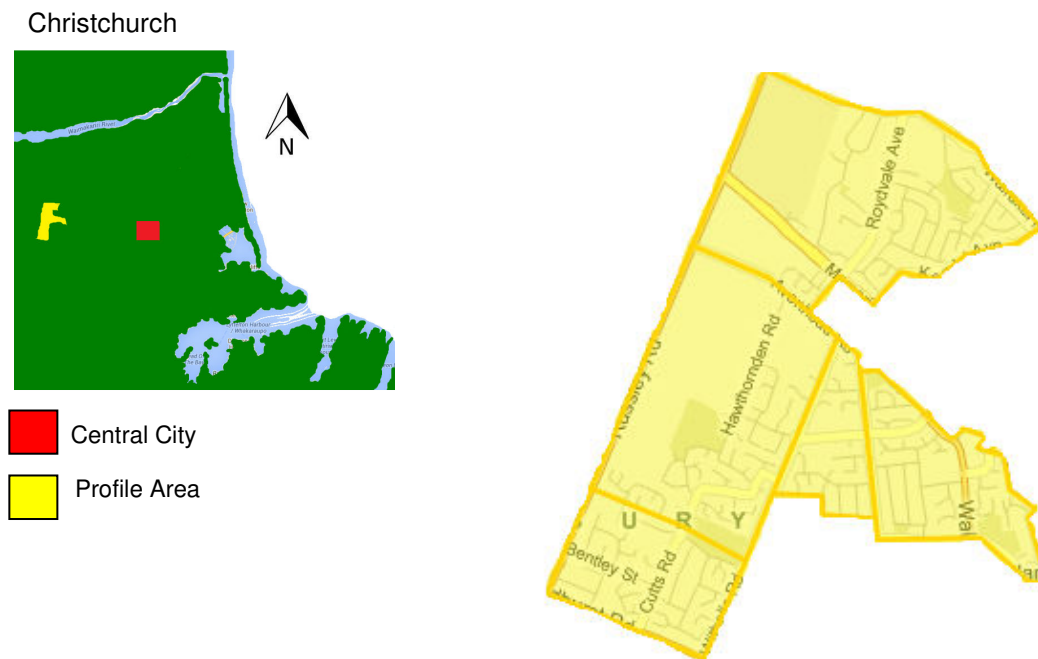


Community profile - November 2014

Avonhead / Russley

(Census area units: Russley, Hawthornden, Merrin, Westburn, Avonhead West)



Avonhead/Russley is located on the west side of Christchurch and lies approximately nine kilometres from the central business district (CBD). Being on the outskirts of the city, the area contains many parks and reserves, as well as a few streams. It is surrounded by main routes in and around Christchurch, with access to the main roads south and north, and also to the West Coast.

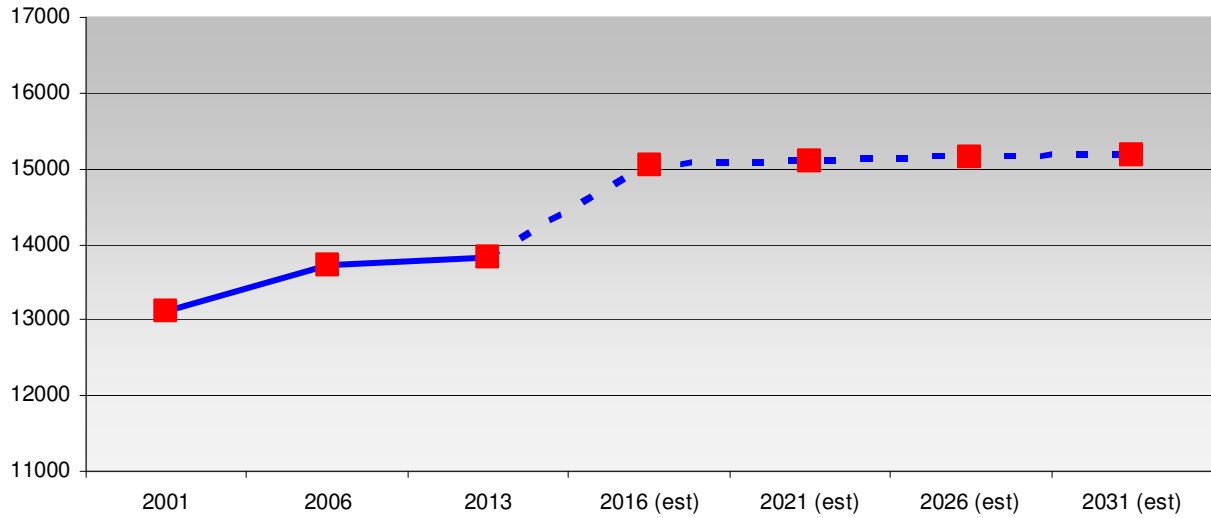
The area has four primary schools: Westburn Primary School, Merrin Primary School, Russley School and Roydvale School. It is also in the Burnside High School zone. This makes the area a very attractive option for families with school-age children.

There is good access to green spaces including Avonhead, Hyde, Ferrier, Westgrove and Crosbie Parks, as well as Pinehurst and Brigadoon Reserves. The area contains a small thriving shopping mall, Avonhead Mall. The area is also in close proximity to two of Christchurch's main malls, Westfield Riccarton and The Hub at Hornby, as well as Riccarton Racecourse and Christchurch Airport. There is also access to a number of health services. There is one main medical centre in the area: Avonhead Surgery.

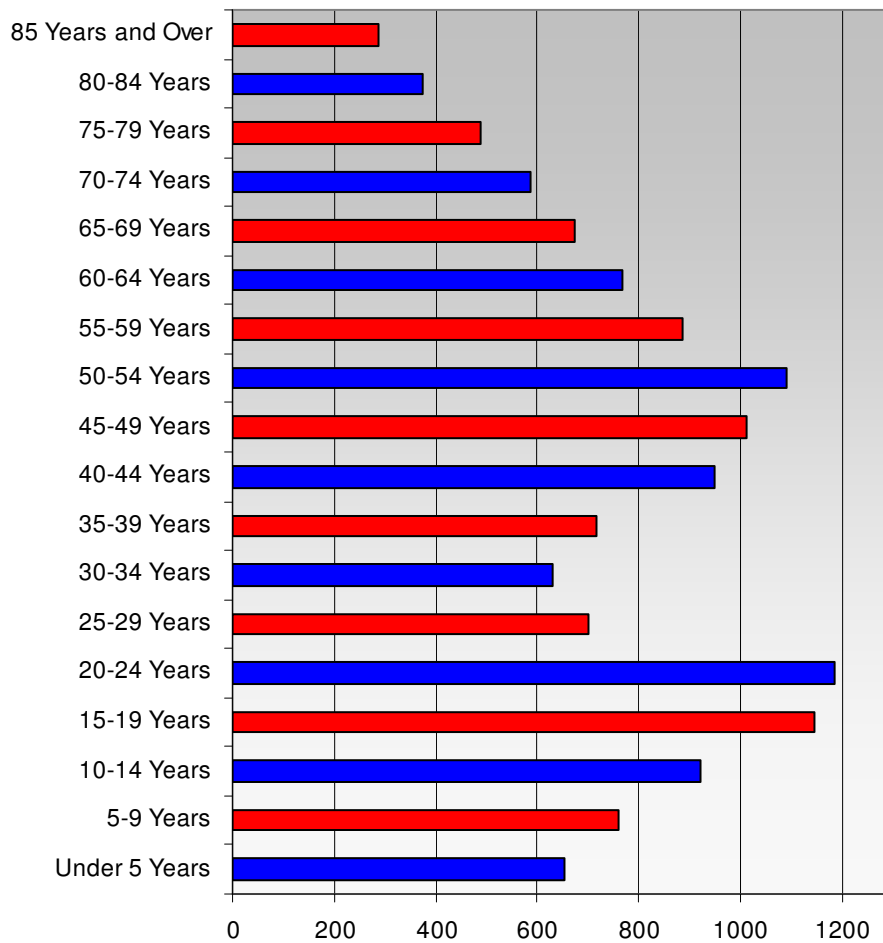
According to the 2013 Census data, the median age for this area is 41 years. This is higher than the Christchurch city average of 38 years.

Key demographics

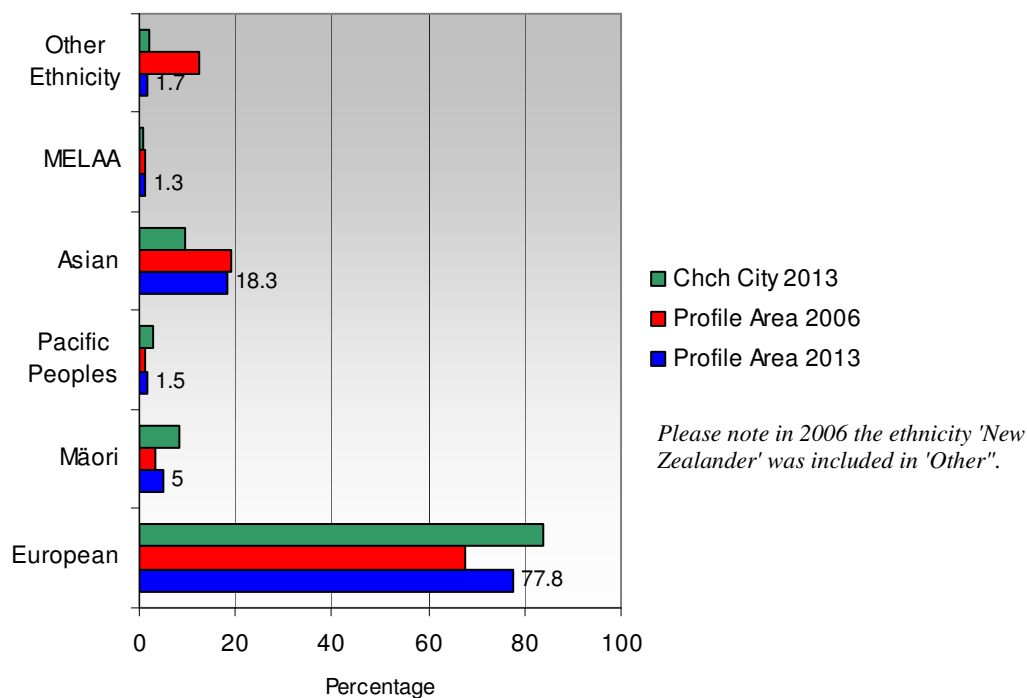
Usually resident population count
(Data from Statistics NZ)



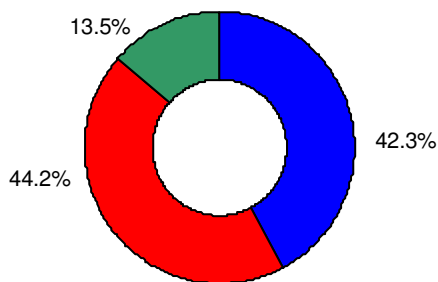
Age for usually resident population (number of people)
(Data from 2013 Census, Statistics NZ)
Profile Area



Ethnicity for usually resident population (%)
(Data from 2013 Census, Statistics NZ)

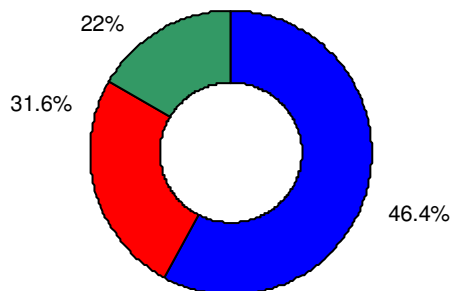


Family type (%)
(Data from 2013 Census, Statistics NZ)



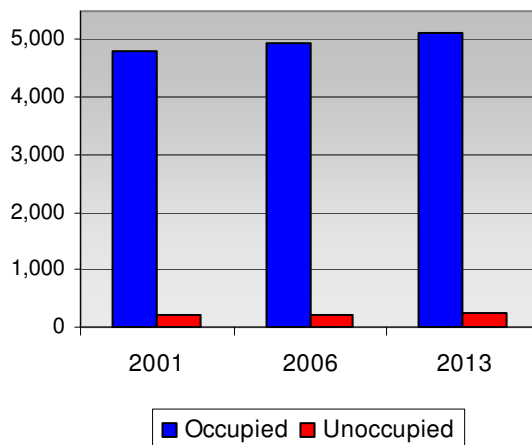
- Couple without children
- Couple with child(ren)
- One parent with child(ren)

Home ownership (%)
(Data from 2013 Census, Statistics NZ)

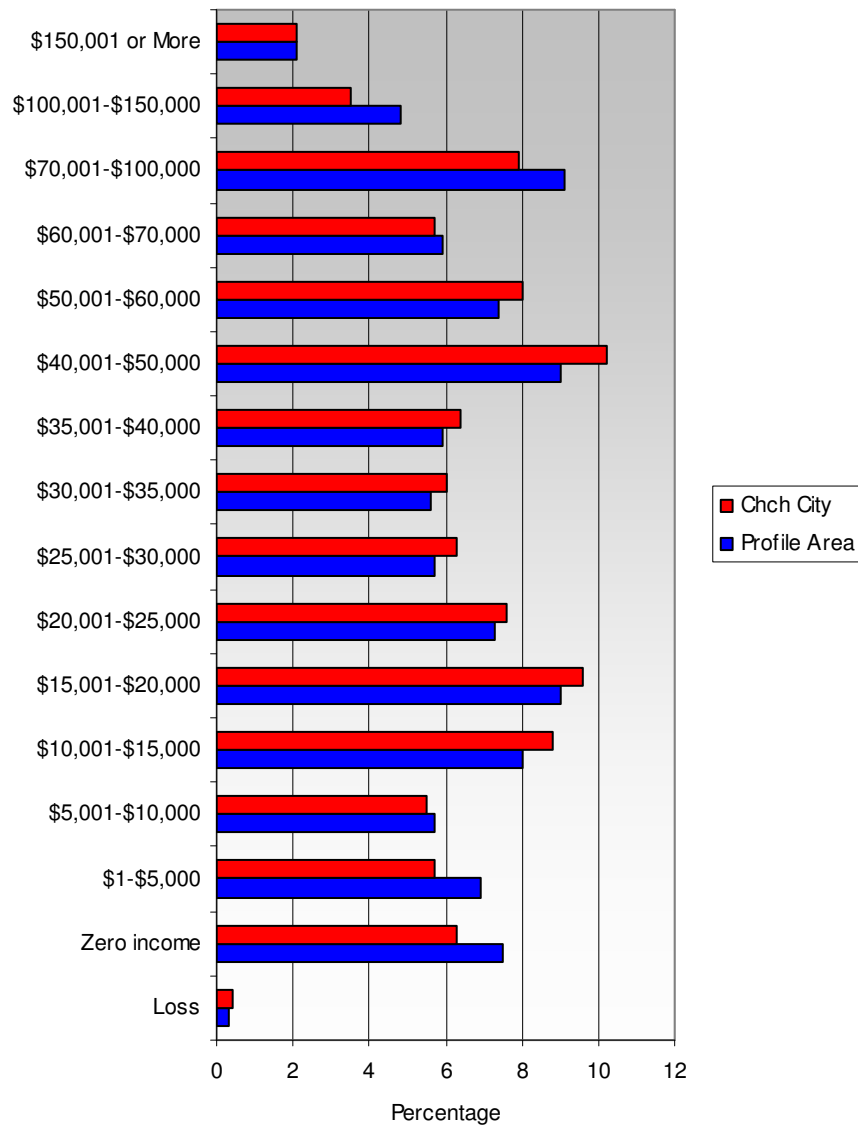


- Dwelling owned or partly owned
- Dwelling not owned and not held in a family trust
- Dwelling held in a family trust

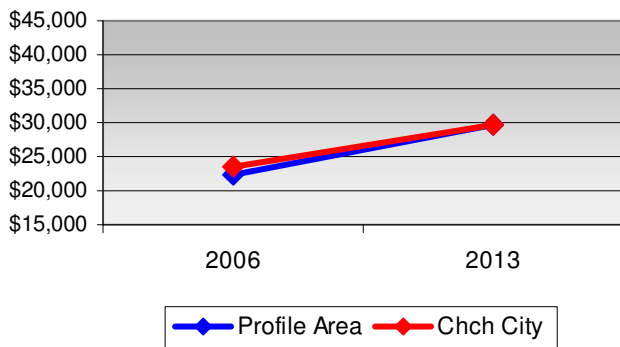
Occupied and Unoccupied Dwellings
(Data from Statistics NZ)



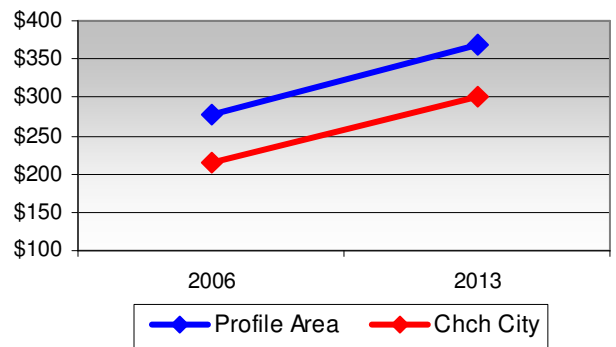
Personal income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



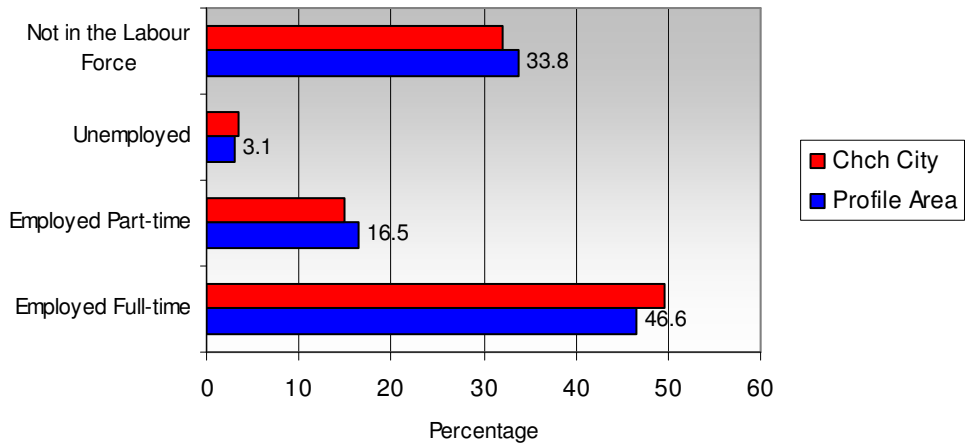
Median Personal Income for Profile Area compared to Christchurch City
(Data from Statistics NZ)



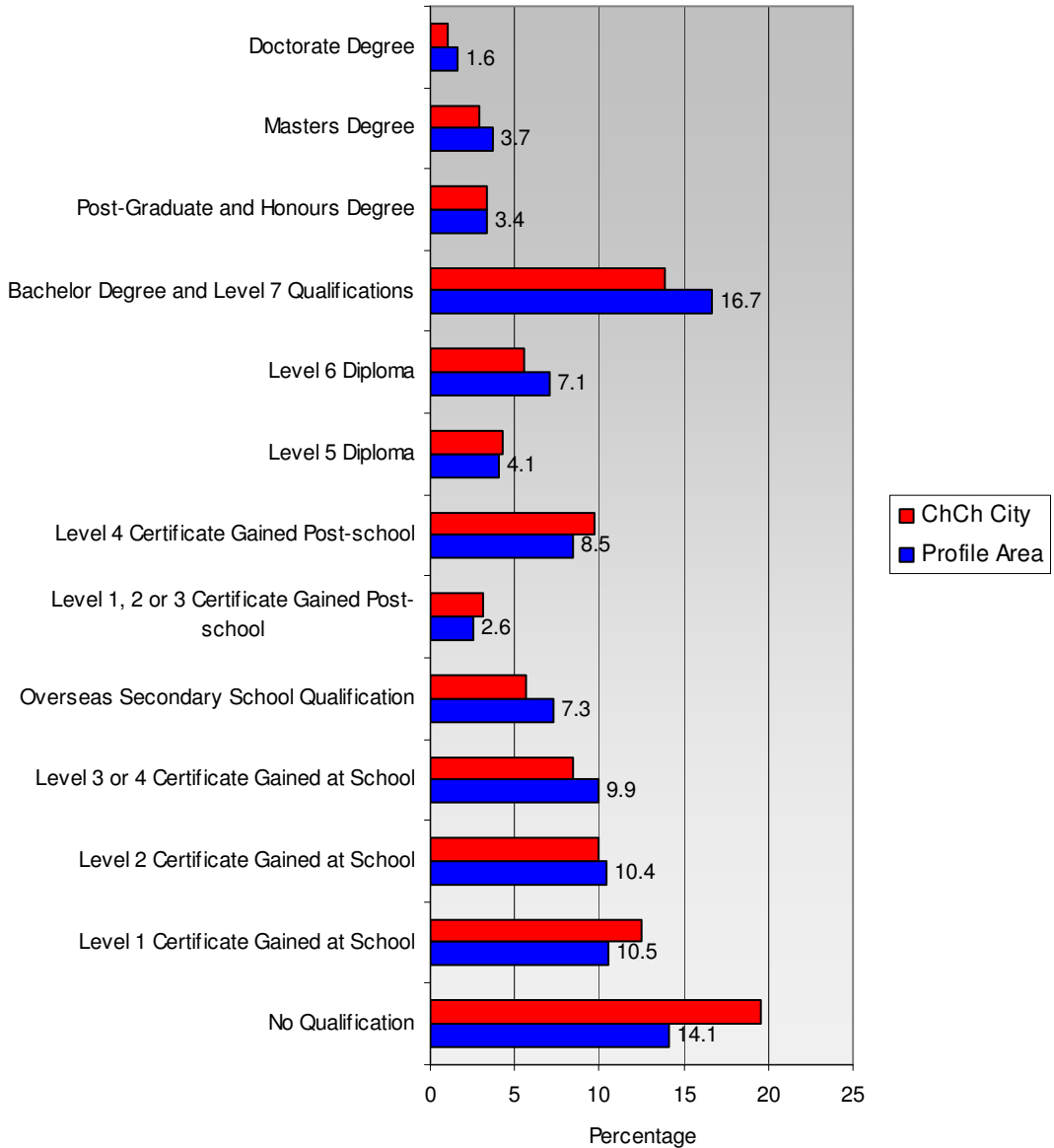
Median Weekly Rent for rented households, in private occupied dwellings
(Data from 2013 Census, Statistics NZ)



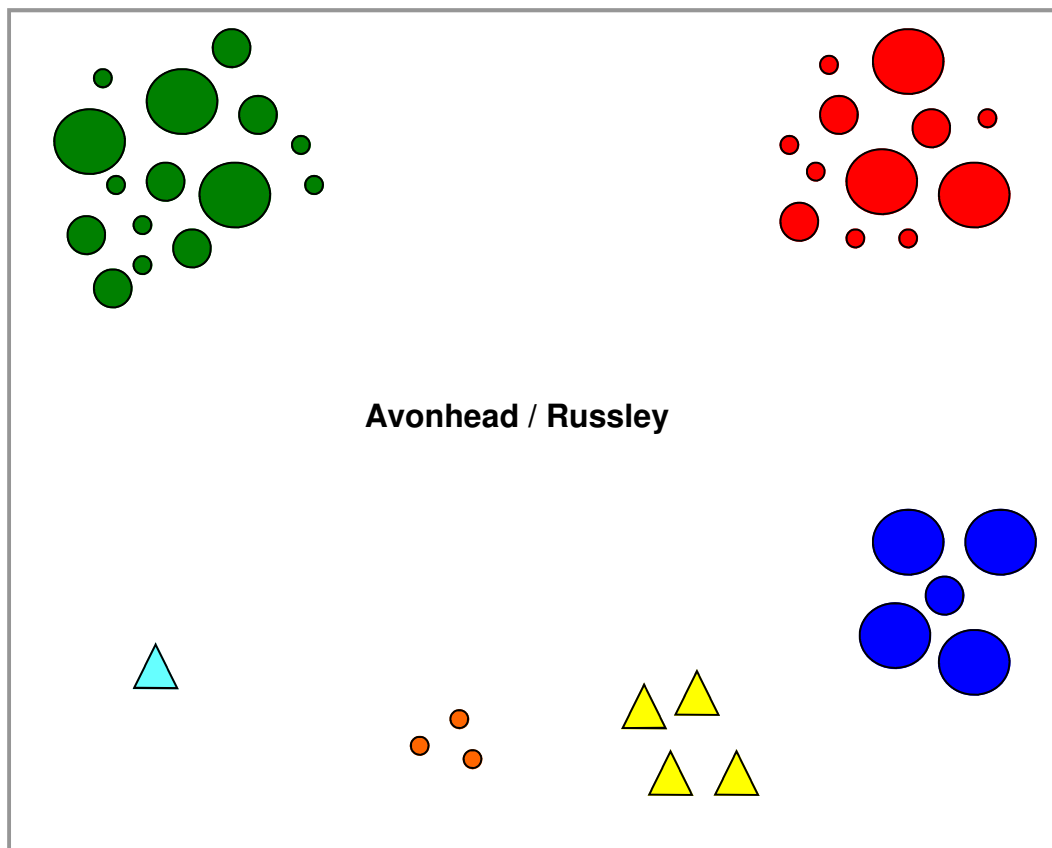
Work and Labour Force status (%)
(Data from 2013 Census, Statistics NZ)



Highest Educational Qualification for the census usually resident population, aged 15 years and over
(Data from 2013 Census, Statistics NZ)



Community infrastructure mapping



- Community development/support organisations
- Sport/recreation/leisure groups
- Faith-based organisations
- Residents'/business associations
- ▲ Schools
- ▲ Community facilities (Council-owned)
- ▲ Libraries (Council-owned)

The above ratings have been based on reach, diversity, and participation. For example, bigger circles tend to be groups that provide a wider range of services, or have large numbers of participants. They also tend to be groups that are well networked within the community.

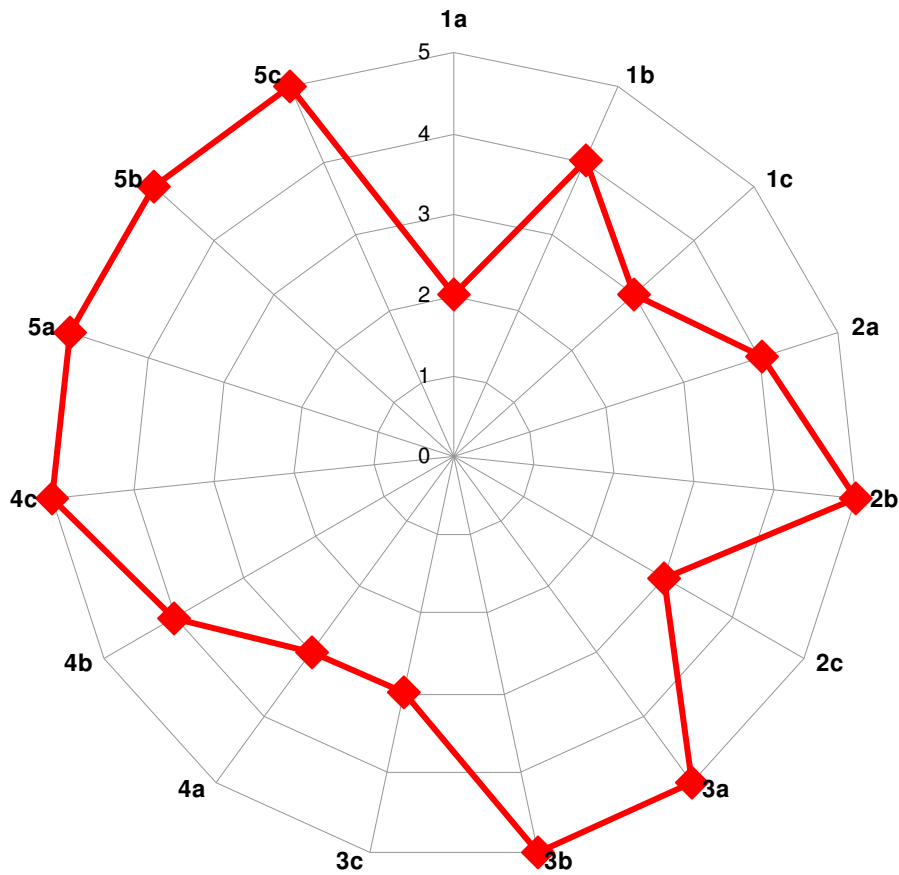
The Avonhead/Russley area has a strong social infrastructure, made up of 16 community organisations providing a variety of activities and programmes. These include small interest groups, children's play groups and kindergartens, and three Probus groups for older adults.

There are two key providers of community support services in this area.

There are 12 sport and recreation groups in the area, including three large sports clubs which have a wide reach and high participation rates.

There is one small, Council-owned community facility at Avic Hill Reserve. However, there are also a number of churches and sports clubs which have large facilities available for community use.

Community resilience mapping



Scale: 1 = Low 5 = High

15 measures of resilience

| | |
|--|--|
| <p>Community Support Organisations (rating)</p> <p>1a # of organisations (2)</p> <p>1b strength of organisations (4)</p> <p>1c community development principles (3)</p> | <p>Volunteering (rating)</p> <p>2a investment in volunteers (4)</p> <p>2b # of volunteer hours from Fundforce (5)</p> <p>2c # of volunteer hours from Census (3)</p> |
| <p>Connectedness (rating)</p> <p>3a # of Neighbourhood Support groups (5)</p> <p>3b # of residents' associations (5)</p> <p>3c access to networking groups/forums (3)</p> | <p>Participation (rating)</p> <p>4a community events (3)</p> <p>4b Fundforce participation rates (4)</p> <p>4c club membership #s (5)</p> |
| <p>Preparedness (rating)</p> <p>5a # of Neighbourhood Support groups (5)</p> <p>5b # households in Neighbourhood Support (5)</p> <p>5c capability of groups to lead local response (5)</p> | |

Note: **2b, 4b** - These ratings only take into account figures from community projects funded by the Council.
2c - These figures are based on 2006 Census data, as this information is not yet available for 2013.
3a, 5a, 5b - These ratings are based on groups and households registered with "Christchurch Gets Ready" as at November 2013.

Community environment

Social environment

There are a good number of community organisations providing activities in the area. The two key providers of community/social support are St Mark's Presbyterian Church and the Avonhead Community Trust which is part of Avonhead Baptist Church. St Mark's Church in Withells Road has experienced large growth in the number of groups utilising their facilities. This growth is partly due to groups having to relocate from their previous sites due to earthquake damage.

The Council-owned community facility in the area is the Avice Hill Arts and Crafts Centre, located on Memorial Avenue. This facility is used mainly by smaller interest groups.

The Avonhead area has one of the highest numbers of Neighbourhood Support Groups in the city. The groups are well coordinated and meet regularly and receive training as required.

The Christchurch Community Response group was formed post-earthquake and is working out of St Christopher's Church, Avonhead. This group provides a team of volunteers who have been knocking on doors across the city, checking on people's well-being. The group collaborates with community organisations and churches in a suburb. Between June 2013 and September 2013, a door-knock campaign took place in Avonhead, where 7,523 homes were visited. In general, many of the follow-ups required were earthquake or insurance related. This campaign has already proved crucial in identifying the many elderly people with no social networks who are isolated in their homes. There also appeared to be a high number of people suffering from serious illnesses. There are a number of opportunities to move from talking about the community care to actually providing it, and the information can form a strategic part in Avonhead's local outreach.

Overall, the campaign offered immediate support to those visited and has identified opportunities for churches and community organisations to respond.

Built environment

The Avonhead/Russley area was minimally affected by the earthquakes. All roads remained open and no major infrastructure repairs were required.

There was only one building in the area that was red-stickered in the early assessment stages following the February 2011 earthquake. There are 18 Housing New Zealand-owned properties in this area and 18 Council-owned units within a complex at Margaret Murray Courts. None of these sustained major damage and all are currently tenanted.

This area is covered by the Riccarton Fletchers Hub/(Earthquake Recovery) EQR, which now services the following areas: Avonhead, Bishopdale, Bryndwr, Burnside, Fendalton, Harewood, McLeans Island, Merivale, Russley, Strowan and Yaldhurst.

Part of this area is included in the North-West Area Review, which proposes possible rezoning of land to accommodate growing demands for industrial development. In February 2013 and March 2013, the Council invited views on the proposed rezoning and there was a significant response from the community. If there were to be any proposed changes for the North-West area they will be included in phase 2 of the Proposed Christchurch Replacement District Plan review.

A Business Park (trading as the Airport Business Park) has been developed on 2.78 hectares at 92 Russley Road. This development has provided new office space for a number of businesses which have relocated from the CBD. The business park already houses a busy café, and development plans include further infrastructure such as a parking building and gym.

The Dakota Business Park is an 80-hectare site positioned next to the airport that has multi-point access fronting onto State Highway One on its eastern boundary. This development offers businesses a great place to work and, as part of the airport campus, will afford them a wide range of amenities including shopping, cafés and entertainment.

The development has created some major traffic and parking issues for nearby residents. A new residents' association has been formed and this group has made deputations to the

Fendalton/Waimairi Community Board regarding parking issues in their streets. New parking restrictions were approved by the Board, which it is hoped will remedy some of the problems residents have been experiencing. These restrictions continue to be monitored by Christchurch City Council transport staff who are in regular contact with the residents' group.

A survey of Roydvale/Wairakei Businesses took place between March 2013 and September 2013. Of the 30 businesses surveyed, only seven moved to the location as a direct result of the earthquakes and 27 businesses intend to stay in their currently locations. Current issues include lack of car parking and increased traffic on the roads, in particular getting in and out of the business park at peak times where traffic is often backed up throughout the business park.

State Highway One (SH1) connects the northern and southern Canterbury areas with Christchurch International Airport, and runs between Belfast in the north and the large industrial area of Hornby in the south. The focus of the project by New Zealand Transport Agency (NZTA) is to upgrade the road to a four-lane SH1 to reduce congestion and improve safety.

Economic environment

There is good access to a number of business services in the Avonhead/Russley area which continued to operate largely uninterrupted following the February 2011 earthquake. The Avonhead Mall on Withells Road contains 18 shops, including a supermarket, ANZ bank, Kiwibank/NZ PostShop, a restaurant and bar.

According to REINZ data for the period of May 2014 - October 2014, 113 houses have sold in the Avonhead/Russley area with an average sales price of \$512,375.

Natural environment

The area has good access to green spaces including Crosbie Park, Avonhead Park and Burnside Park. The Russley Golf Course is also located in this area. None of these areas sustained damage following the earthquakes.

Land condition

This whole area has been designated as Technical Category 1 (TC1, grey), meaning future land damage from liquefaction is unlikely. Standard foundations are permitted for concrete slabs or timber floors.

No geotechnical drilling investigations were required in this area.

Key issues identified

| Issue | Progress to date / outcomes |
|---|---|
| <ul style="list-style-type: none"> In terms of community resilience, this area ranked high in its number of Neighbourhood Support groups. However, the number of households participating is low. There is an opportunity to work with Canterbury Neighbourhood Support to promote the service. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> Strengthening Communities Adviser to work with Canterbury Neighbourhood Support to encourage participation from residents. <p><u>November 2013</u></p> <ul style="list-style-type: none"> With funding and direction from the Community Board, a Neighbourhood Support Promotion Project is underway and will target all profile areas within the Ward from August 2013 to August 2014. <p><u>November 2014</u></p> <ul style="list-style-type: none"> This area continues to have one of the highest concentrations of Neighbourhood Support Groups in the city. Council staff in conjunction with Canterbury Neighbourhood Support promote the establishment of new groups whenever possible. |
| <ul style="list-style-type: none"> The demand for meeting venue space has dramatically increased in this area. Most community groups and churches are currently at maximum capacity. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> Community Recreation Adviser and Strengthening Communities Adviser to provide support to community organisations as requested. As other community facilities in the ward are repaired, it is hoped this demand will decrease. <p><u>November 2013</u></p> <ul style="list-style-type: none"> This demand appears to be at a more manageable level. St Mark's Church in Withells Road has become a key provider of community space in this area. <p><u>November 2014</u></p> <ul style="list-style-type: none"> As above. |
| <ul style="list-style-type: none"> The main impact on sports clubs following the earthquakes has been increased demand for playing fields from clubs based on the east side of the city. This increased demand has also resulted in higher-than-normal administration workload for club officials. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> The Community Recreation Adviser offers support to sports clubs as required/requested. <p><u>November 2013</u></p> <ul style="list-style-type: none"> The Community Recreation Adviser offers support to sports clubs as required/requested. <p><u>November 2014</u></p> <ul style="list-style-type: none"> This issue seems to be resolving itself as parks on the eastside are being repaired and becoming available again. |

| Issue | Progress to date / outcomes |
|---|---|
| <ul style="list-style-type: none"> Part of this area is included in the North-West Area Review, which proposes possible rezoning of land to accommodate growing demands for industrial development. http://www.ccc.govt.nz/thecouncil/policies/reportsstrategies/areaplans/northwestreviewarea/background.aspx. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> Report has been presented to the Council. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Consultation with residents and stakeholders took place between February and March 2013. A consultation report was produced in June 2013. <p><u>November 2014</u></p> <ul style="list-style-type: none"> There was a good number of submissions received during the consultation period. These have been taken into consideration and if there are to be any proposed zoning changes, these will be included as part of phase 2 of the District Plan Review. |
| <ul style="list-style-type: none"> The Christchurch Community Response door-knock campaign has identified that there are many elderly with no social networks who are isolated in their home, and there also appeared to be a high number of people suffering from serious illnesses. | <p><u>November 2013</u></p> <ul style="list-style-type: none"> A door-knock campaign was undertaken in Avonhead between June 2013 and September 2013 and offered immediate support to those who were visited. It identified opportunities for the churches and community to respond. <p><u>November 2014</u></p> <ul style="list-style-type: none"> Support continues to be provided as required by local churches. |
| <ul style="list-style-type: none"> Traffic congestion and parking issues may increase as a result of further development of industrial/commercial areas. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> The Fendalton/Waimairi Community Board will continue to monitor this situation and work with residents experiencing problems related to future developments. <p><u>November 2013</u></p> <ul style="list-style-type: none"> New parking restrictions were approved by the Board. It is hoped these will remedy some of the problems residents have been experiencing. These restrictions continue to be monitored by Christchurch City Council transport staff who are in regular contact with the residents' group. <p><u>November 2014</u></p> <ul style="list-style-type: none"> As above. |
| <ul style="list-style-type: none"> Ongoing disruptions due to the NZTA Russley/Johns Road upgrade. The existing two-lane Russley Road (SH1) is being upgraded to a four-lane, median-separated road. As part of this project, the Russley Road/Memorial Avenue roundabout will be upgraded to a grade-separated interchange, with Russley Road going over Memorial Avenue. | <p><u>November 2012</u></p> <ul style="list-style-type: none"> The Fendalton/Waimairi Community Board will continue to advocate on behalf of residents who may experience problems relating to this project. <p><u>November 2013</u></p> <ul style="list-style-type: none"> Works on the four-lane upgrade on Russley Road (SH1) were completed in October 2013. http://www.nzta.govt.nz/projects/russley-road-four-laning <p><u>November 2014</u></p> <ul style="list-style-type: none"> As above. Work has not yet begun on the Russley/Memorial roundabout interchange. |