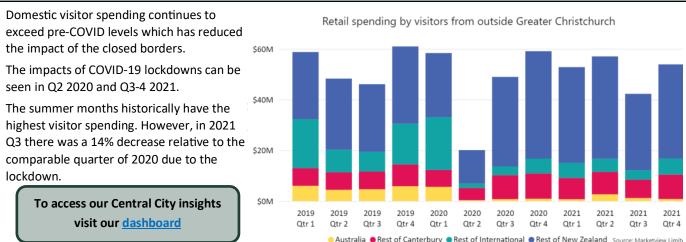
Central Christchurch is the primary concentration of employment in our city and the Canterbury Region. Since 2015, when the Central City's rebuild began to deliver significant new employment space, increases of between 3-5% per year have been observed. This trend was on track in delivering an aspiration to grow Central City employment to 60,000 employees over the decade.



Recently published (Business Demography) data shows that the recent trend has been impacted on by COVID-19. In total, 665 jobs were lost in Central Christchurch – which in context – represents a drop of 1.6% of employees in 2021 – just under half the gain of 3.4% recorded for 2020. The largest falls were seen in the Entertainment/Hospitality (711) and Retail sectors (239) where lockdowns and social distancing repeatedly suppressed trading. However, these were offset by increases in health, government agencies and logistics (643).

More information, including change in business numbers, is available on the Central City Progress webpages.

#### Visitor retail spend in the Central City



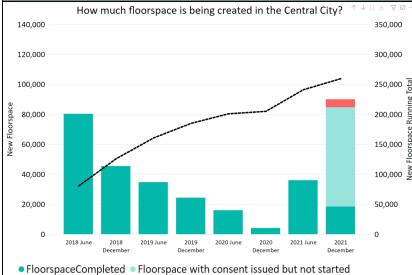
Growth (continued)			July—De	ecember 2021
Central City Building & Resource Consents				
Resource consent applications received	Number	Building consent applications	Net New Housing	Floorspace
(July– December)		received (July– December)	(units)	(sqm)
Land use & subdivision consents received within 4-Aves (excl. core)	38	Central City (South Frame)	0	14,754
Land use and subdivision consents received within Core	5	Central City Business	0	104
		Central City Mixed Use	130	10,231
		Central City Residential	103	12,292
TOTAL	43	TOTAL	50	14,776
Kow footures during this time period				

#### Key features during this time period

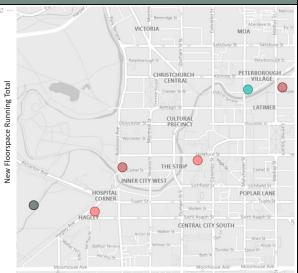
Within the July to December period several resource consent applications were processed for large scale multi-unit residential developments, including a 33 unit development on 100 Peterborough Street and a 38 unit development on Manchester Street (One Central). Other key applications include a replacement building for the Theosophical Society on Cambridge Terrace, the Christs College Sports Centre, and a mixed-use commercial and residential development at 835 Colombo Street.

Over the July to December period, building consents were also processed for a number of multi-unit developments including a 44 unit Williams Corporation development on Madras Street and a 27 unit development on St Asaph Street. Mike Greer has also lodged building consent applications for a large development on Armagh Street.

Commercial Building consents (includes as part of mixed-use developments)



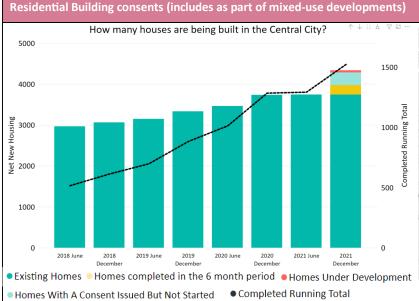
• Floorspace Under Construction • Floorspace Completed Running Total



IntendedUse 
Apartment Block 

Other Commercial Buildings

## People



Jan-Jun 2021



#### July–December 2021

## People (continued)

## **Central City Residential Programme (Project 8011)**

The Central City Residential Programme was adopted by the Council in September, 2018. Its overall goal is to promote housing development and grow the Central City population over a 10 year timeframe.

#### Progress towards 20,000 residents

Latest population estimates show strong growth in the Central City. In 2021 there was an estimated 8,080 residents living in the Central City.

The <u>Central City outcomes</u> data shows a good level of development activity, with 230 homes completed between July and December 2021. There is also a strong pipeline of new housing development in the Central City for 2022/2023. Approximately 310 homes have a consent issued but work has not commenced and 53 homes are currently in the construction phase.



12% increase from last year

20,000 Ambition

Progress is encouraging, although a further acceleration of growth is required to reach a 20,000 people resident population by 2028.





#### Neighbourhood planning

**Asset Mapping:** Gap Filler and Council staff are working collaboratively with residents living in the East of the Central City to strengthen neighbourhood connections and increase community capacity. Two events were held during July for residents to fill out a community profile and get to know their neighbours. The second phase of this project is now underway to continue to build momentum.

**Te Kaha Arena Placemaking:** Central City residents are engaged in designing a hoarding for the Te Kaha site. The hoarding will brighten up the construction site and will provide passers-by with information about the Central City and the arena.

**Public Realm Improvements:** A project has been initiated to trial a variety of methods to improve the public realm in the South East Central City. Locations for new landscaping and street trees will be identified in areas where permanent transport works are not scheduled for several years.









## People (continued)

## Central City Residential Programme (Project 8011) (continued)

#### **Development Opportunities**

Through a close relationship with the Vacant Sites Programme, staff are reaching out to Central City landowners to gauge their future intentions and offer development information. This helps owners better understand the development potential of their sites and potentially bring forward plans for permanent development. Coming into 2022, staff will continue to work with the owners of Central City sites including the owners of 118 Victoria Street.

#### **Alternative Housing**

The Council was briefed in July of research findings regarding support of alternative housing providers. The following technical reports that inform and contain the findings are available on the Council webpage 'Support for alternative housing within the Central City':

- A <u>Situation Analysis Report</u> to identify the current Central City housing, residents and deficits.
- A <u>Case Study</u> to identify the barriers to alternative housing provision and how they've been overcome elsewhere in New Zealand and overseas.
- A <u>Findings Report</u>, informed by the above, to identify how the Council can best provide and target its support to help overcome the main barriers for local alternative housing providers.

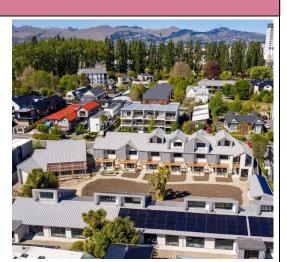
Staff will be making internal and external stakeholders aware of the findings. Webpage updates are underway to better advise on the existing support mechanisms which the Council provides for alternative housing. Staff also began investigating an alternative housing development contribution rebate option for consideration by the Council in 2022, as requested by the Finance and Performance Committee in October.

#### Promote Central City Living

Promotional projects:

- Progress in the Central City has been shared on <u>Newsline</u>. The story features an interview with a new resident of the Central City.
- The <u>live here</u> webpages have been updated with pictures of the different Central City neighbourhoods and information about living in the Central City. The webpages contribute to promoting living in Christchurch's Central City to domestic and international audiences as well as providing information to existing residents.







#### July–December 2021

## People (continued)

#### **Events Programme**

Within the July -December period a large number of major and community events were held in the Central City. Key Councilproduced events include Tirama Mai - a lighting festival in celebration of Matariki, and the Go Live Festival, a music showcase held in the Town Hall.

Unfortunately COVID-19 continued to impact the events industry during this time, with a number of events cancelled or postponed towards the end of the year due to the uncertainty of the COVID-19 Protection Framework requirements. This included CCC Produced New Year's Eve 21 (which attracted over 22,000 attendees in 2020).

Funded events that were cancelled during this time included Crater Rim Ultra Trail Run, YMCA Carols by Candlelight, Coca-Cola Christmas in the Park, Canterbury Japan day, Grow Ōtautahi, Latin Street Festival, Not Your Token Comedy Festival, Orton Bradley Spring Fair, ISCC Diwali. Funded events that have postponed to a later date (due to Covid-related reasons) included Akaroa Heritage French Festival, SCAPE Public Art Season, Thai Festival and Criterium National Championships.



Note: this report does not include the events run by other agencies such as Christchurch NZ, events outside the Central City or those that are reported elsewhere. For Christchurch NZ events refer to <u>https://www.christchurchnz.com/explore/whats-on</u>

Event Name	Event Date	Anticipated Attendance	Actual Event Attendance	Funded or Produced
Tīrama Mai	25th June—10th July	130,000	120,000	Produced
KidsFest	10th—25th July	100,0000	100,000	Promoted and Managed
Go Live Festival	24th July	1,600	1,500	Produced
Twelfth Night at the Isaac Theatre Royal	10 August	5,500	5,600	Funded
Takahe 2 Akaroa Relay	2 October	700	736	Funded
Big Band Festival	21 October	5,000	5,000	Funded
NZ International Film Festival	29 October	6,500	ТВС	Funded
SCAPE Public Art Season (postponement)	19 Nov—14 Jan	100,000	ТВС	Funded

### **Marketing and Promotions**

#### What's On Christchurch Summer Ōtautahi Events Guide

The summer events guide has promoted a range of events happening in the Central City during summer. The events guide was distributed to pre-schools, primary schools, central city venues, cafes and retailers. The guide was available on-line and promoted to Christchurch residents across a range of channels.

<u>What's On</u> Christchurch currently has 4,173 Instagram followers, 22,056 Facebook followers and 12,056 newsletter subscribers.

#### Wayfinding

New wayfinding signage has been installed in 10 Central City locations. The signage has directions to key places such as the bus interchange, Cathedral Square and City Mall.





## People (continued)

### **Smart Christchurch Programme**

During the July to December 2021 period, key updates for the Smart Christchurch Programme in the Central City included preparations for the upcoming Innovation Expo, the ongoing enhancement of <u>SmartView</u>, further development of the Greenhouse gas data portal and working on city wide collaborations within the innovation ecosystem that will help support the acceleration of key city strategies.

#### Innovation Expo

Each year the Smart Christchurch programme runs the Innovation Expo although, due to COVID-19, the event has not been run for the past couple of years. What started out as an internal showcase to council staff held in our function room, has now grown into what will be one of the largest innovation and technology events in New Zealand.

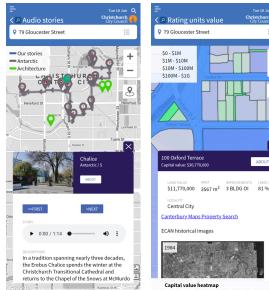
Ōtautahi-Christchurch is blessed with a well-established local tech and innovation sector and the main purpose of the event is to showcase this local talent and show our support for the sector. We also showcase some of the great work that our Council, other local council and central government is undertaking.

The next event was scheduled to be held at Te Pae Christchurch Convention Centre on February 20 & 21 but has now been postponed until later in 2022. The event was estimated to have around 100 exhibitors and 10,000 visitors. An Innovation Summit will be run alongside the expo and will include a series of speakers from around New Zealand sharing their innovation stories and conducting panel discussions.

#### SmartView

SmartView pulls together real-time data from a range of public and private organisations, making information easy for locals and visitors to access. The web app includes easy access to information about water and air quality data, the location of water fountains and public toilets and cycle routes. This is an important resource for visitors to find information about the Central City.

Over the July to December period, the web app has had an average number of 75 users per day and 140 sessions per day. The number of page views over the reporting period was 85,900. Three new datasets have been added to SmartView. The new data sets include Antarctic and Architecture themed audio stories (pictured), the location of businesses who have signed up to the 'I Can't Wait' initiative (<u>https://crohnsandcolitis.org.nz/</u>) and a map of rating unit valuations across the city which also included property descriptions and historical aerial photographs from Canterbury Maps (pictured).



The Smart Cities Team is currently working on a number of additional datasets, including the finalisation of Greenhouse Gas data portal which will track our carbon reduction progress. Smart Cities is also working with Sports Canterbury to add an activity directory map that will assist the community to find classes, groups or programmes in their area.

#### **Other updates**

The full network of 22 smart cameras continues to measure pedestrian numbers across the Central City . Information from these cameras is used to show pedestrian flows and peaks over seasons and events in real-time and in greater detail than previous methods. We are currently working with the camera vendors to update the camera firmware to enable the monitoring of electric scooters and bicycles.

#### Christchurch Free Wi-Fi

Staff from the Smart Christchurch team and IT are working on an opportunity to expand the free public Wi-Fi in some public areas of the Central City, improving access to citizens and visitors. Greater equity of access opens opportunities for economic and social growth to a wider range of a city's population which helps support digital inclusion.

# **Getting it Done**

#### July–December 2021

### **Delivery of Major Projects**

Progress on significant Central City developments has been made since July despite some delays that have resulted from the COVID-19 lockdown.

- The Te Pae Convention Centre officially opened in December 2021 and has around 100 confirmed bookings for next year. A public open day is planned for February 2022. Surplus land—to be developed for hotels in the future—has been landscaped as a public open space in front of Te Pae.
- Council has approved the preliminary design and in December accepted the name **Te Kaharoa** for the precinct that will contain the Arena (to be known as Te Kaha). The developed design stage is now underway, with early works commencing on site and the Design and Construction contract award due mid-2022.
- Development is underway on the latest 'superlot' in the **One Central** East Frame housing development. The Carriage Quarter will consist of 63 apartments and townhouses and also include commercial spaces on the Manchester Street edge. In October 2021, two undeveloped 'superlots' were placed on the market by Ōtākaro to attract medium/high density housing projects. Buyer proposals are currently under review .
- The North Frame Pedestrian Bridge was completed in November 2021. The bridge provides a useful pedestrian and cycle connection for residents travelling from the northern side of the Central City to the City Promenade.
- A new section of the South Frame's Greenway between Colombo and Manchester Street is now open. The section runs through the Team Hutchinson Ford site and extends an important connection for cyclists and pedestrians travelling across the city.
- **Parakiore**, the gifted name for the **Metro Sports Facility**, saw a significant milestone in November as the final roof truss was lifted into place. With the facility set to open in the first quarter of 2023, early civil works on car parking areas around the building has now commenced.





Activity	Who	When
Major Public Facilities and Buildings		
Edmonds Band Rotunda	ССС	Completed June 2021
Te Pae Convention Centre	Otakaro Ltd	Completed December 2021
Parakiore Recreation and Sport Centre	Otakaro Ltd	Summer 2022/23
Te Kaha/ Canterbury Arena	CCC / Kōtui Consortium	June 2025
Performing Arts Precinct	Court Theatre/Wilsons	Spring 2023
Christ Church Cathedral	Christ Church Cathedral Reinstatement Limited	Early 2028
Selected Commercial/Attraction Projects		
Ravenscar House Museum	Canterbury Museum	Completed November 2021
Old Post Office—"The Grand"	G Chamberlain / Darin Rainbird	Spring 2022
Catholic Cathedral / Precinct	Catholic Church/Carter Group	2025
Te Pae Convention Centre Hotels	Carter Group	ТВС
Madras Square	Peebles Group and Mike Greer Group	ТВС
Former Convention Centre site	Peebles / Mike Greer / Blackcomb Property	ТВС
Public Realm		
South Frame	Ōtākaro Ltd	TBC– as land becomes available
Cathedral Square repair and upgrade	ССС	Multiple phases

(Dates above are based on direct or best available sources.)